

yuva kshētra[®]

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

WOMEN CELL REPORT 2021-22

Women empowerment in all spheres of all life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Our vision is the assurance of justice and equity in society to women by extending academic, financial, emotional and moral support. Our mission is to train students to achieve a wide range of skills and knowledge and also to develop and increase their social, economic and intellectual capacities.

Women Cell, YIMS started with the aim of empowering and orienting women to recognize their true potential and to help them attain their own stand in competing world. It seeks to empower young women to attain emotional, physical and mental freedom to withstand the changing phases throughout their life. Other important objectives include giving career guidance, functioning of counseling centre, conducting health awareness and community living classes, pre-marital counseling, giving hands on training on farming and social work. We function as a single cell, having faculty incharges and student coordinators in every department.

MISSION: Empowering women in all spheres of life enabling them to become agents of social and economic change and inculcating ethical values for the betterment of self, family and society. Assurance of justice and equity in society to women by extending academic, financial, emotional and moral support.

VISION: Training women to achieve a wide range of skills and knowledge. Also for developing and increasing their social, economic and intellectual capacities. To identify and promote the strong leadership and growth of women as individuals in their own right

The principal constituted a woman cell comprising the following members for women de cell activities at YIMS for the academic year 2021-22

1. Ms.Sreeja T S (**Convenor**), Assistant Professor, Dept of Mathematics

2. Ms V Grace Agnice, Assistant Professor, Dept of English
3. Ms Asha Krishnan, Assistant Professor, Dept of Hotel Management
4. Ms Akhila S Pillai, Assistant Professor, Dept of Commerce

Student Coordinator

5. Ms Athira C, II MA English

Mail Id: womencell@yuvakshetra.org

The major events of the academic year 2021-22 is given below

STATE WEBINAR-‘AWARENESS ON WOMEN LAWS:

A State Webinar on ‘Awareness of Women Laws’ was organised by the Women Cell & IQAC, of Yuvakshetra Institute of Management Studies in association with Kerala Women Commission. The event was conducted as an interactive session via the Zoom platform on 13 September 2021. The guest of honour for this event was Adv. Shiji Shivaji, member Kerala Women’s Commission and the Guest speaker was Adv: K R Sumesh, Chairman, Development Standing Committee Koratty Grama Panchayat, Thrissur. The welcome speech was delivered by Ms. Sreeja T.S Asst. Professor Dept. of Mathematics, Women Cell Coordinator Yuvakshetra College, followed by the Presidential address by Rev. Dr Mathew George Vazhayil, Director, YIMS.

The chief guest Adv. Shiji Shivaji inaugurated the session with her boosting words, pointing out the present scenario around the state. This inspired and encouraged the women students to keep excelling and consistently moving in life. The whole event was informative which incorporated the law points and its boons and banes. The Guest speaker, Adv: K R Sumesh mesmerized the audience with his words of wisdom. He addressed on the issues of Dowry-related violence, domestic violence, child abuse and eve-teasing and law points associated with it. He also added that “Women, especially the younger ones, should be legally empowered to tackle those forms of discrimination. Our justice system provides for women’s safety and security.” More than 500 (Five Hundred) students participated in the event and submitted their response through the feedback link provided during the programme.



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STATE WEBINAR ON AWARENESS ON WOMEN LAWS

13th September 2021

2 pm to 4 pm

Organised by :

Women Cell & IQAC, Yuvakshetra Institute of Management Studies
in association with Kerala Women Commission

Chief Guest



Adv. Shiji Sivaji
Member
Kerala Women's Commission

President



Rev. Dr. Mathew George Vazhayil
Director, Yuvakshetra Institute of
Management Studies

Guest Speaker

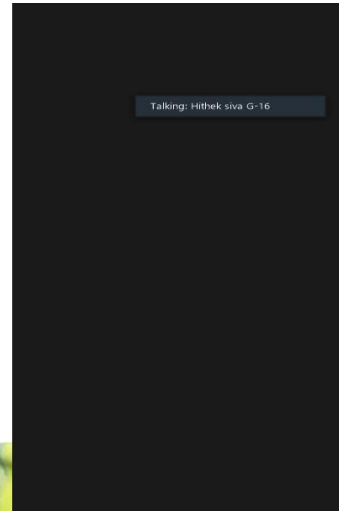
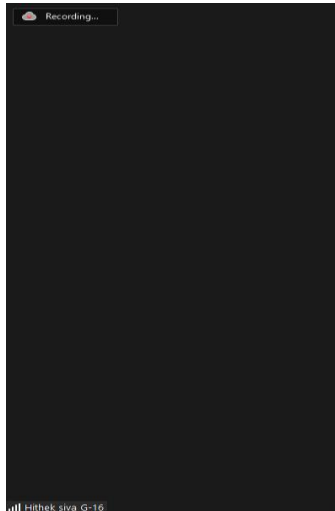


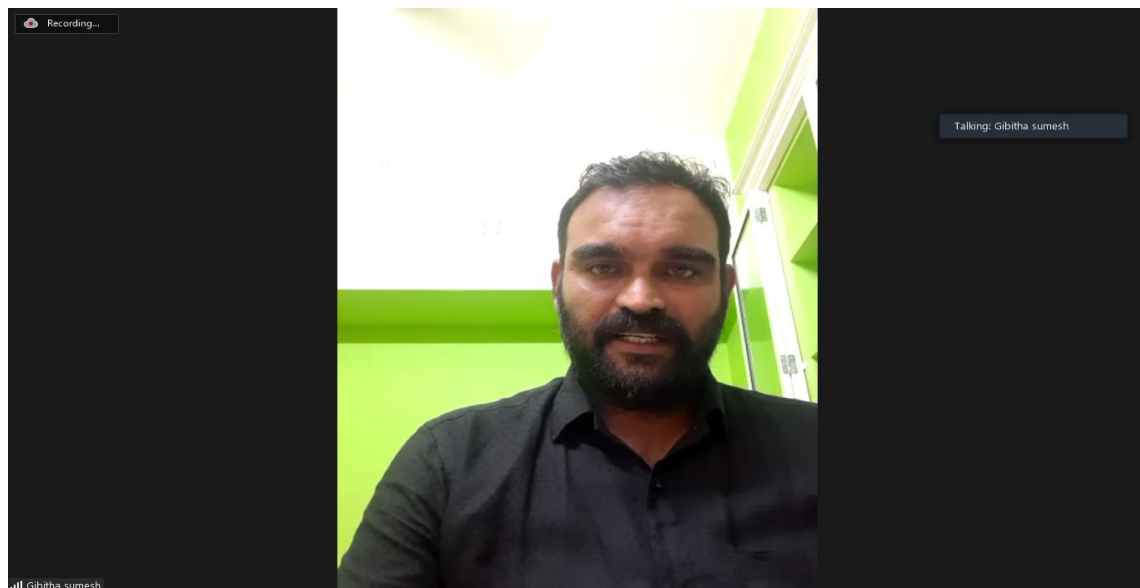
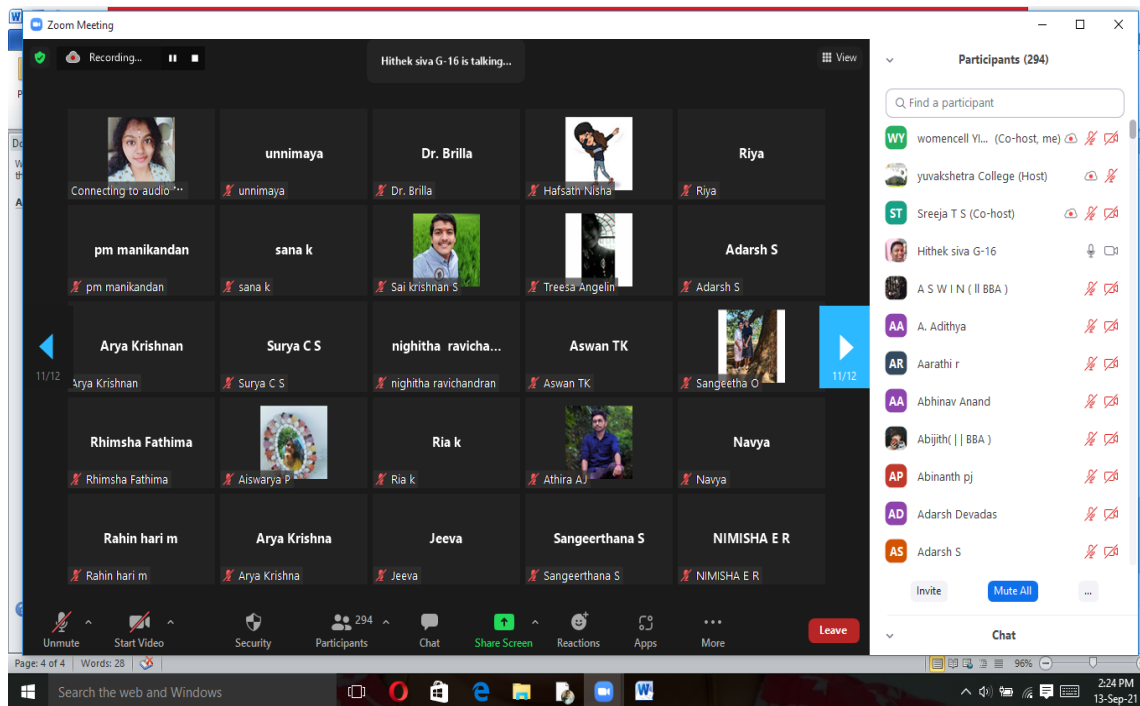
Adv. K.R. Sumesh
Chairman
Development Standing Committee
Koratty Grama Panjayath, Thrissur

Topic: Law Awareness



Zoom Platform





INTERNATIONAL WOMEN'S DAY CELEBRATIONS MARCH 2022:

As part of the International Women's Day Celebrations 2021-22, the **Women Cell** of Yuvakshetra Institute of Management Studies conducted several competitions for both girls and boys of the college. As part of the celebrations various competitions were held such as, Mehendi Designing, Poster Making competition, Waste to wealth- craft ideas, Speech competition, video making competition and a One Day Seminar. All these events were conducted under Women Cell and IQAC of the college and coordinated by the staff and student in charges. The rules and regulations of each

competition were circulated well in advance. The competitions were held on various days for which the winners were declared. With regard to the celebrations flash mobs were conducted by various departments concerning gender issues pertaining in the society. The organising committee included the Director, Rev. Dr. Mathew George Vazhayil, Principal, Dr.Tomy Antony, Vice Principal, Rev. Dr.Lalu Olikkalkoonal and Ms Sreeja T. S, Women Cell coordinator.

The College Women Cell conducted different competitions on account of International women's day celebrations.

- ❖ **Mehandi Designing Competition** was conducted on 7th March 2022 and more than 25 students took part actively. The competition paved way to exhibit the artistic talents of students. The winners were: First -Aysha S III B Com, Second - SeenaS I BCA, Third- Meera C, III B Com Finance.
- ❖ The **Poster making competition** was conducted on 8th March 2022 at 3rd BSc Physics from 10:30 am to 11:30 am. 19 students participated in the programme from different classes. The theme given to them was "Women of Tomorrow". All the students actively participated in the event. Mr Anil Kumar, Assistant Professor, Department of Computer Science, Ms Elizabeth baby and Ms Dhanumol, Assistant Professors, Department of English were the judges of the competition. T S Lavitha of I BSc Psychology won the First prize. Arshitha M of I BSc Psychology won the second prize and HajaraHananMusiliyarakath of I Bcom CA won the third prize. The competition ended by 11:30 am.
- ❖ **Craft Making Competition** was conducted by Women Cell coordinators by Ms.AshaKrishnan and Ms.Vani Krishna on 8th March 2022,Tuesday in III B.sc Physics classroom at 1:30 P.M. Many students gave their names and different types of creative work were presented by them. The topic given to the students was '**Waste to Wealth**'. Many of the work were based on the theme and waste materials were properly utilized. . The Judges of the program were Ms.Radhika V S, Ms.Anju Ganesh and Sr. Elsy. The winners of the competition were –1 st Position- Archana V (M.sc Geography), 2 nd Position- Krishnapriya (B.Com Finance 1 st year), III Position- Shifna (BBA 1 st year). All the participants were equally good and did very well .Ms Keerthi M S ,Assistnt professor ,Department of commerce & section Head BCom CA and Ms Ashly Sojan,II BA English are appreciated by YIMS Management for securing first prize in essay competition on The new education policy conducted by Association of the Kerala Catholic unaided arts& science colleges

- ❖ **Speech Competition** was conducted for all the students on 9.3.2022. The topic of the speech was “Gender Equality today for a Sustainable tomorrow”. The rules and regulations were announced in the classes. More than ten students participated and the winners were , first-Sandra Pradeep, I B. Sc Maths, Second-Drishya D Nair I BBA, Third-Vaishnavi P M , III BBA. .
- ❖ A **Video Making Completion** was open to all the students. The theme of the competition was ‘**Break the Bias**’ and the Women cell received exiting video entries from various department students. The most creative and thought provoking one was selected the best. The winners were Srilakshmi of II BA English and AnirudhA Kumar of I BComTaxation.On the final day an awareness programme on premarital counselling and laws was organized for the PG students of different departments of our college. The chief guest of the day was Dr.ReghunathParakkal, Consultant- Counsellor, followed by his premarital session and Guest speaker Ms. Mala Ramanan, Counsellor, Kerala Women’s Commission handled the session “Awareness on Laws”. On 11th March there was a musical drama performance by Department of Computer science supporting the theme **#BreakThe Bias**.



INTERNATIONAL WOMEN'S DAY CELEBRATIONS 2022

Theme: #BreakTheBias

Organised by Women Cell, IQAC, YIMS

EVENTS : POSTER MAKING COMPETITION | MEHANDI DESIGNING | WASTE TO WEALTH - CRAFT IDEAS
SPEECH COMPETITION | VIDEO MAKING COMPETITION | SEMINAR





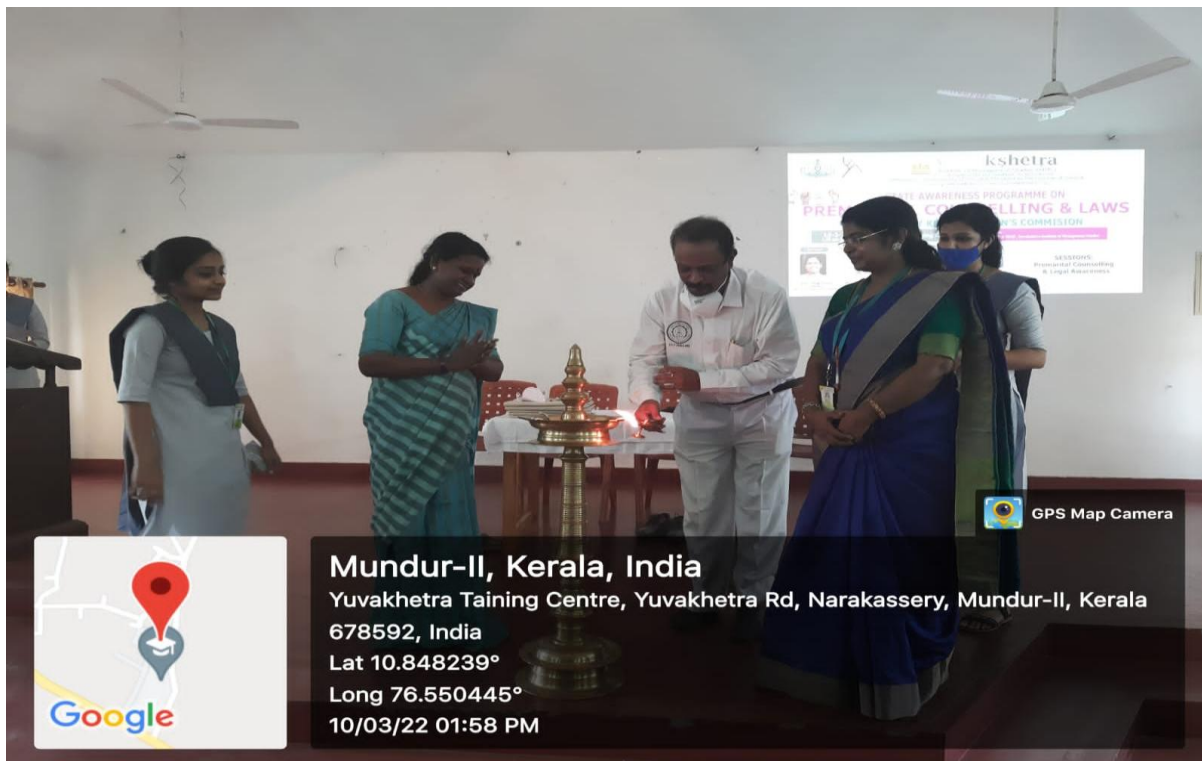




A SEMINAR ON PREMARITAL COUNSELLING CONDUCTED BY: KERALA WOMEN'S COMMISSION :

The Women Cell of Yuvakshetra Institute of Management Studies organised a Premarital Counselling Seminar in association with the Kerala State Women's Commission on 10th March 2022. The seminar commenced at 1.30 pm at Training Centre Ms. Sreeja T.S., Women's Cell Coordinator, YIMS welcomed everyone. The Presidential Address was delivered by **Rev. Dr Mathew George Vazhayil, Director of Yuvakshetra College.** The session was inaugurated by the chief guest **Dr. (Prof.) Regunath Parackal, Consultant-Counselling Psychology, Palakkad** which was followed by the seminar session. He threw light to the importance of 'Patience' in a married life. He also pointed out the significance in the act of a wife acknowledging her husband through various examples. He spoke on the relevance of the above topic in the present scenario wherein, the divorce cases are rising rapidly. He discussed on the need of having a control over our emotions, especially 'anger'. To make the concept clear he included a game session for the involvement of students, wherein they understood that all are unique in their own way. The session was interactive and utilitarian.

The second session "**Awareness on laws**" was handled by **Ms. Mala Ramanan, Counsellor, Kerala Women's Commission.** She gave awareness about the demerits of being in an unhealthy relationship. Women who face any problems can approach Kerala Women Commission without any hesitation. She shared the contact phone numbers of 'Kanal', Vanitha Help Desk, Cyber Cell and Pink Police. She also threw light on POCSO Act and provided phone numbers to the students to contact the authorities in case of any emergency.





DEPARTMENTWISE PROGRAMS ORGANIZED BY WOMEN CELL:

DEPARTMENT OF COMPUTER SCIENCE:

The Department of Computer Science in association with Women Cell, YIMS organised a one-day webinar titled “**Crimes against Women and Children in Cyber Space**” for second and third year B.Sc. CS and BCA students on July 14th, 2021 at 10.30 AM - 12.30 PM. The resource person was **Dr. Latha Subramanian, Assistant Professor, Department of Criminology, University of Madras, Chennai**. The main objective of this webinar is to enlighten participants on how crimes against women and children are happening in today’s world, the consequences of social media sharing, and how to protect ourselves with cyber laws and their immediate actions.

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MANAGED BY THE CATHOLIC SOCIETY OF PALGHAT & AFFILIATED TO THE UNIVERSITY OF CALICUT

**WEBINAR ON
CRIMES AGAINST WOMEN
AND CHILDREN IN CYBER SPACE**

14th JULY 2021, 10.30am to 12.30pm

**ORGANISED BY
DEPARTMENT OF COMPUTER SCIENCE & WOMEN CELL, YIMS**



Resource Person

Dr. Latha Subramanian
Assistant Professor
Department of Criminology
University of Madras
Chennai.



Organising Committee

Rev. Dr. Mathew George Vazhayil Director YIMS, Palakkad	Dr. Tomy Antony Principal YIMS, Palakkad
Rev. Dr. Joseph Olikkalkoonal Vice Principal YIMS, Palakkad	Ms. Meena Jose Komban HoD, Computer Science YIMS, Palakkad
Ms. Raji N Assistant Professor, CS Dept Program Incharge YIMS, Palakkad	Ms. Sreeja T S Women Cell Incharge YIMS, Palakkad


PG DEPARTMENT OF ENGLISH:

A seminar on “Stimulating Egalitarianism in Youngsters: Seminar on Gender Sensitivity” was organized by the Department in association with the Women’s Cell on 15th December 2021. The resource person of the day was Ms. P. M. Jaya, the Advisory Member of District Dowry Prohibition Committee, Palakkad.

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Yuvakshetra Institute of Management Studies (YIMS)
Ezhakkad-Mundur, Palakkad, Kerala - 678631

**STIMULATING EGALITARIANISM IN YOUNGSTERS: SEMINAR
ON GENDER SENSITIVITY**
organised by
PG DEPARTMENT OF ENGLISH
in association with
WOMEN CELL & IQAC, YIMS

RESOURCE PERSON



Adv. P. M. JAYA
Social Worker
Former Municipal Vice Chairperson, Shornur
Advisory Member, Dowry Prohibition Committee, Palakkad
Member of District Jagratha Samithi, Palakkad

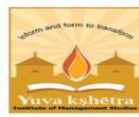
ORGANISING COMMITTEE

REV. Dr. MATHEW GEORGE VAZHAYIL DIRECTOR, YIMS	Dr. TOMY ANTONY PRINCIPAL, YIMS	REV. Dr. JOSEPH OLICKALKOONAL VICE PRINCIPAL, YIMS	Mr. JIBIN JOSE P. HOD, DEPT. of ENGLISH	Ms. T. S. SREEJA WOMEN CELL, COORDINATOR
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PROGRAMME COORDINATORS
Ms. RESHMA K
V. GRACE ACANICE
ASST. PROFS., PG DEPT. OF ENGLISH

PG DEPARTMENT OF COMMERCE- SECTION B.COM CA:

Two Day Gender Equality Awareness Programme organised by Section B.Com CA with Women cell & IQAC ,YIMS on 7/OCT/2021 & 8/OCT/2021 on the topics (i) Mental health and wellbeing and (ii) Gender equality law



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**2 Day Gender Equality Awareness Programme
For B. Com CA students YIMS**
Organised by Section B. Com CA with Women Cell & IQAC, YIMS

7.10.2021
Time: 2pm -3:30pm

8.10.2021
Time: 2 pm to 3.30 pm



Ms. Greeshma Nataraj
Psychotherapist, counselling psychologist
& tarotist
Topic : " Mental Health and Well being"

For Bcom Ca Girls

ORGANISING COMMITTEE

Dr. Mathew George vazhayil
Director , YIMS

Dr. Tomy Antony
Principal , YIMS

Dr. Joseph Olikalkoonal
Vice principal ,YIMS

Ms. Keerthi M.S
Section Head . BCOM C A . YIMS



Adv. Ramesh Pathari
Senior Partner
M/S Lakshmi Narayanan Associates
High Court Ernakulam
Topic: " Gender Equality & Law"

For Bcom Ca students

PROGRAMME COORDINATORS

Ms. Sreeja T.S
Asst Professor Department of mathematics,
Women's cell coordinator
YIMS

Ms.Rajitha Rajendran
Asst Professor Section B.Com CA
YIMS

Ms. Haritha Ravi
Asst Professor section B.Com CA
YIMS

- **DEPARTMENT OF HOTEL MANAGEMENT:Vanitha Pachakam** - The Department of Hotel Management in collaboration with Malayala Manorama had organized a cake making workshop named as “**Vanitha Pachakam**” at Top in Town’ Palakkad for the members of women’s association as an extension activity on 21st December 2021. The session was handled by Mr. Vinod M. R, H.O. D, Department of Hotel Management along with Ms. Sanyuktha Johnson (2nd HM&CA) and Mr. Jinu Jose (1st HM&CA).

