

## 1.2.1- NUMBER OF ADD ON/CERTIFICATE VALUE ADDED PROGRAMS OFFERED DURING THE LAST FIVE YEARS

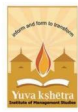
### DETAILS OF ADD ON PROGRAMS

2022-23

Sl. No	Name of Add on / Certificate Program offered	Course Code	Duration of Course	Number of Students enrolled in the year	Number of Students completing the course in the year
1	Product Brand Strategy	YDBMPS02	30 Hours	48	48
2	Logistics & Supply Chain Management	YDBMLS01	30 Hours	67	66
3	Digital Marketing	YDBMDM06	30 Hours	63	61
4	Professional Communication Skills		30 Hours	74	74
5	Englestia	YDHMEN07	30 Hours	20	20
6	Psychology Of Women	YPSYPW05	30 Hours	103	103
7	Personality Development	YPSYPD06	30 Hours	50	50
8	Geography Of India - General	YGEOGIO1	30 Hours	51	51
9	Natural Resource Conservation And Management	YGEORC02	30 Hours	36	36
10	Tally Essential Level 1		35 Hours	262	262
11	Tally Essential Comprehensive		105Hours	39	35
12	Fundamentals Of Investment	YCOMFI07	30 Hours	37	37
13	Strategic Event Management	YCOMSM08	30 Hours	57	57
14	Personality Development And Image Building	YCOMP109	30 Hours	123	123
15	Supply Chain Management	YCOMSCII	30 Hours	134	134



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ACCREDITED BY NAAC WITH B+ GRADE (1<sup>st</sup> CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

16	Fundamentals Of Digital Marketing	YCOMDMI0	30 Hours	121	121
17	Introduction To Photonics	YPHYIPO1	30 Hours	21	21
18	Fundamentals Of Grammar and Phonetics	YENGGP03	30 Hours	42	42
19	Essentials Of Language and Communication Skills	YENGLC04	30 Hours	56	56
20	Introduction To Cultural Studies	YENGCS05	30 Hours	58	58
21	Introduction To Canadian Literature	YENGCL08	30 Hours	30	30
22	NET Coaching	YENGNC06	30 Hours	29	29
23	Certified Cyber Security Analyst		40 Hours	89	89
24	Kotlin		30 Hours	248	248
25	Mathworks D1 & M1 Certificate Course		30 Hours	39	39
26	Latex- A Mathematical Language	YMATLM01	30 Hours	17	17



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