

yuva kshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

WOMEN DEVELOPMENT CELL 2022-23

Women Development Cell, YIMS started with the aim of empowering and orienting women to recognize their true potential and to help them attain their own stand in competing world. It seeks to empower young women to attain emotional, physical and mental freedom to with stand the changing phases throughout their life, Women empowerment in all spheres of all life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Our vision is the assurance of justice and equity in society to women by extending academic, financial, emotional and moral support. Our mission is to train students to achieve a wide range of skills and knowledge and also to develop and increase their social, economic and intellectual capacities.

Other important objectives include giving career guidance, functioning of counseling centre, conducting health awareness and community living classes, pre-marital counseling, giving hands on training on farming and social work. We function as a single cell, having faculty incharges and student coordinators in every department. We formed separate whatsapp group exclusively for the female students and staff of each department to help and guide them.

MISSION: Empowering women in all spheres of life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Assurance of justice and equity in society to women by extending academic, financial, emotional and moral support.

VISION: Training women to achieve a wide range of skills and knowledge. Also for developing and increasing their social, economic and intellectual capacities. To identify and promote the strong leadership and growth of women as individuals in their own right

The principal constituted a woman development cell comprising the following members for women development cell activities at YIMS for the academic year 2022-23

1. Ms.Sreeja T S (**Convener**), Assistant Professor, Dept of Mathematics
2. Ms Rajitha Rajendran, Assistant Professor, Dept of Commerce

3. Ms Asha Krishnan, Assistant Professor, Dept of Hotel Management
4. Ms Sneha K , Assistant Professor, Dept of English
5. Ms Divya N K, Assistant Professor, Dept of Languages
6. Ms Akhila S Pillai, Assistant Professor, Dept of Commerce
7. Ms Rahna (Student Representative, II MCom)
- 8 Ms Neethu A R (Student Representative, II MA)

WOMEN DEVELOPMENT CELL ACTIVITIES 2022-23

ORANGE THE WORLD CAMPAIGN-2022-The International day for the Elimination of Violence against Women and girl children--“UNITE! Activism to End Violence against Women & Girls” from November 25 to December 10: The International day for the Elimination of Violence against Women and girl children was observed by the Department of Women and Child Development, Government of Kerala in collaboration with Yuvakshetra Institute of Management Studies. The programme began with the flash-mob and prayer by the students of YIMS. District Women and Child Development Officer Smt. Tiju Rachel Thomas welcomed the gathering. Smt. Binu Mol, the President of Palakkad District Panchayat presided over the event. The programme was inaugurated by Adv. Shanthakumari. K, MLA of the Kongad constituency. **District Police Chief Mr. R.Vishwanath IPS was the chief guest of the day.** Various activities have been planned to conduct under “UNITE! Activism to End Violence against Women & Girls” from November 25 to December 10. The keynote address was given by Rev. Dr. Mathew George Vazhayil, Director of YIMS. Adv. Dr. Tommy Antony, Principal of YIMS, Smt. T. Indira, Rtd. District Judge and Neetu A.R of II MA English, YIMS felicitated the session. The inaugural function was followed by an awareness class by Adv. Vijaya. A skit on the different kinds of domestic violence was performed by students of YIMS





നന്ദി :
 ശ്രീമതി. ലത.സി.ആർ
 (ജില്ലാ പ്രോഗ്രാം ഓഫീസർ,
 ജില്ലാതല ഐ.സി.ഡി.എസ് സെൽ, പാലക്കാട്)

കരമം:
 സ്കൂൾ കാൺസിലർമാർ, വനിതാശിശു വികസന വകുപ്പ്

സേവായവൽക്കരണ കൂട്ടായ്മ :
 അഡ്.വിജയ

സ്പെഷ്യൽ :
 തങ്കണവാടി പ്രവർത്തകർ

വകുപ്പ് മുഖേന നടത്തുന്ന വിവിധ സേവനങ്ങളെക്കുറിച്ചുള്ള കൂട്ടായ്മ :
 ശ്രീമതി.ലൈജ.വി.എസ്
 (വനിതാപ്രൊട്ടക്ഷൻ ഓഫീസർ, പാലക്കാട്)

സ്പെഷ്യൽ :
 വിദ്യാർത്ഥിനികൾ യുവകേൾക്കൽ ഇൻസ്പെക്റ്റർമാർ
 മാന്വൽസ് സ്പെഷ്യൽ മുണ്ടൂർ




സ്ത്രീകൾക്കും പെൺകുട്ടികൾക്കുമെതിരെയുള്ള അതിക്രമങ്ങൾ തടയുന്നതിനുള്ള അന്താരാഷ്ട്ര ദിനാചരണം

ORANGE THE WORLD CAMPAIGN-2022

“ UNITE! ACTIVISM TO END VIOLENCE AGAINST WOMEN AND GIRLS ”
 (നവംബർ 25 മുതൽ ഡിസംബർ 10 വരെ)

ജില്ലാതല ഉദ്ഘാടനം

2022 നവംബർ 25
വെള്ളിയാഴ്ച
രാവിലെ 10 : 30 ന്

- ELIMINATION OF VIOLENCE AGAINST WOMEN, വകുപ്പ് മുഖേന നടപ്പിലാക്കുന്ന വിവിധ സേവനങ്ങൾ എന്നിവയെക്കുറിച്ചുള്ള സേവായവൽക്കരണ കൂട്ടായ്മ
- സ്ത്രീയന്തര നീരോധനവുമായി ബന്ധപ്പെട്ട സ്പെഷ്യൽ

യുവകേൾക്കൽ ഇൻസ്പെക്റ്റർമാർ ഓഫ് മാന്വൽസ് സ്പെഷ്യൽ, മുണ്ടൂർ

ജില്ലാ വനിതാ ശിശുവികസന ഓഫീസ് പാലക്കാട്

PARTICIPATION IN INTERNATIONAL SEMINAR ON GENDER EQUALITY AT M.E.S.KALLADI COLLEGE, MANNARKKAD

As a part of women empowerment programme, YIMS students and WDC Coordinator participated in an International seminar “PLANET 50-50 BY 2030-STEP IT FOR GENDER EQUALITY-UN WOMEN”at M.E.S.Kalladi College, Mannarkkad on 26th August 2022.Nine eminent women personalities were the guest speakers and they were honoured for their exemplary achievements..All the guest speakers motivated the audience by shared their experiences . Six students and WDC coordinator Ms Sreeja T S were participated in the seminar.

LIST OF PARTICIPANTS

SI No	NAME	CLASS/DEPARTMENT
1	ANARGHA S	II BA ENGLISH
2	AKSHAYA G	II BA ENGLISH
3	SRUTHY KM	II BA ENGLISH
4	APARNA V	II BA ENGLISH
5	NIMSHIYA N	III BSc MATHEMATICS
6	SHAHANA	III BSc MATHEMATICS
7	SREEJA T S	ASSISTANT PROFESSOR, WDC COORDINATOR



INTERNATIONAL WOMEN'S DAY CELEBRATIONS- MARCH 2023:

The Women Development Cell of Yuvakshetra Institute of Management Studies observed International Women's Day from 8th March 2023 to 15th March 2023. Various competitions were conducted via offline and online platforms. Competitions such as mehendi designing, waste to wealth and poster making were conducted offline and competitions such as mobile photography and video making speech competitions were conducted via online mode. The mehendi designing, waste to wealth and poster making competitions were conducted on 14th March 2023. The topic of virtual mobile photography competition was "sHE (he in every she)" and the topic of video making speech competition was "Gender equality today for a sustainable tomorrow". 82 students participated in the various competitions. Ms Sreeja T.S, Assistant Professor in the Department of Mathematics, the college coordinator of the Women Development Cell and all the department Women Development Cell coordinators were the coordinators of the competitions conducted. Trophies and certificates were awarded to the winners of each competition.



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Theme: "DigitALL: Innovation and technology for gender equality"

Organised by Women Development Cell & IQAC, YIMS

EVENTS

- Poster Making
- Mobile Photography
- Mehendi Designing
- Video Speech
- Waste to Wealth - Craft ideas
- Flash Mob/fashion Show/Skit
- Seminar

MARCH
6 to 15
2023





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INTERNATIONAL WOMEN'S DAY CELEBRATIONS 2023

Waste to wealth - craft ideas

I PRIZE



KRISHNAPRIYA
II B.Com Finance B

II PRIZE



TESSA MARIA JOSEPH
I B.Com CA

III PRIZE



SREELAKSHMI A
II B.Com Finance B

Mobile photography Competition

I PRIZE



MALAVIKA NEATHIAR
I MA English

II PRIZE



AKHIL G
II BBA

III PRIZE



ANIRUDH A KUMAR
II B.Com Taxation

Poster making competition

I PRIZE



SIVAI SWARYA C K
II B.Sc. CS

II PRIZE



ASWATHY S
II B.Sc. Geography

III PRIZE



AFRID H
II B.Sc. Geography

III PRIZE



TESSA MARIA JOSEPH
I B.Com CA

Mehandi Designing

I PRIZE



SEENA
II B.C.A

II PRIZE



NIVEDIYA K S
II B.C.A

III PRIZE



FATHIMA RIFA
II B.Sc. Geography

Video Speech

I PRIZE



DRISHYA NAIR
II B.B.A

Congratulations

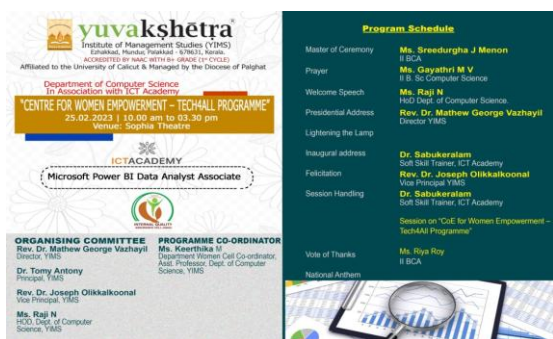
The Women development cell & IQAC YIMS organized the following programmes

In association with

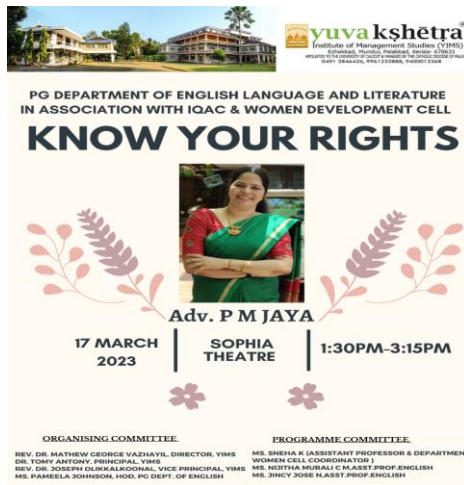
- ❖ **The Department of Computer Science**, conducted a seminar titled **“Gender Equality”** for first year B.Sc. CS and BCA students on 13.02.2023 at 10.00 AM - 11.30 AM with nearly 102 participants. The resource person was **Ms. Kalpana. M. N, LL. B, Legal Aid Panel Advocate, Palakkad**. The main goal of this session is to educate participants on gender equality and how to safeguard ourselves with legislation and their immediate actions. The total number of participants were 60.



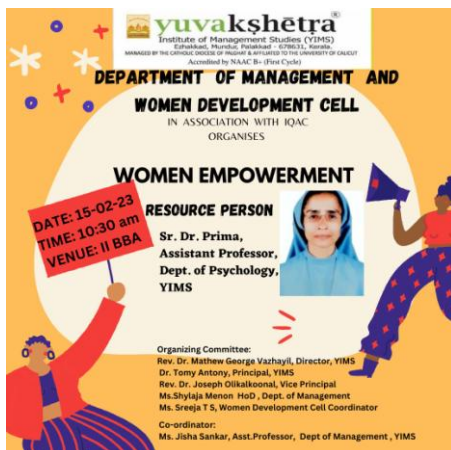
- ❖ **Department of Computer Science** in association with **ICT ACADEMY** conducted Certificate Course – **“Microsoft Power BI Data Analyst Associate”** inauguration on Wednesday, 25th February 2023 from 10.00 AM to 03.30 PM at Sophia Theatre. Dr. Sabukeralam, Soft Skill Trainer, ICT Academy inaugurated the certificate course with experiential speech and about their industries. The felicitation speech was delivered by Ms. M. Keerthika, Assistant Professor, Department of Computer Science. The programme was created with the intention of providing a certificate course that would allow students to learn Data Analytics with technical sessions by Microsoft in association with ICT Academy. A total of 49 students participated in the training programme.



- ❖ **The PG Department of English** Conducted a Gender Awareness Programme, Know Your Rights on 17 March 2023 Ajith Sivan of I MA English was the MC of the programme. Ms Pameela Johnson, HOD of the PG Department of English welcomed the gathering. Dr Tomy Antony, Principal of YIMS presided over the session. . The Gender Awareness Programme was inaugurated by Adv. **P M Jaya**. Followed by her session ‘Know your rights’. A total of 39 students participated in the programme.



- ❖ **The Department of Management**, conducted an enriching session for 1st, 2nd and 3rd year female students of Management Department on the topic “Women Empowerment . Sr. r. Prima , Assistant Professor, Department of Psychology was the resource person of the day. Ms. Jisha Sankar, Assistant Professor, Department of Management, gave the welcome note followed by a session of Sr. Dr. Prima. The main aim of the session was to build stronger minds in women which would help them to face the harsh realities of outer world in their future. The number of participants were 60.



- ❖ **The PG Department of Commerce –Finance** conducted a session "Towards a gender sensitive society" for the B.Com Second year Finance students on 06 March, 2023 at Sapienza hall by 10.30 AM. The main vision of this programme was to equip the students

to familiarize with the technicalities of the stock exchange and to develop their trading skills. Ms. Akhila S Pillai, Asst. Professor, PG Department of Commerce, YIMS delivered the welcome speech. Ms. Subhu P. District Child Protection Officer, Palakkad inaugurated the session. Rev. Dr. Mathew George Vazhayil, Director YIMS, presided the meeting. Dr. Matilda Danny, HOD, PG Department of Commerce felicitated the session. The resource person Ms. Subha P. DCPO, Palakkad handled the session by giving a clear cut idea and knowledge about gender, sex, the role of male and females in the society for gender equality. There were discussions on gender stereotyping and various examples were discussed with the students: The session was enriched with discussions and activities: Almost 80 students participated in the session.

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"TOWARDS A GENDER SENSITIVE SOCIETY"

Organised by
PG DEPARTMENT OF COMMERCE (Finance)
in association with Women Development Cell & IQAC, YIMS

06th March 2023
10.30 AM - 11.30 AM

Resource Person:
Ms. Subha. S
District Child Protection Officer, Palakkad.

Sapienza Hall

ORGANISING COMMITTEE:
REV. DR. MATHEW GEORGE VAZHAYIL, DIRECTOR YIMS
DR. TOMY ANTONY, PRINCIPAL YIMS
REV. DR. JOSEPH OLIKKALKOONAL, VICE PRINCIPAL YIMS
DR. MATILDA DANNY, HOD PG DEPT OF COMMERCE, YIMS

PROGRAMME COORDINATOR:
Ms. Sreeja T S (Women Development Cell Coordinator YIMS)
Ms. Akhila S Pillai (Assistant Professor, PG Dept of Commerce)



- ❖ **PG Department of commerce -Section B Com CA** conducted a session 'Towards a gender sensitive society' for UG students on 6th march 2023 at Sapienza hall. The main objective of the webinar was to create awareness about the need of gender equality. welcome address given by Ms. Keerthi M S, Section Head B.Com CA, YIMS and an official message is given by the Vice Principal, Dr. Joseph Olikkalkoonal, The session was taken by the resource person Ms. Sridevi Maganti, Assistant Professor, Adikavi Nannaya University, MSN Campus, Kakinada, Andhra Pradesh. She handled the session "DigitALL- Innovations and Technology for Gender equality and the highlights of the programme were -Role of women in society Men and Women equality factor, Women empowerment through Technology and Innovation, Influence of Digitalization in women empowerment, Importance of celebrating International women's Day and the Challenges faced by women from different sectors. The total number of participants were 82

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Webinar on DigitALL - Innovation and Technology for Gender Equality

Organized by Section B.Com CA Along with Women Development Cell & IQAC
For B Com CA students

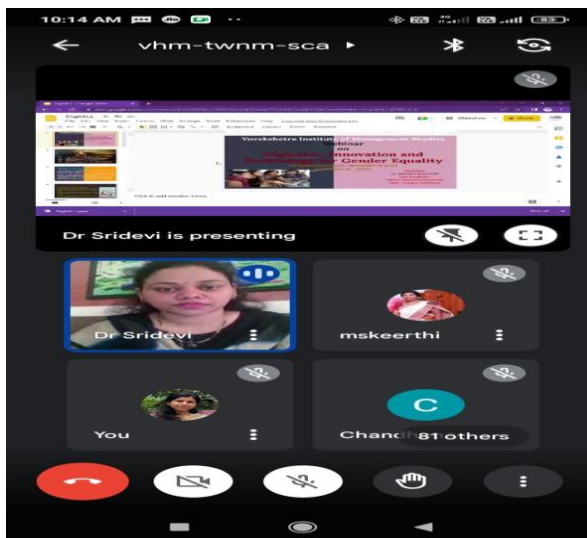
Resource Person:
Dr. Sridevi Maganti
Assistant Professor
Adikavi Nannaya University
MSN Campus,
Kakinada, Andhra Pradesh.

Date: 7/March/2023
Time: 10am - 11am
Through Google meet

PROGRAMME COORDINATORS:
Ms. Sreeja T S
Assistant Professor,
Dept. of Mathematics & WDC
Coordinator, YIMS.

Ms. Rajitha Rajendran R,
Asst. Professor, Section B Com
CA & Dept. Coordinator, WDC,
YIMS

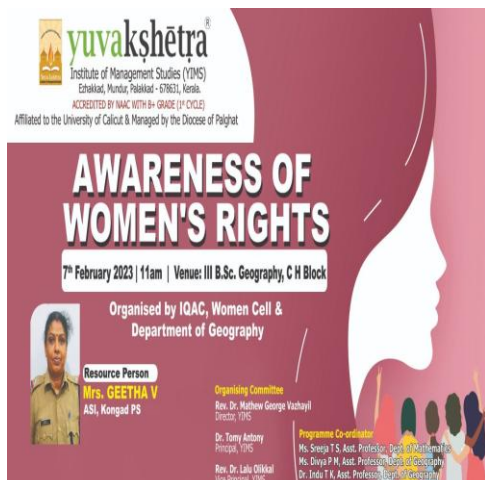
ORGANIZING COMMITTEE:
Rev. Dr. Mathew George Vazhayil
Director, YIMS
Dr. Tomy Antony
Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal
Vice Principal, YIMS
Ms. Keerthi M S
Section Head B.Com CA



- ❖ **The PG Department of commerce –Section BCom Tax** conducted a session on *DROPS OF LOVE FOR HEART AND MIND* on 23/11/2022. Dr. Ramya J, Section Head B.com Taxation, welcomed the gathering, Principal Dr. Tomy Antony delivered the presidential address, director Rev. Dr Mathew George vazhayil gave the key note address. Followed by the session by **Mr. RAMADAS S**, Health Inspector, FHC Puthuppariyaram, Health Service, Palakkad The session was mainly conducted to create awareness on health in youngsters. The number of participants were 106.



- ❖ **The PG department of geography** conducted an awareness program on ‘Awareness of women’s rights’ on February 7th in III B.Sc. Geography Christ Hill Block at 11 AM. Ms. Divya P M, Asst. Professor, gave a warm welcome speech. Rev. Dr. Joseph Olikkal Koonal, Vice Principal, YIMS, delivered the Presidential address. Mrs. Geetha V, ASI Kongad PS delivered the inaugural address. Ms. Sreeja T S, Asst. Professor, Dept of Mathematics and Women cell coordinator felicitated the function. Awareness session handled by Mrs. Geetha V ASI Kongad PS started at 11.55AM. The program winded up at 1PM. The number of participants were 75.



- ❖ **Department of Mathematics**, in association with Kerala State Women and Child Development Department, ICDS, Palakkad Additional conducted a seminar on **‘Gender Equality’** for the students of BSc Mathematics, Physics and Chemistry on 6-3-2023, Monday. The objective of the seminar is to inculcate the awareness and assurance of justice and equity in society to women by extending **Rev. Dr. Lino Emmatty**, Assistant Director, YIMS and he emphasised the importance empowering and orienting women to recognize their true potential and to help them attain their own stand in competing world. The programme is officially inaugurated by the resource person **Ms. Reshmi K S**, and she handled the session on **Gender Equality** by giving an insight on Indian Constitution and women laws and the importance of break the bias in justice and opportunities in a developing society. The session was enriched with activities and discussions and 109 participants were in the programme.



Yuvakshetra
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Lakshadweep, Palakkad, Kerala, India
Affiliated to the University of Calicut, Thiruvananthapuram, Kerala

DEPARTMENT OF MATHEMATICS
Women Development Cell & IQAC YIMS
In association with Women and Child Development
Department, ICDS Palakkad Additional, Kongad.

Seminar on Gender Equality
For B.Sc Mathematics, Physics and Chemistry students

President
 **Rev. Dr. Lino Emmatty**
Assistant Director, YIMS

Resource Person
 **Ms. Reshmi. K S**
Psycho Social Counsellor
Women and Child Development
Department, ICDS Palakkad
Additional, Kongad.

Organising Committee
Rev. Dr. Mathew George Vazhayil, Director, YIMS
Dr. Tony Antony, Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS
Prof. T.K.Rajan, HOD Department of Mathematics, YIMS

Programme Coordinator:
Ms. Sreeja.T S, Assistant Professor, Dept of Mathematics & WDC convener, YIMS

**SMART CLASSROOM,
SECOND FLOOR JUBILEE BLOCK**

**MONDAY
MARCH 06**

**TIME
11:30 AM**



- ❖ **e PG Department of Psychology** in association with Women Development Cell scheduled a One Day seminar on the Topic **“Digitalization in Women Empowerment & Know Your Legal Rights”**. Seminar was scheduled on March 17th 2023 in Training Centre at Yuvakshetra College, Palakkad. Rev. Dr. Joseph Olikkal Koonal, Vice Principal of Yuvakshetra College Presided over the function. Key Note Address was delivered by Head of the Department of Psychology, Rev. Dr. Gimmy Akkattu. Miss. Neethi Rose Anto, Assistant Professor from Psychology Department was the Program Coordinator and also delivered the Welcome Speech. Resource person for the seminar was **Ms. Kalpana M.N, Legal aid Panel Advocate** from Palakkad District., delivered an Inaugural Speech and Talk on the topic. Second Year UG students and PG students were the participants of the Seminar. Session was Informative and it provided knowledge to the students regarding the laws that are pertaining to every age group. Session included interaction with the students and doubt clearing part. Students gained information regarding special laws on marriage, Laws for Senior citizen, Domestic violence, Property Act and cases on Adultery. Session also extended into a wide coverage on the Role of Women in Digitalization in which the importance of digitally getting updated about the laws were specified. 80 students participated in the seminar



❖ **Department of Hotel Management** organized an extension activity in association with People Service Society, Palakkad and Women Development Cell, YIMS on 20th January 2023 in Symphony Auditorium. The session was inaugurated by Rev. Dr. Mathew George Vazhayil (Director, YIMS). PSSP Secretary Rev. Fr. Justin Kolankanni delivered presidential address. Mr. Joy Arakkal from Environment Development Institute of India extended his greetings. The training was led by Chef Mr. Vinod Raghavan (HOD, HM Dept.) and Sinu Raj (Assistant Professor, HM dept.). The session included training and skill development for women for their business endeavours. It mainly includes business ideas and techniques to open a start up for making women independent and self-sufficient. The total number of participants were 44.

