



1.4.1 – Institution obtains feedback on the academic performance and ambience of the institution from various stake holders such as Students, Teachers, Employers, Alumni etc.

EMPLOYERS FEEDBACK REPORT 2023-2024

Introduction

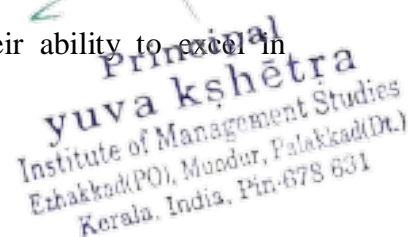
Yuvakshetra Institute of Management Studies aims to deliver high-quality education that equips students with the skills and knowledge necessary for successful careers. To support continuous improvement, feedback was collected from employers who hired graduates from the 2023-24 academic year. This report presents an objective summary of the feedback received, provides an analysis of key findings, and outlines planned actions to enhance the programs offered by the institution.

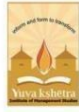
Report

Employers provided insights on ten key parameters, reflecting their evaluation of the graduates' professional competencies. The quality of work produced by graduates was rated at an impressive 99%, demonstrating their ability to deliver exceptional results. Technical knowledge earned a perfect score of 100%, highlighting their mastery of subject-specific skills. Management skills and leadership abilities, including initiative and decision-making, were both rated at 99%, showcasing the graduates' capability to handle responsibilities effectively and lead with confidence.

The overall impression of graduates' performance was rated at 75%, suggesting that while graduates excelled in individual skill areas, there may be gaps in holistic workplace integration. Responsibility for actions and decisions earned a 99% rating, indicating the graduates' reliability and accountability. Communication skills were rated at 93%, suggesting that while graduates are effective in interactions, there is scope for further refinement in this area.

Graduates demonstrated a solid balance of practical exposure and theoretical understanding, earning a score of 93%. Their ability to contribute to organizational goals was rated at 92%, reflecting their alignment with the strategic objectives of their employers. Additionally, their potential for promotion and career advancement was rated at 92%, indicating employer confidence in their ability to excel in leadership roles.





yuva kshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Analysis

• **Strengths Identified:**

- Graduates received a near-perfect score (99%) for the quality of their work, indicating strong academic and practical training.
- A perfect score (100%) in technical knowledge highlights their preparedness to meet industry demands.
- High scores in management skills (99%) and leadership abilities (99%) underline their competence in handling responsibilities and leading teams effectively.
- Accountability and responsibility (99%) were recognized as key strengths, reflecting the professional ethics instilled in graduates.

• **Areas for Improvement:**

- The overall impression score of 75% suggests that integrating technical, managerial, and interpersonal skills into a cohesive professional persona requires attention.
- Communication skills, while rated positively at 93%, can be further enhanced to ensure clarity, precision, and effectiveness in professional interactions.



Principal
yuva kshētra
Institute of Management Studies
Ezhakkad(PO), Mundur, Palakkad(Dt.)
Kerala, India, Pin-678 631