



1.2.1- NUMBER OF ADD ON/CERTIFICATE VALUE ADDED PROGRAMS OFFERED DURING THE LAST FIVE YEARS DETAILS OF ADD ON PROGRAMS 2021-22

Sl. No	Name of Add on / Certificate Program offered	Course Code	Duration of Course	Number of Students enrolled in the year	Number of Students completing the course in the year
1	Product Brand Strategy	YDBMPS02	30 Hours	68	68
2	Logistics& Supply Chain Management	YDBMLS01	30 Hours	64	62
3	Financial Market Management	YBDMFM02	30 Hours	52	51
4	Some Basic Techniques in Chemistry Laboratory		30 Hours	22	22
5	Fundamental Of Polymer Synthesis and Characterisation Techniques		30 Hours	22	22
6	Soft Skill for Executives	YUCC11	30 Hours	193	193
7	Research Methodology	YCOMRM05	30 Hours	101	101
8	Psychology Of Women	YPSYPW05	30 Hours	41	41
9	Geography Of India - General	YGEOGIO1	30 Hours	53	53
10	Natural Resource Conservation and Management	YGEORC02	30 Hours	51	51
11	Fundamentals Of Investment	YCOMFI07	30 Hours	39	39
12	Basics Of Financial Literacy	YCOMFL07	30 Hours	37	37
13	Personality Development and Image Building	YCOMP109	30 Hours	134	132
14	Fundamentals Of Digital Marketing	YCOMDMI0	30 Hours	120	120
15	Supply Chain Management	YCOMSC11	30 Hours	101	101
16	TDS		30 Hours	29	29



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Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

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17	Introduction To Photonics	YPHYIP01	30 Hours	33	31
18	Fundamentals Of Grammar and Phonetics	YENGGP03	30 Hours	57	56
19	Essentials Of Language and Communication Skills	YENGLC04	30 Hours	60	57
20	Introduction To Cultural Studies	YENGCS05	30 Hours	61	61
21	IIT Bombay Spoken Tutorial		30 Hours	186	186
	GIMP, Inkscape(Like Coral Draw) Blender, QCAD		30 Hours		
22	Basics Of Arts and Craft (Certificate Course)		30 Hours	117	117
23	Latex- A Mathematical Language	YMATLM01	30 Hours	29	29



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