



DEPARTMENT OF MANAGEMENT Report on

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATIONS AS CAREER OPPORTUNITY







DEPARTMENT OF MANAGEMENT IN ASSOCIATION WITH IIC ORGANIZES

WORKSHOP ON ENTREPRENEURSHIP AND INNOVATIONS AS CAREER OPPORTUNITY

RESOURCE PERSON



Dr A Mahadevan Principal Thangavel Women's Arts & Science College, Salem-636 106.

VENUE: SAPIENZA HALL

DATE: 03 OCT, 2024

TIME: 1.30 PMTO 3.30 PM

ORGANIZING COMMITTEE

Rev. Dr. Mathew George Vazhayil

Director, YIMS Ms. Shylaja Menon

Dr. Tomy Antony HOD, Dept. of Management,

Principal, YIMS

Rev. Dr. Joseph Olikkalkoonal Rev. Dr. Lino Stephen Emmatty

Vice Principal, YIMS Asst.Director, YIMS

PROGRAMME COORDINATORS

Dr. Jisha Sankar

Asst. Professor, Dept. of Management

Dr. Joseph Varghese

Asst. Professor, Dept. of Management



File No. 3/PRGM/BBA/2024-25 **Event on:** 3 -10-2024

Report on: 04-10-2024

Department: Management

Event Type: Workshop

Event Title: WORKSHOP ON ENTREPRENEURSHIP AND INNOVATIONS AS CAREER

OPPORTUNITY

No. of Student Participants: 64

Resource Person:

• Dr A Mahadevan Principal Thangavel Women's Arts & Science College, Salem-636 106.

Purpose: Promote the importance of Entrepreneurship and innovation as career opportunity for a young graduate. •

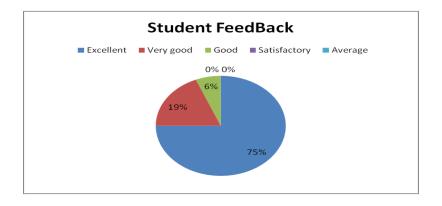
Stimulate the overall architecture of the Entrepreneurship life cycle and innovative product by undertaking relevant methods

. Outcome:

- To understand the basics of Entrepreneurship and its Importance in modern society
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.

Student Feedback:

From the above Programme the Feedback were as out of 64 Excellent -48 Members (77%) Very Good -12 Members (31%) Good -4 Members (9%) Satisfactory -0 Average -0



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IIC PRESIDENT

Principal

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