

## Seven-Day Residential Camp

The NSS Unit 271 of Yuvakshetra Institute of Management Studies organized a Seven-Day Residential Camp, "Yuvasparsham," at Government Upper Primary School, Kongad, from 22nd to 28th December 2024. The camp focused on Social Awareness, Teamwork, and Community Service while fostering Personal Growth. Volunteers were divided into groups and assigned responsibilities such as campus cleaning, setting up accommodations, and participating in rallies to raise awareness. The camp featured various sessions, including workshops on CV creation, HIV awareness, anti-drug campaigns, and environmental conservation. Cultural programmes, group activities, and recreational events like Zumba, carol singing, and defense training were also included to enhance team spirit and engagement. Participants engaged in social service by cleaning the Government Ayurvedic Hospital and promoting energy conservation, culminating in a field visit to Yuvakshetra College and a fire and rescue training session. The final day involved cleaning and restoring the

### NSS UNIT 271



school premises, followed by a motivational speech by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The valedictory function honoured outstanding volunteers, with Abdul Kalam receiving the Best Volunteer Leader Award and Vikas M and Anush K recognized as Best Campers. The camp successfully combined service, learning, and personal development, leaving participants with valuable skills and a deep appreciation for social responsibility. Through teamwork and community involvement, "Yuvasparsham" became a memorable and impactful experience, strengthening the volunteers' commitment to public service.



### Editor's Desk

Rev. Dr. Joseph Olikkalkoonal

#### Being Human in the Age of AI

Max Erik Tegmark popularly known as Max Tegmark, (1967--) is a Swedish-American Physicist, Machine Learning Researcher and Author. He is best known for his books "Life 3.0: Being Human in the Age of Artificial Intelligence" and "Our Mathematical Universe: My Quest for the Ultimate Nature of Reality." Tegmark is a professor at the Massachusetts Institute of Technology and the president of the Future of Life Institute, a non-profit organization which aims to steer transformative technology towards benefiting life with a focus on existential risk from advanced Artificial Intelligence (AI).

"Life 3.0: Being Human in the Age of Artificial Intelligence" is a timely book written by Max Tegmark. The author delves into the

*Continued on page 2*

## Congratulations

### FOLKLORE CLUB

The documentary by Yuvakshetra Productions and directed by Dr. Vishal Johnson, 'Kettiyattam Thirayozhukum Vazhi' has been officially selected to be screened under entries from India, for the 8th IFFF- International Folklore Film Festival which will be held at Thrissur from 10 January 2025 to 15 January 2025.



### *Editor's Desk Continued from page 1*

implications of artificial intelligence (AI) on human existence, exploring how advanced AI could transform our societies, economies, and even our conception of what it means to be human. He presents both the promise and potential dangers of AI, offering readers a comprehensive view of AI's impact on future life and he challenges readers to think deeply about our role in shaping AI to ensure it benefits humanity.

Tegmark begins the book by explaining different stages of life: Biological (Life 1.0), Cultural (Life 2.0), and Technological (Life 3.0) and uses these frameworks to discuss AI's evolution. His straightforward explanations make complex AI concepts accessible to general readers. In the second phase, Tegmark presents the balanced views, illustrating both the positive advancements AI could bring, such as solving climate change or curing diseases, and the negative outcomes such as potential job loss, privacy issues, and the threat of super-intelligence. This dual approach helps readers appreciate the full scope of AI's potential. In this book Tegmark addresses the ethical and moral questions surrounding AI development, such as the importance of aligning AI goals with human values and the need for AI safety research, detailing possible strategies for controlling and aligning AI systems. The interdisciplinary approach, incorporating insights from physics, philosophy, economics, and computer science is also to be specially mentioned together with the increased public involvement in discussions about AI.

Tegmark believes that the humanity will be reshaped by the advancements of AI where it may become uncontrollable and detrimental to human autonomy illustrating the range of possible outcomes. With clear explanations, imaginative future scenarios, and a strong focus on ethical considerations, the book invites readers to ponder the role of AI in our collective future. He emphasizes that Tegmark's insights underscore the importance of combining AI advancements with human values, emphasizing that the future of AI is not predetermined; it is something we must shape carefully and responsibly.

Since Artificial Intelligence is so relevant and unavoidable, the proper educative measures must be implemented. Even today, AI is used in higher education to provide instant feedback on assignments and examinations, supporting students with special needs, and enabling rapid data analysis, virtual chatbots, and plagiarism prevention. It has the potential to enhance inclusivity, access, and support. Definitely AI has the potential to revolutionize education and all other activities of the world, by offering personalized learning experiences and adapting educational programme to make them more engaging for students and this makes AI a powerful tool in shaping the future of education. As a long-term impact of AI on education, it encompasses the evolution of learning environments, preparation for new realities in academia, and support for students in navigating the job. This will shape the future of education and career readiness. AI can also be used for the advancement of administrative efficiency by automating tasks, personalizing education experiences, and analyzing data to improve overall efficiency which would lead to saving time and cost.

The future is being shaped by the Internet, all Online Platforms and all the more AI. The advancement of AI also brings about a lot

of confusions and misuses. So above all, the ethical considerations must be noticed addressing biases in algorithms, promotion fairness, and safeguarding data privacy. AI also must be used for the fairness of others. As human beings, we need to learn about AI in detail and at the same time a prudential approach and a strong determination to use the benefits of AI for the well being and improvement are categorical.

Dr. Joseph Olikalkoonal MA PhD  
Vice Principal Yuvakshetra IMS  
Chief Editor, Yuvavox News Letter

## National Energy Conservation Day

### MANAGEMENT



The Department of Management in association with IIC, AICTE and IQAC, observed National Energy Conservation Day under the theme "Every Watt Counts" on 13 December 2024 at Christ Hill Square. The event emphasized the importance of energy conservation and sustainable practices in daily life.

The programme was inaugurated by the Vice Principal, Rev. Dr. Joseph Olikalkoonal, who highlighted the significance of energy efficiency in addressing global environmental challenges. In his address, he encouraged students to adopt eco-friendly habits and contribute to build a greener future. The appreciation was extended to the students who created the visual content for the day by Rev. Dr. Lino Stephen Emmatty (Asst Director, YIMS). Around 30 students participated in the programme. Ms. Shylaja Menon (HOD, Dept of Management) made an acknowledgement message to the students and spread the need for energy conservation in this world dominated by global warming. The programme was conducted for the third year Management students. All the students actively participated in the programme, showcasing innovative ideas and strategies to promote energy conservation both in campus and beyond. The event successfully concluded with a call to action, urging participants to make conscious efforts to reduce energy waste, reinforcing the message that every small step counts in creating a sustainable future.



## Staff Achievements

### COMPUTER SCIENCE

Ms. Meena Jose Komban, HOD, Department of Computer Science, presented paper on 12 December 2024 and 13 December 2024 at the International Convocation on Applied Sciences and Technology (ICAST) titled "Revolutionizing Human Computer Interaction: The Impact Of AR And VR on UI Design": Innovation Through Collaboration – Strengthening Academic-Industry Partnerships, Cagayan State University, Philippines,



## Student Achievements

### COMPUTER SCIENCE



Vishnupriya Jayachandran



Ananya M



Midhusha K M



Shyama P

Vishnupriya Jayachandran, Ananya M, Midhusha K M, and Shyama P, students of III BSc Computer Science, presented paper titled "Decentralized Storage System using IPFS" at the International Convocation on Applied Sciences and Technology (ICAST): Innovation Through Collaboration – Strengthening Academic-Industry Partnerships, Cagayan State University, Philippines, on 12 December 2024 and 13 December 2024.

### B.COM FINANCE

Congratulations to Ms. Reshma U, Ms.Sabitha R, Assistant Professors of Yu-vakshetra Institute of Management Studies, who successfully completed the NEP 2020 Orientation & Sensitization Programme (MMC-049-2024-SEPTEMBER-B-00516) under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organised by UGC Malaviya Mission Teacher Training Centre (MMTTC), University of Calicut from 17-09-2024 to 26-09-2024.



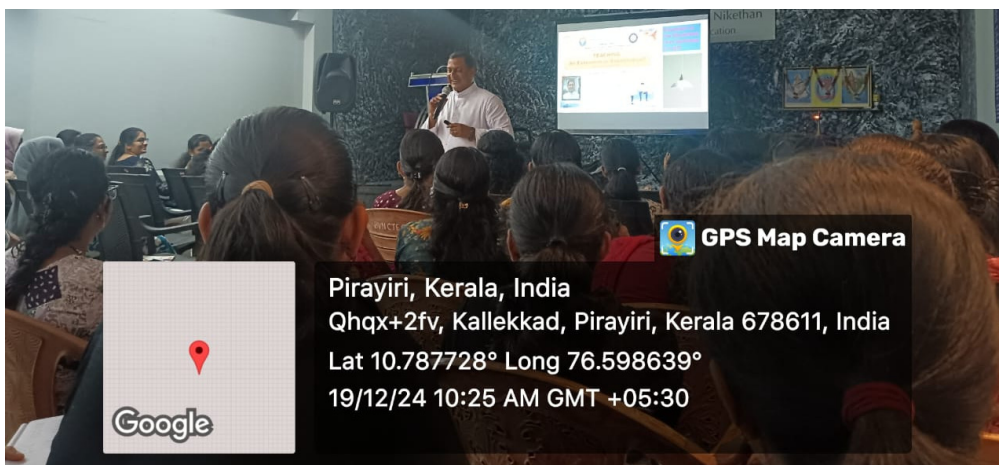
Ms. Reshma U



Ms. Sabitha R

## Adolescent Counselling Session Conducted at BVNCTE

### TAXATION

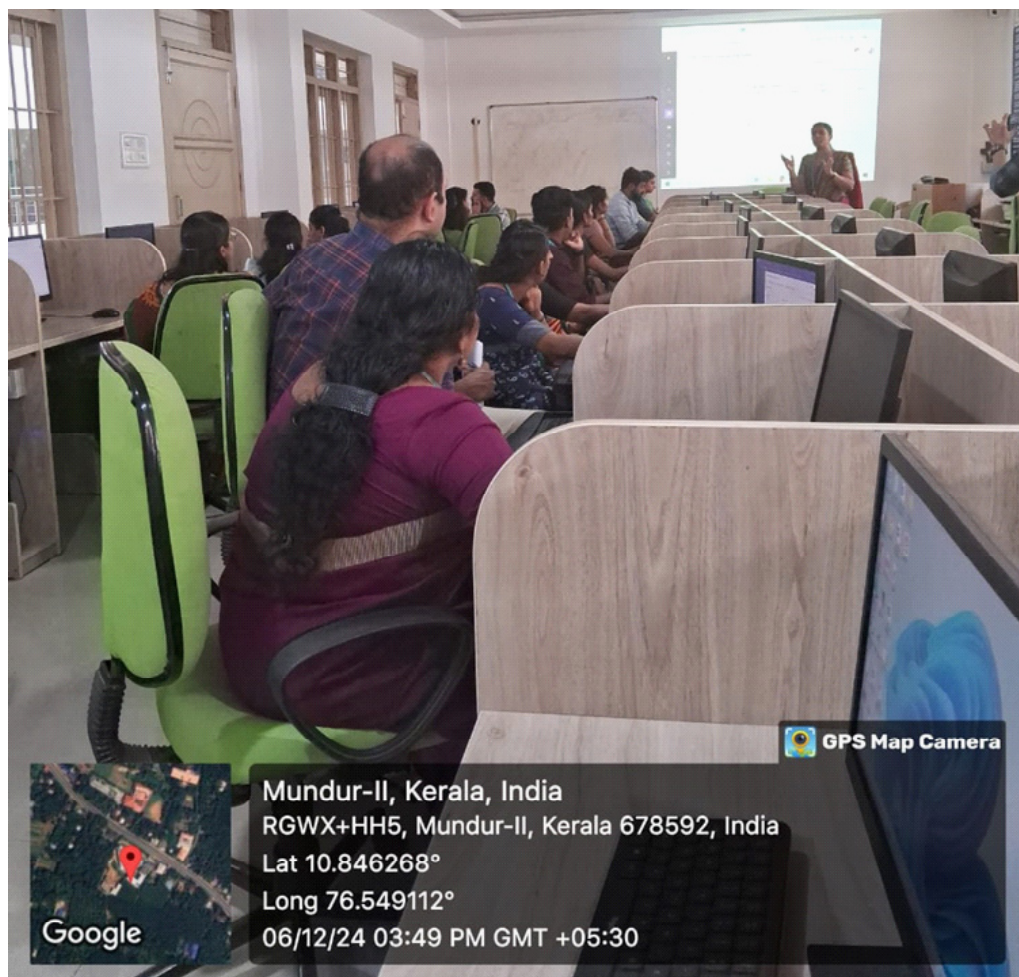


As part of the functional Memorandum of Understanding (MoU) between YIMS and BVN College of Teacher Education (BVNCTE), a valuable session was organized for BVNCTE students on the topic Adolescent Counselling: Empowerment and Support. The session, held at the BVN College campus at Kallekkad, on 19 December 2024 aimed to provide insights into the vital aspects of counselling adolescents and supporting their emotional and psychological well-being. The resource person for the session was Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, who shared his expertise and experience in the field. Father engaged the students with practical examples, discussed strategies for empowering adolescents and provided necessary support to navigate the challenges they face during the crucial developmental stage. The session served as a platform for learning and understanding the significance of adolescent counselling in shaping the future of young individuals. BVNCTE students expressed their gratitude for the opportunity to attend such a constructive and enlightening session. The event highlighted the commitment of both YIMS and BVNCTE in fostering academic growth and personal development among students, promoting a holistic approach to education.



## Learn In New Ways: Workshop on Linways Software

### COMPUTER SCIENCE



The Department of Computer Science in association with IQAC YIMS conducted a workshop on "Linways Software" on 06 December 2024, for the faculty members of YIMS. The session, attended by 30 faculty members, aimed to familiarize participants with the features and functionalities of Linways software to improve academic management processes. The workshop began with a prayer, creating a serene and focused atmosphere for the day's proceedings. The workshop was led by Ms. Meena Jose Komban, who conducted an in-depth and practical session covering the topics Assessment preparation, Internal marks preparation, Progress report generation. The faculty members were highly engaged, exploring the software's tools and discussing how they could

be implemented in their respective departments for effective academic management. The session concluded at 5.00 PM with a formal vote of thanks delivered by Dr. Siji George, Staff Secretary and Assistant Professor, Department of Computer Applications. The workshop enhanced familiarity with Linways software functionalities, practical skills in using the software for academic purposes such as assessments and reporting, increased confidence among faculty members to integrate the software into their workflows. The workshop was productive and an insightful experience, that it equipped the participants with valuable tools to streamline academic operations and improve student outcomes.

## Project-Based Learning Initiative

### B.COM FINANCE

The PG Department of Commerce, Yuvakshetra Institute of Management Studies (YIMS) organized a dynamic Project-Based Learning Programme on 09 December 2024, at the institute's campus. The initiative, spearheaded by the Research Collective Club IQAC, aimed to enhance the practical and analytical skills of the students through project-based learning techniques.

The event primarily featured the Synopsis Presentation by the III B.Com Finance students. The day-long programme, spanned from 9.30 AM to 3.30 PM, that provided a platform for students to present their research-based project synopses, demonstrating innovation, teamwork, and critical thinking. The event was coordinated by Ms. Reshma U., Ms. Sabitha R., and Ms. Anjana K. V., Assistant Professors, who meticulously planned the sessions to ensure maximum engagement.

The Project-Based Learning programme underscored YIMS's commitment to foster academic excellence and practical knowledge among its students, preparing them for real-world challenges.





## Add-on Course Inauguration

### M.COM

The PG Department of Commerce, Yuvakshetra Institute of Management Studies in association with the IQAC and Career Guidance Cell, inaugurated add-on course titled “Employability and Aptitude Skills for Teaching.” The course that aimed for NET coaching, was exclusively conducted for M.Com students on 12 December 2024.

The event was graced by Ms. Shylaja Menon, IQAC Coordinator and Head, Department of Management, YIMS, served as the Chief Guest. In her inaugural address, she emphasized the growing significance of employability skills and their role in enhancing professional competency in the teaching field.

The resource person for the course was Ms. Mridula M, Assistant Professor, PG Department of Commerce, YIMS. She provided insightful guidance and an overview of the add-on programme, which focused on equipping students with the necessary skills to excel in the National Eligibility Test (NET).

The event was coordinated by MS.Reshma U and Mr.Sreeraj M K, Assistant Professors, PG Department of Commerce.



## Wall Magazine Unveiled

### B.COM FINANCE



PG Department of Commerce (Finance) in collaboration with the Youth Club and IQAC, YIMS hosted a creative wall magazine launch on 14 December 2024, to commemorate National Energy Conservation Day. The event showcased the talents of I M.Com students through their presentations and artwork. The theme for this year's National Energy Conservation Day, “Powering Sustainability: Every Watt Counts,” was prominently displayed on the wall magazine. The event aimed to raise awareness about the importance of energy conservation and sustainable practices. Students showcased their creativity through artwork, slogans, and informative content related to energy conservation. Educational Focus: The wall magazine served as an educational tool, that highlighted the significance of energy-efficient practices and the impact of individual actions on the environment. Mahesh.M, Youth Club Convenor, YIMS and Mr. Sreeraj MK, Assistant Professor, PG Dept. of Commerce were the programme coordinators.





## World AIDS Day Campaign

### PSYCHOLOGY

The Department of Psychology organized a rally and flash mob to spread awareness on HIV/AIDS in connection with World AIDS Day. The programme was inaugurated at Kongad Police Station and flagged off by the Sub Inspector (SI), Mr. Muhammad Ali V.C. In his inaugural address, he highlighted the significant reduction in HIV cases over recent years and acknowledged the positive shift in societal attitudes toward individuals living with HIV.

The event began with a rally starting from the Kongad Police Station and culminating at the bus stand. Students actively participated, carrying banners and raising slogans to promote HIV awareness. Following the rally, the students performed a vibrant flash mob and an impactful street play on HIV awareness.. These performances captured public attention and effectively conveyed messages about prevention, stigma reduction, and support for individuals living with HIV.

The programme commenced with the welcome address delivered by Rev. Dr. Gimmi Antony Akkattu, Head of the Department, who emphasized the importance of youth involvement in spreading awareness. The event successfully engaged the community, making a meaningful contribution to the global effort to combat HIV/AIDS.



## Anti-Corruption Day Celebrations

### B.COM TAXATION



The PG Department of Commerce, Taxation Wing, organized a series of competitions as part of the Anti-Corruption Day celebrations on 9th December 2024. The event aimed to raise awareness about the detrimental effects of corruption and emphasize the importance of fostering a corruption-free society. The programme consisted of an Essay Writing Competition held from 1.30 PM to 2.30 PM and a Slogan Writing Competition from 2.45 PM to 3.15 PM. The Chief Guest for the occasion was Rev. Dr. Joseph Olikkalkoonal, Vice

Principal of the college, who addressed the gathering and spoke about the pivotal role the youth play in building a corruption-free society. In his speech, he stressed the need for integrity and honesty, especially among the younger generation. He highlighted that a corruption-free youth is essential for a progressive and just society, where fairness and transparency are upheld.

The students showcased their creativity and passion through the essay and slogan writing competitions. Participants expressed their views on combating corruption, promoting ethical behaviour, and fostering societal values that discourage dishonesty and corruption in all forms.

The event saw enthusiastic participation from students, and the winners were felicitated at the end of the programme. The initiative was a step forward in empowering students with the knowledge and tools to take a stand against corruption and promote integrity in their communities.



## Stress to Success: Mastering College Life's Challenges

B.COM CA

The B.Com CA Section, in collaboration with the Internal Quality Assurance Cell (IQAC) of Yuvakshetra Institute of Management Studies, organized an inspiring session titled "Stress to Success: Mastering College Life's Challenges" on 10th December 2024. The programme featured Ms. Anjana Prakash, an esteemed alumna of YIMS (2017–20 Batch) and Consultant Psychologist at Jeevani, SNGS College, Pattambi, as the resource person. The event aimed at equipping students with effective tools to overcome stress and excel in their academic and personal lives. The purpose of the programme was to help students identify the challenges they face during their college journey and equip them with practical strategies to manage stress effectively. It aimed to foster resilience, enhance emotional

well-being, and empower students to strike a balance between academic commitments and personal growth.

The session commenced with a heartfelt welcome by Ms. Sneha Babu, Assistant Professor, B.Com CA, followed by the Presidential Address delivered by Dr. Tomy Antony, Principal, YIMS. Ms. Anjana Prakash delivered the inaugural address, shedding light on the practical strategies for mental well-being and resilience. Ms. Rajitha Rajendran R, Section Head of B.Com CA, extended her felicitations, appreciating the significance of the topic. The programme concluded with the vote of thanks by Neethu S, (III B.Com CA). The event was skillfully compered by Anjitha P.N (III B.Com CA) and Aishwarya M S (III B.Com CA) sung the Prayer. This insightful initiative was well-received, leaving participants with valuable perspectives on managing stress and achieving success in their college journey.



## Empowering Women, Enriching Lives: Legal Awareness Seminar on Women's Rights

COMPUTER SCIENCE



The Department of Computer Science in association with IQAC and the Women Development Cell organized a DLSA awareness programme titled "Legal Empowerment on Women Rights" to commemorate International Human Rights Day on 10 December 2024 at Sapienza Hall, YIMS. The event aimed to promote awareness among students about their legal rights and empower them with the knowledge of the legal frameworks that support gender equality and justice. Dr. Tomy Antony, Principal YIMS, delivered an inspiring Presidential Address. He spoke about the fundamental importance of human rights and the need for society to take active steps in safeguarding the rights of women. Ms. Lekshmi M. L, Panel Advocate at the District Legal Services Authority (DLSA), Palakkad was the resource person. Ms. Sreeja T. S, Convener, Women Development Cell, delivered the welcome address, highlighting the importance of empowering women through education and legal awareness. The inaugural speech was delivered by Ms. Lekshmi M. L. Following that, Ms. Sunila J, Para Volunteer, DLSA Palakkad addressed the gathering. Ms. Meena Jose Komban, Head of the Department of Computer Science, felicitated the gathering and expressed her heartfelt gratitude to them for their valuable contributions. The seminar successfully raised awareness about women's rights, legal empowerment, and the significance of understanding legal recourse. It served as an enlightening session for students and faculty, fostering a sense of responsibility toward gender equality and justice.



## Legacy & Leap- Alumni Career Connect

### MANAGEMENT

The Department of Management in association with IIC, AICTE & IQAC, organized a two day Alumni session on Legacy & Leap- Alumni Career Connect on 9th and 12th December 2024.

#### Day 1(09/12/2024)

Resource Person: Mr Sunoj, Alumni (2017-20 BBA Batch), YIMS

Topic : "Prototype to Product".

The first day of the session was handled by Mr. Sunoj E.S Alumnus (2017-20 BBA Batch), YIMS, Store Manager, Ants Life Private Ltd, Ernakulam. The session commenced with the prayer led by Pavithra S (III BBA). The programme started at 10.00 AM followed by the welcome speech by Ms. Shylaja Menon, Head of the Department of Management, who welcomed the audience and set the stage for the session. Rev. Dr. Joseph Olikalkoonal, Vice Principal, YIMS, delivered the presidential address, emphasizing the importance of such initiatives in nurturing industry-ready professionals. Mr Sunoj E S delivered the inaugural speech. The programme brought together students and alumni to foster knowledge-sharing and career guidance. The event's highlight was the inspiring session delivered by Mr. Sunoj E.S, who shared valuable insights from his professional journey. He also discussed the process of transforming innovative ideas into viable products, emphasizing real-world challenges and strategies.

After the session a token of appreciation to Mr Sunoj EM was given by Rev. Dr Lino Stephen Emmatty, Assistant

Director, YIMS. The session concluded with the vote of thanks by Krishnapriya V.N (III BBA). All the students from I BBA and III BBA participated in the event. The MC of the programme was Chaithanya H (III BBA).

The session was an enriching experience for students, blending theoretical concepts with real-world insights. The event successfully met its objectives, leaving a lasting impact on the attendees. Such initiatives are crucial in preparing the students to thrive in a competitive business environment while maintaining strong alumni relationships.

#### Day 2 (12/12/2024)

Resource Person: Mr Abhishek U (Alumni, 2015-18 B.Com Finance Batch), YIMS

Topic : -"From Classroom to Boardroom".

The second day of the session was by Mr. Abhishek U (Alumnus - 2015-18 B.Com Finance Batch) Deloitte USI on 12th December 2024. The session commenced with the prayer led by Ranjusha U R (III BBA). The programme started at 10.00 AM. Dr. Jisha Sankar, Assistant Professor, Department of Management welcomed the audience. It was followed by the presidential address by Dr. Tomy Antony Principal, YIMS. He highlighted the significance of leveraging academic learning to develop skills like critical thinking, adaptability, and leadership. The occasion was graced with the inaugural speech of the chief guest, Mr. Abhishek U. Being a Consultant at Deloitte USI, he has his expertise in delivering innovative solutions and driving business growth for clients. His career is a testament to the importance of resilience, adaptability, and continuous learning. Through the session "From Classrooms to Boardrooms", he shared his inspiring journey from a Commerce graduate

at YIMS to a Consultant at Deloitte USI. The emphasis was placed on staying updated with industry trends, pursuing certifications, and continuous learning to remain competitive in the corporate landscape. He also discussed the significance of building a strong foundation during the academic years and how it translates into success in corporate settings. Students gained valuable insights into the transition from academic life to corporate careers. The session highlighted the role of continuous learning and adaptability in achieving professional success.

Participants were inspired by Mr. Abhishek's journey and learned actionable strategies for building a successful career. The event aimed to provide students with valuable insights into transitioning from academic life to professional success. Mr. Abhishek U, a distinguished alumnus of YIMS, is a shining example of how academic foundations can lead to corporate success. He brought his unique perspective as a consultant at Deloitte USI, sharing his personal journey, lessons learned, and practical advice for aspiring professionals.

The session concluded with a token of appreciation given by Dr Tomy Antony, Principal to Mr Abhishek U and acknowledged his valuable contribution to the programme. The event concluded with the vote of thanks by Libin Shibu (III BBA). The MC of the event was Sreelaya G (III BBA).





## COMMENTO 2K24 Commerce Association Inauguration

### COMMERCE

The PG Department of Commerce had the grand inauguration of COMMENTO 2K24, the Commerce Association on 14th December 2024 at CH Square, YIMS. The programme began with the prayer by Aleesha Thomas (I B.Com Taxation), followed by a warm welcome speech delivered by Dr. Ramya J, Section Head of B.Com Taxation. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS delivered the presidential address, emphasizing the significance of the association in promoting academic and professional excellence.

The ceremonial lamp-lighting was followed by an inspiring inaugural address by Mr. Senthil Kumar Palanisamy, Co-founder of Brain Magic Academy, Bengaluru. Highlighting the importance of innovation and skill development, Mr. Palanisamy motivated the audience to think beyond conventional boundaries in commerce education.

The felicitation address was delivered by Smt. Noble Mary Chacko, headmistress of Helen Keller Memorial



Blind School, who lauded the efforts of YIMS in organizing such an enriching event. The programme concluded with a heartfelt vote of thanks by Vishnu A Kutty, Association Secretary (III B.Com Finance B).

COMMENTO 2K24 marks the beginning of a series of initiatives and activities aimed at enhancing the professional competencies of commerce students at YIMS. The programme concluded with the cultural programmes of Commerce students.

## Inspiring Session on Youth Empowerment

### B.COM FINANCE



The PG Department of Commerce (Section Finance) in association with IQAC organised a motivational session on 02 December 2024. The event, themed "Empowering Youth as a Gift & Passion," was aimed to enlighten III B.Com Finance students' true potential. The session was graced by Rev. Dr. Mathew George Vazhayil, Director, YIMS, whose inaugural address emphasized, "Youth are not just the leaders of tomorrow but the architects of today. It is our responsibility to nurture their strengths and channel their passions into meaningful pursuits."

The event, coordinated by Ms. Anjana KV and Ms. Sabitha R, Assistant Professors of the Finance Section, witnessed enthusiastic participation.



## Essay Writing Competition

### COMPUTER APPLICATION



The Department of Computer Applications, Yuvakshetra Institute of Management Studies, in collaboration with the Institution's Innovation Council (IIC) and IQAC organized an Inter-Departmental English Essay Writing Competition on the topic "Sustainable Development for a Greener Future" in observance with National Pollution Control Day 2024. The event, held on 2nd December 2024, at 2.30 PM in the Smart Classroom, saw enthusiastic participation from students across various departments. The competition, provided a platform for students to articulate their ideas and solutions for achieving environmental sustainability and combating pollution. Sreelakshmi M (I MA English) secured the First Prize, Malavika A (III B.com Taxation) secured the Second Prize and Mathangi Ajith Kumar (I MA English) secured the Third Prize.

The initiative highlighted the importance of sustainable practices for building a greener future.



## Save Energy and Secure the Future

### PHYSICS

The Department of Physics organized an extension activity as part of National Energy Conservation Day on 06 December 2024, at Cherupushpam G.H.S.S, Vadakkencherry. The event, themed "Saving Energy Securing the Future", aimed to raise awareness about energy conservation among school students. The seminar was led by final-year students of the department, with the presence of Mr. Ajil K. Antony, HOD, Department of Physics, and third year mentor, Ms. Resmimol M.C. The seminar covered the importance of energy conservation and its relevance to the students' curriculum. The interactive session was highly engaging, where students actively participated and asked insightful questions.

In addition to the seminar, the event included a hands-on LED-making workshop, where students were guided to assemble their own energy-efficient LED



lights. At the end of the workshop, the LED lights that the students made were handed over to them, allowing them to take home a practical reminder of energy-saving technology. The event received positive feedback from the participants, who expressed a keen interest in more such programmes in the future. Overall, the event successfully combined education on energy conservation with practical experience, fostering awareness and enthusiasm for sustainability among the students.





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പ്രിയ സാഹിത്യകാരൻ

എം.ടി യ്ക്ക് വിട



**Management, Principal,  
Staff, Students Union & PTA**

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RECOGNISED!



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Institute of Management Studies (YIMS)  
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Affiliated to the University of Calicut & Managed by the Diocese of Palghat



## Welcome New Faculties to Yuvakshetra Family

YIMS



Ms. Aiswarya M  
(Faculty, Department of  
Mathematics - Statistics)



Ms. Agisha Girish  
(Faculty, Department of  
Mathematics - Statistics)



Dr. Saranya U  
(Faculty, Department  
of Geography)



Ms. Arathi R Nair  
(Faculty Department  
of Physics)



Ms. Akhila P  
(Faculty Department of  
Commerce Taxation)

## Congratulations

B.COM FINANCE



Congratulations to Anusri.A & Lakshmi.P (III B.Com Finance A) who got II Prize in Quiz Competition organized by Holy Family Koduvayur as a part of Human Rights Day 2024.

## Congratulations

ENGLISH



Congratulations to Ms. Swethal Ramachandran, Assistant Professor, Dept. of English who received the Lalithambika Antharjanam Endowment Award for the Best Research Paper in Women Studies, from Dr. K K Geethakumary the Hon'ble Vice Chancellor of Kalady University, organized by The All Kerala Oriental Conference, University of Calicut.

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Affiliated to the University of Calicut & Managed by the Diocese of Palghat

**Congratulations on being selected for the Palakkad District Youth Volleyball Team!**

**HARINAND P K**  
2<sup>nd</sup> B. A English

**AIWIN CHARLEY**  
2<sup>nd</sup> B. Com Taxation

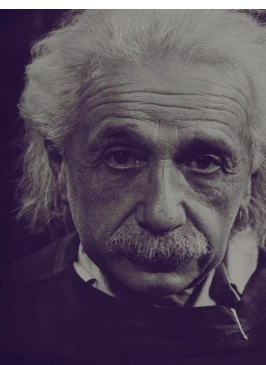
**ALWIN TOMY**  
2<sup>nd</sup> B. Sc. HM & CS

**ANANDU KS**  
1<sup>st</sup> B. A English

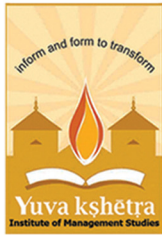
**Department of Physical Education**

**"A person who never  
made a mistake never  
tried anything new".**

—Albert Einstein







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## STUDENTS CORNER DEPARTMENT OF COMMERCE B.COM CA

### Commitment Leads to Transformative Kindness

In a world that often raises ahead, leaving some behind, 'Sneholsavam'—a festival of love—stands as a beacon of compassion and togetherness. Hosted by the spirited first-year students and teachers of yuvakshetra Institute of management Studies on 9th November 2024, this event is a testimony to the boundless power of empathy, joy, and shared humanity. The journey to 'Sneholsavam' began months ago with heartfelt visits to orphanages, old age homes, and centers for specially-abled children. These visits fostered genuine connections, filled with laughter, love, and joy, aiming to make every individual feel valued, cherished, and included. Our department, B.Com CA, played a significant role in this noble endeavor. We had the privilege of visiting Chaithanya Special School in Kallekad, where we met some of the most extraordinary children. Despite their genetic disabilities, they radiated kindness, warmth, and an unyielding zest for life. Their talents were nothing short of inspiring, and interacting with them taught us that their uniqueness adds beauty to our society. The bond we formed during these visits was special. Each interaction was a lesson in empathy and love, and it filled our hearts with immeasurable joy. Seeing their excitement and happiness during our visits made the experience unforgettable. When the time came to invite them to 'Sneholsavam', their enthusiasm was palpable, and their smiles lit up our days. On the day of 'Sneholsavam', our college campus transformed into a sanctuary of love and celebration. Guests arrived with excitement, their journey made comfortable by the thoughtful transportation arrangements of our college. The students extended their warmth by ensuring snacks and drinks provided during the travel, setting the tone for the beautiful day ahead. The event was a kaleidoscope of emotions and talent. Our guests performed on stage, showcasing their incredible skills and creative expressions. Their performances were met with thunderous applause and admiration, reminding everyone present of the limitless potential within every individual. The college took great care in preparing delicious meals for everyone, adding a personal touch to the hospitality. The day concluded with an energetic DJ party, where students and guests danced together, breaking barriers and celebrating as one big family. The success of 'Sneholsavam' was a testament to the dedication of first-year B.Com CA students, the unwavering support of teachers, and the generosity of donors who fulfilled the wishes of the children from Chaithanya Special School. This heartwarming event embodied our college's commitment to inclusivity, compassion, and the transformative power of small acts of kindness, leaving lasting memories of love, empathy, and shared humanity in the hearts of all involved.



**Ashwitha Suresh**  
**I B. Com CA**



## Reflect, Reset, and Recharge: Preparing for the New Year

As we welcome 2025, the dawn of a new year offers more than just a calendar change—it's a chance to reflect on the past, reset our priorities, and recharge our energy for the opportunities ahead. This moment invites us to embrace fresh possibilities, whether by setting bold goals or seeking balance and renewal. Before diving into resolutions, it's essential to pause and approach the year with clarity and purpose. Reflection is the foundation of personal growth. Begin by celebrating your achievements from the past year, no matter how small they seem. Each accomplishment is a testament to your efforts and serves as a confidence booster. Alongside celebrating wins, take an honest look at areas for improvement. Growth often stems from acknowledging and learning from mistakes, so be kind to yourself in the process. Finally, release regrets or negative emotions from the past year. Carrying these burdens only weighs you down, hindering your ability to move forward with a clear mind and heart.

The new year is the perfect time to realign with your values and priorities. Start by identifying what matters most to you—your core values and how you want to allocate your time and energy. Once your priorities are clear, set realistic, measurable goals. Break larger objectives into smaller, manageable steps to stay focused and motivated throughout the year. To keep your aspirations visible and inspiring, consider creating a vision board filled with images, words, and quotes that represent your goals and dreams. Recharging is essential for sustaining energy and enthusiasm throughout the year. Prioritize self-care by engaging in activities that nurture your well-being, such as regular exercise, meditation, or spending time in nature. Strengthen your support system by connecting with loved ones who bring joy and positivity into your life. Most importantly, ensure you get enough rest—7 to 9 hours of quality sleep each night will prepare your mind and body to tackle challenges with vigor.

As we step into 2025, let this year be one of new beginnings and endless potential. Reflect, reset, and recharge to face the future with clarity and



purpose. May your year be filled with love, laughter, and boundless adventures. Cheers to a vibrant and fulfilling 2025!

**Vaishnavi KV**  
**I B. Com CA**

## Major Mukundh Varadarajan: A Bravery of Heart

Major Mukund Varadarajan was an exemplary officer in the Indian Army who exemplified courage, dedication, and selflessness. Born on April 12th, 1983, in Tamil Nadu, he was a soldier from the 44 Rashtriya Rifles, an infantry regiment tasked with counter-insurgency operations. In April 2014, Major Mukund led an operation against terrorists in Jammu and Kashmir's Shopian district. Displaying extraordinary bravery, he successfully neutralized three terrorists, ensuring the safety of his team and civilians in the area. Unfortunately, he sustained fatal injuries during the mission and succumbed to them on 25 April 2014. For his unparalleled bravery and supreme sacrifice, Major Mukund Varadarajan was posthumously awarded the Ashok Chakra, India's highest peacetime gallantry award. His story inspires countless Indians, reminding us of the sacrifices our armed forces make to protect the nation. Major Mukund remains a symbol of patriotism and valor, inspiring generations to serve their country with dedication and courage.



**S. Shamitha**  
**II B. Com CA**



## "The Heart of Sacrifice"

Tears fell like the rain, as He bore the weight of our shame  
 A heart that beat with love, yet shattered by the pain  
 Oh, the one who gave His life for us all  
 A sacrifice so great, it echoes through the fall  
 He loved us unconditionally, with a heart that bled for me  
 In His darkest hour, He thought of you and me  
 A love so strong, it conquered death's eternity  
 He breathed our shame like the rain down his cheeks  
 A heart of love, yet broken by sorrows.  
 O he who gave his life for all of us  
 The sacrifice, grand and resonant, was heard till the end  
 He loved us, oh, with a heart that bled for me.  
 In his great hour of trial, it was you he thought of.  
 Such love was breath-freshened against death's eternity.



Athul Dinesh  
I B. Com CA

## A Heart That Won't Let Go

I'm in love with you,  
 May be more than I can admit,  
 And you know how much it hurts,  
 You know I can't face this alone.  
 How can I fake  
 That I'm not in love with  
 The sleepy voice,  
 The quiet eyes,  
 The laughter that never ends,  
 The smile that makes everything feel right?  
 And how can I forget  
 The person I thought I'd spend forever with?  
 How can I unlove you,  
 When every part of me is still holding on?



Amana Parveen  
II B. Com CA



Malavika A  
I B. Com CA





### “Discover the Art of Haiku”

Below, you’ll find Haiku—a traditional Japanese form of poetry that captures the beauty of a moment in just 17 syllables. Each haiku is written in three lines, following a 5-7-5 syllable pattern.

“Knowledge like rivers,  
flows deep through eager young mind  
nourishing the soul”

“Books open worlds wide,  
hidden gems in every line,  
wisdom waits inside”

“Pencils on paper,  
draw dreams in steady rhythm,  
each word builds a bridge”

“Classroom whispers hush,  
ideas spark in silent thought,  
learning blooms like spring”

“Teachers plant the seeds,  
roots of knowledge take their hold,  
forests yet to grow”



Farhana N A  
I B. Com CA

## STUDENTS CORNER DEPARTMENT OF COMMERCE B.COM COMPUTER APPLICATION



Albin Biju K  
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## **STUDENTS CORNER**

### **DEPARTMENT OF COMMERCE B.COM TAXATION**

#### **The Impact of 4-Year Undergraduate Programme on Student Outcomes**

The Four-Year Undergraduate Programme (FYUGP) is a new undergraduate programme that was introduced in India in 2024 as part of the New Education Policy (NEP 2020). The programme is designed to replace the traditional three-year bachelor's degree format. The FYUGP offers students more flexibility and aims to improve teaching, learning, and evaluation methods. 4-year undergraduate programmes provide students with a comprehensive education, encompassing general education courses, major-specific coursework, and electives. This broad-based education enables students to develop a strong foundation in their chosen field, as well as essential skills such as critical thinking, problem-solving, and communication. 4-year Under Graduate programmes play a crucial role in preparing students for the workforce. By providing students with opportunities for internships, research projects, and other experiential learning experiences, 4-year UG programmes help students develop practical skills and build professional network. 4-year Under Graduate programmes offer students a transformative experience that extends beyond academic achievement. Through involvement in extracurricular activities, leadership roles, and community service, students can develop important life skills such as teamwork, time management, and self-awareness. Moreover, the 4-year programme provides students with the opportunity to explore their passions and interests. Through coursework, community service, and other experiential learning experiences, students can develop a deeper understanding of social issues and a commitment to creating positive change. Furthermore, many 4-year programmes incorporate service-learning and community-based projects, which can foster students' sense of social responsibility and civic engagement. A four-year Under Graduate Programme have several benefits like Students can explore multiple disciplines, gain industry experience, and participate in exchange programmes, Students can earn a certificate, diploma, or degree at different stages, and pause and rejoin their studies if needed, Students can prepare for postgraduate studies abroad, research-based careers, or academic roles, Students can develop practical knowledge and interdisciplinary breadth through a Minor.

A 4-year Under Graduate Programme have a profound impact on student outcomes, including academic achievement, career readiness, personal growth, and social responsibility. By providing students with a comprehensive education, practical skills, and transformative experiences, 4-year programmes can help students achieve their full potential and make a positive impact in the world.

As a 3 year UG Programme student comparing the new FYUGP it is more beneficial and create wide opportunities to the students. I wish that my juniors get more beneficial options to study and secure a good career.



Malavika A  
III B.Com Taxation

**STUDENTS CORNER**  
**DEPARTMENT OF COMMERCE**  
**B.COM TAXATION**



## STUDENTS CORNER

### DEPARTMENT OF COMMERCE B.COM TAXATION

#### "Forever in My Heart, If not in my Arms"

I have an intense desire to dream dreams that do not come true... Holding his hands, crossing the boundaries of this world, feeling the warmth of his body, hearing the beat of his heart, I want to lie down and sleep. I want to give him a kiss on his cold lips, gently caress his hair as it flies in the wind, and sit staring at his eyes that shine like stars for a long time. I want to whisper to him that nothing else in this world is loved as much as I love him, and then give him a kiss on his forehead. I want to hold his hands as if I have conquered everything else in this world. The greatest gift I can give him in this world is his children, and I want to present them as a token of the life he lived. I want to give him little stars with eyes that shine like his. Even though we couldn't live together for a hundred years, I want to live with him for as long as I can.



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