

yuva kshētra[®]

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

WOMEN DEVELOPMENT CELL 2023-24

Women Development Cell, YIMS started with the aim of empowering and orienting women to recognize their true potential and to help them attain their own stand in competing world. It seeks to empower young women to attain emotional, physical and mental freedom to with stand the changing phases throughout their life, Women empowerment in all spheres of all life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Our vision is the assurance of justice and equity in society to women by extending academic, financial, emotional and moral support. Our mission is to train students to achieve a wide range of skills and knowledge and also to develop and increase their social, economic and intellectual capacities.

MISSION: Empowering women in all spheres of life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Assurance of justice and equity in society to women by extending academic, financial, emotional and moral support.

VISION: Training women to achieve a wide range of skills and knowledge. Also for developing and increasing their social, economic and intellectual capacities. To identify and promote the strong leadership and growth of women as individuals in their own right

The principal constituted a woman development cell comprising the following members for women development cell activities at YIMS for the academic year 2022-23

1. Ms.Sreeja T S (**Convenor**), Assistant Professor, Dept of Mathematics
2. Ms Rajitha Rajendran, Assistant Professor, Dept of Commerce
3. Ms Asha Krishnan, Assistant Professor, Dept of Hotel Management
4. Ms Remya R , Assistant Professor, Dept of Physics
5. Ms Akhila P, Assistant Professor, Dept of Commerce
- 6 Ms Anjana Balachandran (Student Representative, II MCom)
- 7 Ms Malavika Nethiar P K (Student Representative, II MA English)

WDC ACTIVITIES 2023-24

1.Skill training programme on 'HOME CARE PRODUCTS MAKING' Phase I

Department of Chemistry

Date: 23-8-2023

The "Home Care Products Making" skill training program aimed to empower women, specifically Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath, by teaching them to create various cleaning products, thereby enhancing their skills for self-reliance. As a result, 15 participants gained practical knowledge, boosting their self-sufficiency and their ability to contribute to their households and communities. Feedback indicated high satisfaction, with 91.30% rating the clarity of instructions as excellent, 99% feeling supported by instructors, and 90% confident in replicating the products at home. Additionally, 98% of participants would recommend similar programs.

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Institute of Management Studies (YIMS)
Ettimkud, Mundur, Palakkad - 678531, Kerala
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Affiliated to the University of Calicut & Managed by the Diocese of Palghat

INSPIRED WOMEN LEAD

WOMEN EMPOWERMENT PROGRAMME

OUTREACH PROGRAMME

One day Skill Training Programme on 'Home Care Products Making' for Kudumbashree CDS vigilant group members of Palakkad Block Panchayath

Organised by IQAC, YIMS & Women Development Cell
in association with Dept. of Chemistry

MAKE YOUR OWN CLEANING PRODUCTS

- Floor Cleaner
- Hand Wash
- Toilet Cleaner
- Dish Wash
- Fabric Conditioner

Trainees: Faculties & Students (Department of Chemistry, YIMS)
Date: 23-08-2023
Time: 10 am to 1 pm
Venue: Chemistry Lab, YIMS

ORGANISING COMMITTEE

Rev. Dr. Mathew George Vazhayil Director, YIMS	Dr. Reneela P Head - Dept. of Chemistry, YIMS
Dr. Tomy Antony Principal, YIMS	Ms. Sreeja T. S WDC Convenor, YIMS
Rev. Dr. Joseph Olikkalkoonal Vice Principal, YIMS	PROGRAMME CO-ORDINATOR
Ms. Shylaja Menon IQAC Co-ordinator	Ms. Annu Cherian Asst. Professor - Dept. of Chemistry, YIMS
	STUDENT CO-ORDINATORS
	Ardhra A & Swathy V. M III B.Sc. Chemistry



2 Skill training programme on 'HOME CARE PRODUCTS MAKING' Phase II

Department of Chemistry

Date : 4-10-2023

The skill training program on "Home Care Products Making" was conducted with 22 participants and led by Prof. Mercy Leena Paul, Assistant Professor at YIMS. The program aimed to empower the Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath by teaching them to create various cleaning products, enhancing their skills for self-reliance. As a result, 15 participants gained practical knowledge, improving their self-sufficiency and ability to contribute to their households and communities effectively. Participants provided highly positive feedback, with 91.30% rating the clarity of instructions as excellent, 99% feeling supported by instructors, and 90% confident in replicating the products at home. Additionally, 98% would recommend similar programs, reflecting strong satisfaction.

WOMEN EMPOWERMENT PROGRAMME

INSPIRED WOMEN LEAD

OUTREACH PROGRAMME PHASE II & VALEDICTORY FUNCTION

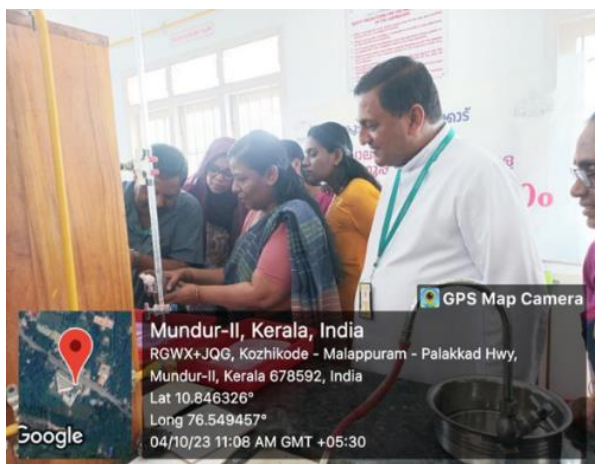
Two Days 'Home Care Products Making' for Kudumbashree CDS vigilant group members of Palakkad Block Panchayath

Organised by IQAC, YIMS & Women Development Cell in association with Dept. of Chemistry

Trainers: Faculties & Students (Department of Chemistry, YIMS)
Date: 04-10-2023
Time: 10 am to 1 pm
Valedictory Venue: Sapienza Conference Hall, Admin Block

ORGANISING COMMITTEE

Rev. Dr. Mathew George Vazhayil Director, YIMS	Dr. Reneela P Head - Dept. of Chemistry, YIMS
Dr. Tomy Antony Principal, YIMS	Ms. Sreeja T. S WDC Convenor, YIMS
Rev. Dr. Joseph Olikkalkoonal Vice Principal, YIMS	PROGRAMME CO-ORDINATOR
Ms. Shylaja Menon IQAC Co-ordinator	Ms. Annu Cherian Asst. Professor - Dept. of Chemistry, YIMS
	STUDENT CO-ORDINATORS
	Ardhra A & Swathy V. M III B.Sc. Chemistry



3.BREAST CANCER AWARENESS PROGRAMME

Date: 06-10-2023

Women Cell in Association with IQAC and Thankam Hospital of PMRC, Palakkad

The Women Cell, in association with IQAC and Thankam Hospital of PMRC, Palakkad, organized a seminar titled "Breast Cancer Awareness Programme" for 80 student participants . The session was led by Dr. (Maj. Gen. Retd.) P. Subhas, Dr. Ponraj, and Mr. Muhammed Kassim from Thangam Hospital, Palakkad. The purpose of the seminar was to educate students about the symptoms of breast cancer, with a focus on prevention and early detection. The session was highly effective, with the medical aspects explained using various examples, making it a valuable experience for the students. Feedback indicated that the majority of students found the session effective and were satisfied with the information provided.

The poster features the logo of Yuvakshetra Institute of Management Studies (YIMS) at the top left, with accreditation details. The main title is "BREAST CANCER AWARENESS PROGRAMME" in large red letters. Below it, it mentions "IQAC & WOMEN DEVELOPMENT CELL" and "In association with THANKAM HOSPITAL of PMRC, Palakkad". The date and time are "06th OCTOBER 2023 | Sapienza Conference Hall, | 12.00 Noon". Three resource persons are listed with their photos: Dr. (Maj. Gen. Retd.) P. Subhas, Dr. Ponraj, and Mr. Muhammed Kassim. A separate section on the right highlights that "In India 60% of breast cancers are detected at an advanced stage" and encourages booking a screening today. It also mentions "Breast Cancer Awareness Month OCT 1st-31st" and provides a contact number: "CALL: 0491 - 251 5717".



4.SEMINAR ON GENDER EQUALITY

Date:16-10-23

Department: PG Department of Commerce Section B Com CA

The Section B Com CA, in association with the Women Development Cell, organized a seminar on "Gender Equality" with 100 student participants. The seminar was conducted by Ms. Anusha Vijayan and Ms. Ushakumari, counselors from Snehitha Gender Helpdesk, Palakkad. The purpose of the seminar was to provide an understanding of the role of education in promoting gender equality. The session covered topics including the difference between sex and gender, the importance of raising awareness among youth, women's participation in various economic sectors, and the challenges faced by women in these sectors.



The poster features a pink and yellow color scheme. At the top, it includes logos for IQAC (Internal Quality Assurance Cell), Yuvakshetra (Institute of Management Studies - YIMS), and Snehitha. The main title is "INAUGURATION OF GENDER CLUB & SEMINAR ON 'GENDER EQUALITY'". Below the title, it states the organizers: IQAC, YIMS & Women Development Cell in association with Section B.Com CA & Rudumbashree Snehitha Unit, Palakkad. A central photo shows Ms. Anusha Vijayan, the Resource Person. The event details are: 16TH OCT 2023, 11.00AM TO 12.45PM, at SAPIENZA HALL, YIMS. The topic is "Gender Equality". The Organising Committee lists Rev. Dr. Mathew George Vazhaigil (Director, YIMS), Dr. Tony Antony (Principal, YIMS), Rev. Dr. Joseph Olikkalkoonal (Vice Principal, YIMS), Ms. Sreeja T S (WDC Convener, YIMS), Ms. Keerthi M S (Section Head B.Com CA, YIMS), and Programme Coordinator Ms. Rajitha Rajendran. R (Asst. Professor & Women Cell Coordinator, Section B.Com CA, YIMS). Student Coordinators are Ms. Chandana. H (II B.COM CA), Ms. Anamika. R. G (II B.COM CA), Ms. Lincy Saija (I B.COM CA). The bottom of the poster has the slogan "Let's celebrate our individuality and embrace our differences."

Let's start embracing equality

INAUGURATION OF GENDER CLUB & SEMINAR ON "GENDER EQUALITY"

Organised by IQAC, YIMS & Women Development Cell in association with Section B.Com CA & Rudumbashree Snehitha Unit, Palakkad

Resource Person
Ms. Anusha Vijayan
Snehitha Counsellor,
Snehitha Gender Help Desk, Palakkad
Topic: Gender Equality

Organising Committee:
Rev. Dr. Mathew George Vazhaigil
Director, YIMS
Dr. Tony Antony
Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal
Vice Principal, YIMS
Ms. Sreeja T S
WDC Convener, YIMS
Ms. Keerthi M S
Section Head B.Com CA, YIMS
Programme Coordinator:
Ms. Rajitha Rajendran. R
Asst. Professor &
Women Cell Coordinator
Section B.Com CA, YIMS

Student Coordinators:
Ms. Chandana. H
II B.COM CA
Ms. Anamika. R. G
II B.COM CA
Ms. Lincy Saija
I B.COM CA

16TH OCT 2023
11.00AM TO 12.45PM
SAPIENZA HALL, YIMS

Let's celebrate our individuality and embrace our differences.



5. SESSION ON DIGNITY IN MENTAL HEALTH

Date: 16-10-2023

Department: PG Department of Commerce (Finance Section)

The PG Department of Commerce (Finance Section) organized a one-day session titled "Dignity in Mental Health" for 57 student participants, led by Ms. Sowmya J, a psychologist and trained counselor from ICAS LIRA. The event was held to celebrate World Mental Health Day and aimed to raise awareness about mental well-being, provide mental support, and share stress management tips. The session covered important topics such as identifying and managing stress, time management, and the significance of both mental and physical health. Feedback indicated that the session was interactive and informative, with 82.5% of participants agreeing or strongly agreeing that it was beneficial. Only 2.5% disagreed, showing a positive response overall.

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Chakkad, Mundu, Palakkad - 676631, Kerala
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INTERNAL QUALITY
ASSURED

IQAC & WDC YIMS, IN ASSOCIATION WITH PG DEPT. OF COMMERCE, FINANCE SECTION

DIGNITY IN MENTAL HEALTH

Resource Person:
Sowmya J
(Psychologist, ICAS LYRA)

16th October 2023
9:45 AM - 10:30 AM
SAPIENZA HALL, YIMS

ORGANISING COMMITTEE

- Rev. Dr. Mathew George Vazhayil
Director, YIMS
- Dr. Tomy Antony
Principal, YIMS
- Rev. Dr. Joseph Olikalkoonal
Vice Principal, YIMS
- Ms. Shylaja Menon
IQAC Co-Ordinator
- Ms. Sreelja T.S
WDC Convenor, YIMS
- Dr. Mariada Danny
HOD, PG Dept Of Commerce

PROGRAMME CO-ORDINATORS

- Ms. Reshma U
- Ms. Shymili K S
- Ms. Sabitha R
- Mr. Manoj M

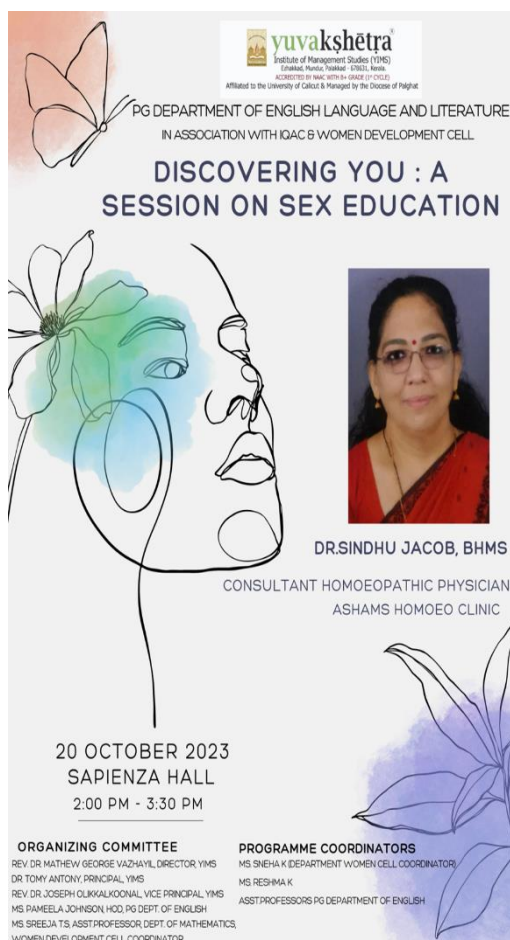
Asst. Professors,
PG Dept. of Commerce, YIMS



6.DISCOVERING YOU: A SESSION ON SEX EDUCATION Date: 20/10/2023

Department: PG Department of English and Languages

The PG Department of English and Languages conducted an awareness session titled "Discovering You: A Session on Sex Education" for 50 student participants. The session was led by Dr. Sindhu Jacob, Consultant Homeopathic Physician at Ashams Homoeo Clinic. The purpose was to provide students with essential sex education to empower them regarding sexual health. The session covered reproductive anatomy, the importance of reproductive health for individuals and communities, and highlighted the significance of consent, communication, and respect to promote healthier relationships. Student feedback was overwhelmingly positive, with participants gaining a better understanding of the body and the importance of leading responsible lives.



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Institute of Management Studies (IMS)
Established, Promoted, Trained: 1983/2012, Kerala
ACCREDITED TO AACSB, EQUIS & AMBA (IN PROCESS)
Affiliated to the University of Calicut & Managed by the Diocese of Palghat

PG DEPARTMENT OF ENGLISH LANGUAGE AND LITERATURE
IN ASSOCIATION WITH IQAC & WOMEN DEVELOPMENT CELL

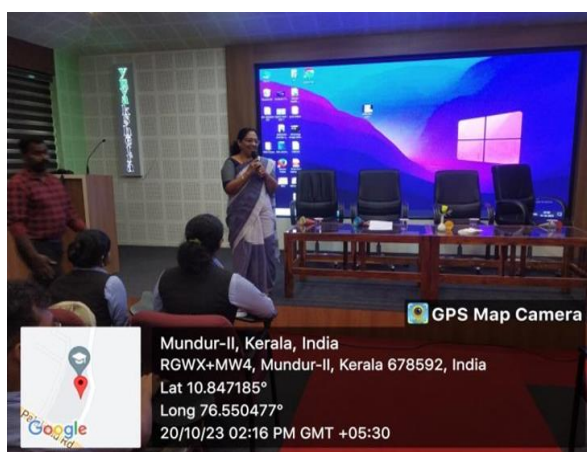
DISCOVERING YOU : A SESSION ON SEX EDUCATION

DR.SINDHU JACOB, BHMS
CONSULTANT HOMOEOPATHIC PHYSICIAN
ASHAMS HOMOEOPATHIC CLINIC

20 OCTOBER 2023
SAPIENZA HALL
2:00 PM - 3:30 PM

ORGANIZING COMMITTEE
REV. DR. MATHEW GEORGE VAZHAYIL, DIRECTOR, YMS
DR. TOMY ANTONY, PRINCIPAL, YMS
REV. DR. JOSEPH OLUKALKOONAL, VICE PRINCIPAL, YMS
MS. PAMEELA JOHNSON, HOD, PG DEPT. OF ENGLISH
MS. SREEJA TS, ASST. PROFESSOR, DEPT. OF MATHEMATICS,
WOMEN DEVELOPMENT CELL COORDINATOR

PROGRAMME COORDINATORS
MS. SNEHA K, DEPARTMENT WOMEN CELL COORDINATOR,
MS. RESHMA K,
ASST. PROFESSORS PG DEPARTMENT OF ENGLISH



7.SEMINAR: GENDER EQUITY IN RELATIONSHIP Date: 23-11-2023

Department: Computer Science

Mrs. Baby A, Counselling Psychologist from Palakkad, conducted a session on gender equity for 112 participants, aiming to inspire reflection on societal norms and encourage the development of respectful, balanced relationships. The session emphasized the distinction between equality and equity within relationships, highlighting the importance of mutual respect, open communication, and affection. Participants were also encouraged to enhance their skills for personal and professional growth, contributing positively to family dynamics and society. Feedback from the session was overwhelmingly positive, with 88% rating it as “Excellent,” 10% as “Very Good,” and 2% as “Good.”

INTERNAL QUALITY ASSURANCE CELL (IQAC)

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Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.
MANAGED BY THE CATHOLIC DIOCESE OF PALGHAT & AFFILIATED TO THE UNIVERSITY OF CALICUT
Accredited by NAAC B+ (First Cycle)

**IQAC & WDC
IN ASSOCIATION WITH
DEPARTMENT OF COMPUTER SCIENCE**

Gender Equity in Relationship

Mrs. Baby A
Counselling Psychologist
Master Trainer of Menstrual Health, Hygiene and Happiness
State convener of Ladies Wing (Sahayathika) KCTTU
AOL Teacher
Former Principal of SNTTI

9.30 AM
23rd Nov, 2023
Yuvachethana

Organizing Committee:
Rev. Dr. Mathew George Vazhayil, Director, YIMS.
Dr. Tomy Antony, Principal, YIMS.
Rev. Dr. Joseph Dikkal Kaanal, Vice Principal, YIMS.
Ms. Shylaja Menon, IQAC Co-ordinator, YIMS.
Ms. Sreeja T S, WDC Convener, YIMS
Ms. Meena Jose Kamban, HoD, Dept. of Computer Science, YIMS.

Programme Co-ordinators:
Ms. Keerthika M, Assistant Professor, Dept. of CS, YIMS
Ms. Shilpa S Kumar, Assistant Professor, Dept. of CS, YIMS



8. "CONFIDENCE GUARD MASTERY" – UNLEASHING CONFIDENCE THROUGH SELF-DEFENCE

Department: PG Department of Commerce (Bcom Taxation) Date: 18-01-2024

Mr. Ashrafmukkattil, 5th Degree Black Belt and Chief Instructor in Kerala Shotokan Karate, conducted a self-defense session for 90 college students aimed at empowering them with practical skills to protect themselves, promoting personal safety awareness, and fostering confidence. The session enhanced students' ability to assess and mitigate risks while instilling a greater sense of empowerment and preparedness within the college community. Feedback was overwhelmingly positive, with 90% of participants rating the techniques as "Very Effective," 6% as "Effective," and 4% as "Neutral," reflecting the program's success in achieving its objectives.



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INTERNAL QUALITY

**IQAC and Women development cell
in association with PG Department of Commerce - Taxation wing**

"Confidence Guard Mastery" – Unleashing Confidence through Self- Defense

Date: 18/01/2024

Time : 10 AM to 11.30 AM

Venue: Yuvachethana hall

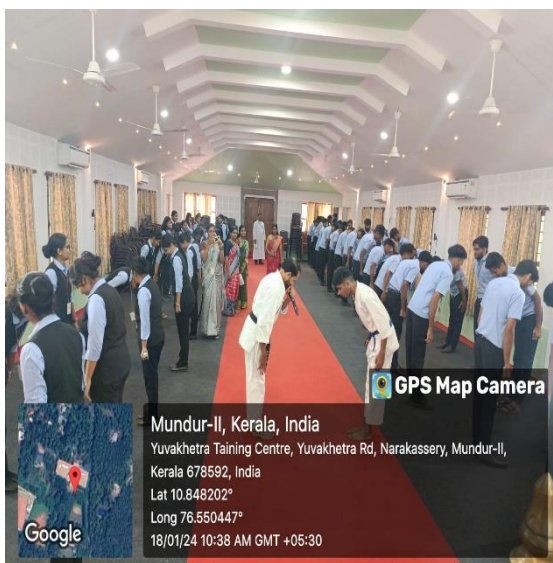


Ashrafmukkattil
5th Degree black belt Chief
instructor - Kerala Shotokhan
karate

Programme Coordinator
Ms Akhila P
Assistant Professor, YIMS
WDC - Department Coordinator

Student Coordinator
Anupama P

Organising committee
Director : Rev. Dr. Mathew George Vazhayil
Principal : Dr. Tomy Antony
Vice Principal : Rev. Dr. Joseph Ollikalkoonal
Women Development Cell Convenor : Ms. Sreeja T S
Section Head, B.com Taxation : Dr. Ramya J



9.A SESSION ON 'PSYCHO ONCOLOGY-HUMAN SIDE OF CANCER'

Department: PG Department of Psychology

Date: 08-02-2024

The seminar titled "Psycho Oncology-Human Side of Cancer" was conducted by the PG Department of Psychology, in association with IQAC and the Women Development Cell, featuring Ms. Maria Vinu, a Ph.D. scholar at Vellore Institute of Technology, as the resource person. With 140 student participants, the session aimed to introduce students to the field of psycho-oncology and explore the psychological impacts of cancer on patients and their families. Ms. Vinu shared her journey in psycho-oncology, engaging the students who showed great interest and interacted with her throughout the session. The outcome highlighted psycho-oncology as a burgeoning area within psychology, focusing on the psychological responses to cancer and the behavioural aspects of coping, as well as health behaviour changes and social factors related to diagnosis and treatment. Many students expressed a keen interest in the field, asking questions about career opportunities and pathways into psycho-oncology.

The poster features the logos of Yuvakshetra (Institute of Management Studies, YIMS) and IQAC. The text reads: "IQAC & WOMEN DEVELOPMENT CELL IN ASSOCIATION WITH PG DEPARTMENT OF PSYCHOLOGY Organizes A Session on Psycho-Oncology THE HUMAN SIDE OF THE CANCER". A circular portrait of Ms. Maria Vinu is centered. Below it, her name "MS. MARIA VINU" is written in a teal box, followed by her credentials: "Ph.D. Scholar at Vellore Institute of technology, Vellore." The event details are: "1:30PM TO 3:30 PM", "08 FEB, 2024", and "SAPIENZA HALL".

ORGANIZING COMMITTEE

Rev. Dr. Mathew George Vazhayil (Director, YIMS)
Dr. Tomy Antony (Principal, YIMS)
Rev. Dr. Joseph Oliikkoonal (Vice Principal, YIMS)
Ms. Sreeja T S (Convenor, Women Development Cell)
Rev. Dr. Gimmi Antony Akkattu (HOD, PG Dept. of Psychology, YIMS)

PROGRAM COORDINATORS

Ms. Amritha. M & Ms. Neethi Rose Anto
(Asst. Professors ,PG Dept. of Psychology ,YIMS)

STUDENT COORDINATORS

Ms. Anupama A & Ms. Vismaya P Nair
(I B.Sc. Psychology)



Three student participants attended a state-level workshop titled “Fostering Justice: Insights into Women’s Rights” conducted by Ms. Cicy Joseph, HOD, Kerala Police Academy, Thrissur at Nehru Academy of Law which aimed to deepen their understanding of women’s rights, legal frameworks, and intersectionality, empowering them to advocate for gender equality and challenge discrimination. The outcome of the session included heightened awareness of women’s rights and a commitment to promoting social justice within their communities. Students expressed enthusiasm for advocacy and activism, citing newfound empowerment to challenge gender inequalities and foster a culture of activism.

11.INTERNATIONAL WOMENS DAY CELEBRATIONS MARCH 2024- Competitions such as poster making, mehndi designing, letter writing

The International Women's Day celebrations 2024 saw 62 participants take part in various competitions aimed at empowering women by providing platforms to showcase their talents, skills, and capabilities in fields such as arts and academics. The event resulted in skill enhancement, increased awareness of key issues affecting women, boosted confidence, self-efficacy, and self-esteem among the participants, and offered opportunities for networking. The program successfully created a space for participants to display their abilities. Feedback was highly positive, with 50 participants rating the event as "Excellent," 10 as "Very Good," 1 as "Good," and 1 as "Satisfactory."

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INTERNATIONAL QUALITY ASSURANCE CELL (IQAC)

INTERNATIONAL WOMEN'S DAY CELEBRATIONS 2024

Theme: 'Invest in Women: Accelerate Progress'

8 March 2024

ORGANISED BY WOMEN DEVELOPMENT CELL & IQAC, YIMS


EVENTS : POSTER MAKING COMPETITION | MEHANDI DESIGNING COMPETITION | LETTER WRITING SEMINAR | THEMATIC DANCE | DOCUMENTARY




12.CAPACITY BUILDING INITIATIVE - MENSTRUAL HYGIENE

Department: PG Department of Commerce (Finance Section)

The PG Department of Commerce (Finance Section), in association with IQAC and the Women Development Cell, organized a capacity-building initiative on "Menstrual Hygiene" with 109 students participating. The session was led by Ms. Sowmya J, a psychologist and trained counselor, who provided insights into the importance of menstrual hygiene for health, dignity, and empowerment. The session emphasized the role of proper hygiene practices in preventing infections, the use of appropriate menstrual products, and the benefits of eco-friendly options like reusable pads and menstrual cups. Participants left with improved self-esteem, confidence, and a deeper understanding of the importance of menstrual hygiene for fostering gender equality and social inclusion.




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IQAC & WOMEN DEVELOPMENT CELL, YIMS
IN ASSOCIATION WITH
PG DEPT. OF COMMERCE, FINANCE SECTION

Menstrual Hygiene

Resource Person






Sowmya J (Psychologist,
ICAS LYRA)

ORGANISING COMMITTEE

- Rev. Dr. Mathew George Vazhayil
Director, YIMS
- Dr. Tomy Antony Principal, YIMS
- Rev. Dr. Joseph Olikkalkoonal Vice
Principal, YIMS
- Ms. Shylaja Menon IQAC Co-
Ordinator
- Ms. Sreeja T.S WDC Convenor, YIMS
- Dr. Matilda Danny
- HOD, PG Dept of Commerce

IN CONNECTION WITH
WOMEN'S DAY
SPECIALLY FOR PG
STUDENTS

 4th March 2024
 1:30PM-3:30PM
 SAPIENZA HALL

PROGRAMME CO-ORDINATORS

- Ms. Reshma U
- Mr. Sreeraj M K
- Asst. Professors.
- PG Dept. of Commerce, YIMS

IQAC & WDC YIMS, IN
ASSOCIATION WITH PG
DEPT. OF COMMERCE,
FINANCE SECTION



13.DOCUMENTARY PRESENTATION-GENDER SENSITISATION PROGRAMME
Department: Mathematics **Date: 07-03-2023**

A program with 102 student participants was conducted with the aim of fostering overall development in both girls and boys, promoting equality, and encouraging students to reflect on their personal attitudes and beliefs. The session helped students build strength, confidence, and leadership qualities. Feedback from 68 respondents showed that 54% rated the overall performance as "Good," and 80% rated the effectiveness of the documentary shown during the Women’s Day celebration as "Good." The program successfully contributed to the personal growth of the participants and their understanding of societal equality.

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INTERNATIONAL WOMEN'S DAY CELEBRATIONS MARCH 2024

IQAC & WOMEN DEVELOPMENT CELL, YIMS
 IN ASSOCIATION WITH
DEPARTMENT OF MATHEMATICS
gender sensitisation programme
 DOCUMENTARY PRESENTATION
06 MARCH 2024. 01:30 PM @ SAPIENZA HALL

ORGANIZING COMMITTEE
 REV. DR. MATHEW GEORGE VAZHAYIL, DIRECTOR, YIMS
 DR. TOMY ANTONY, PRINCIPAL, YIMS
 REV. DR. JOSEPH OLIKKALKOONAL, VICE PRINCIPAL, YIMS
 Ms SHYLAJA MENON, IQAC COORDINATOR,
 HoD DEPT OF MANAGEMENT
 PROF. T K RAJAN, HoD, DEPT OF MATHEMATICS

EVENT COORDINATOR
 Ms SREEJA T S, (WDC Convenor)
 ASST PROF DEPT OF MATHEMATICS

STUDENT COORDINATORS
 PRASEEDA C P, II BSc MATHEMATICS
 ANUSHA T, II BSc MATHEMATICS



14.COMMEMORATION OF GREAT LEADER SAROJINI NAIDU

Department: PG Department of Commerce

Date: 14-03-2024

A program with 21 student participants, presented by Gowri S from II B.Com Finance A, YIMS, was organized to honour Sarojini Naidu and her remarkable leadership and legacy, aiming to inspire future generations. The event highlighted Naidu's contributions to literature, politics, and women's rights, while promoting her values of equality, social justice, and empowerment today. The outcome included increased awareness and appreciation of Naidu's impact, sparking discussions on relevant issues, and supporting ongoing initiatives by the Women Development Cell to promote gender equality. Students expressed satisfaction, finding the program meaningful and memorable.

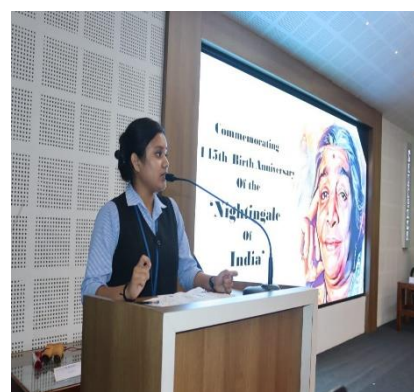
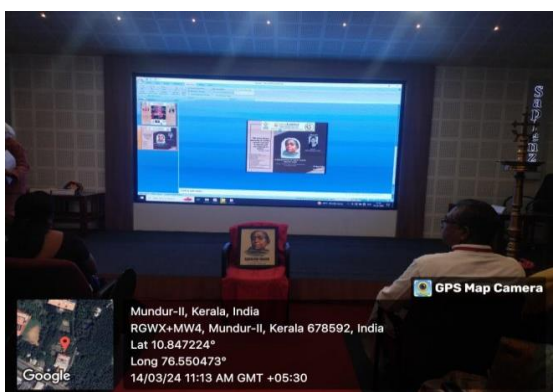
The poster features logos for Sri Krishna Adithya College of Arts and Science, Yuvakshetra Institute of Management Studies (YIMS), and the Internal Quality Assurance Cell (IQAC). It includes a quote by Sarojini Naidu: "We want deeper sincerity of motive, a great courage in speech and earnestness in action" ~Sarojini Naidu. The organizing committee lists Rev. Dr. Mathew George Vazhayil, Dr. Tomy Antony, Rev. Dr. Joseph Olikkalkoonal, Ms. Shylaja Menon, and Ms. Sreeja T S. The event is presented by Gowri S, II B.Com Finance A, YIMS, on 14th March 2024 from 11am to 11.30am at Sapienza Hall, YIMS.

"We want deeper sincerity of motive, a great courage in speech and earnestness in action"
~Sarojini Naidu

Organising Committee:
Rev. Dr. Mathew George Vazhayil
Director, YIMS
Dr. Tomy Antony
Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal
Vice Principal, YIMS
Ms. Shylaja Menon
IQAC Coordinator,
Head Department of Management, YIMS
Ms. Sreeja T S
Women Cell Convenor, YIMS

COMMEMORATION OF GREAT LEADER SAROJINI NAIDU
Women Development Cell in association with IQAC, YIMS

14th March 2024
from
11am to 11.30am
@
Sapienza Hall, YIMS



15.LEGAL EMPOWERMENT ON CRIME AGAINST WOMEN AND GIRLS

Date: 15-03-2024

Department: Women Development Cell in Association with IQAC

The event titled "Legal Empowerment on Crime Against Women and Girls" had 193 student participants and featured Adv. P. Premnath, Deputy Director of Prosecution, Palakkad, as the resource person. The session aimed to raise awareness about legal formalities related to crimes against women and educate students on safety measures in society. It was highly effective, with the legal aspects clearly explained through various examples, making it a useful and insightful experience for students. Feedback indicated that most participants found the session both effective and satisfying.

yuvakshetra
Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.
ACCREDITED BY NAAC, WITH B+ GRADE (1st CYCLE)
Affiliated to the University of Calicut & Managed by the Diocese of Palghat

IQAC & WOMEN DEVELOPEMENT CELL
ORGANISES
LEGAL AWARENESS PROGRAM
LEGAL EMPOWERMENT ON CRIME AGAINST WOMEN & GIRLS

RESOURCE PERSON

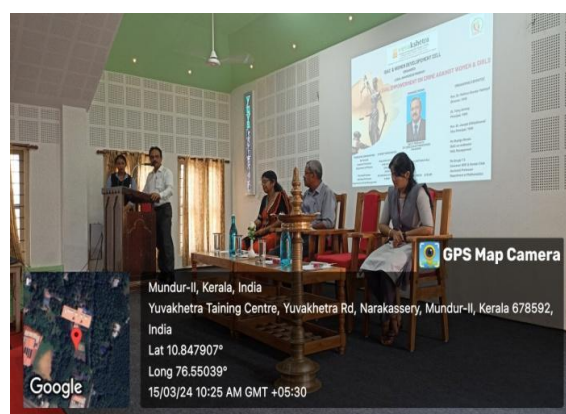
ADV P. PREM NATH,
DY. DIRECTOR OF PROSECUTION
PALAKKAD

ORGANISING COMMITTEE
Rev. Dr. Mathew George Vazhayil
Director, YIMS
Dr. Tomy Antony
Principal, YIMS
Rev. Dr. Joseph Oliikkalkoonal
Vice Principal, YIMS
Ms Shylaja Menon
IQAC co-ordinator
HoD, Management
Ms Sreeja T S
Convener WDC & Gender Club
Assistant Professor
Department of Mathematics

PROGRAMME COORDINATORS
Ms Remya R
Assistant Professor
Department of Physics
Ms Asha Krishnan
Assistant Professor
Department of Hotel Management

STUDENT COORDINATORS
MALAVIKA NETHIYAR
II MA ENGLISH
SIVANI S
I MCOM
ANJANA BALACHANDRAN
II MCOM

YUVACHETHANA HALL
15th MARCH @ 10 AM



16.SHAKTHI EMPOWERING WOMEN - SELF DEFENSE PROGRAMME

Department: Women Development Cell & IQAC Date: 25-03-2024

The self-defense program titled "Shakthi Empowering Women" was conducted with 84 student participants, featuring resource persons Arumukhan V, ASI of Police Janamaithri, Sarala K, ASI Hemambika Nagar PS, and Ushas R, CPO Chittur PS. The primary goals were to increase awareness of surroundings, prepare girls for unexpected situations, and build confidence to handle aggressive behavior effectively. Participants learned about various forms of violence that women may encounter, including in their homes, and received practical self-protection tips on avoiding and defending against such threats. Feedback from the program was overwhelmingly positive, with 73% of attendees rating it as "Excellent," 19% as "Very Good," and 8% as "Good," while no participants rated it as satisfactory or average.

The poster features the logos of Yuvakshetra and IQAC. The main text reads: "IQAC & WOMEN DEVELOPMENT CELL IN ASSOCIATION WITH DEPARTMENTS OF MANAGEMENT, PHYSICS & GEOGRAPHY ORGANIZES SELF DEFENCE PROGRAMME 'SHAKTHI:EMPOWERING WOMEN'". It lists four resource persons: Arumughan V (ASI of Police Janamaithri, Assistant District Nodal Officer Palakkad), Sarala K (ASI, Hemambika Nagar PS), Ushas R (CPO, Chittur PS), and Bindhu K (CPO, Town North PS). It also lists the organizing committee and programme coordinators. The event details are: 25/03/2024, 10 AM - 12:30 PM, at Yuvachethana Hall.

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IQAC & WOMEN DEVELOPMENT CELL
IN ASSOCIATION WITH
DEPARTMENTS OF
MANAGEMENT, PHYSICS & GEOGRAPHY
ORGANIZES
SELF DEFENCE PROGRAMME
"SHAKTHI:EMPOWERING WOMEN"

INAUGURATION

ARUMUGHAN V
ASI OF POLICE JANAMAITHRI,
ASSISTANT DISTRICT NODAL
OFFICER PALAKKAD

SARALA K
ASI,
HEMAMBIKA NAGAR PS

USHAS R
CPO,
CHITTUR PS

Bindhu K
CPO,
TOWN NORTH PS

ORGANIZING COMMITTEE
Rev. Dr. Mathew George Vazhayil
Director, YIMS
Dr. Tommy Antony
Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal
Vice Principal, YIMS
Rev. Dr. Lino Stephen Emmatty
Asst Director, YIMS
Ms. Shylaja Menon
HOD, Dept. of Management,
IQAC Coordinator
Ms Sreeja TS
Women Development Cell Convener

PROGRAMME COORDINATORS
Ms Pravitha D
Asst. Professor, Dept. of Management
Ms Remya R
Asst. Professor, Dept. of Physics
Ms Divya PM
Asst. Professor, Dept. of Geography

25/03/2024
10 AM - 12:30 PM
YUVACHETHANA HALL

