



yuva kshētra®

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

1.4.1 – Institution obtains feedback on the academic performance and ambience of the institution from various stake holders such as Students, Teachers, Employers, Alumni etc.

ALUMNI FEEDBACK REPORT 2023-2024

Introduction

YIMS, committed to excellence in education and continuous improvement, diligently collects feedback from its stakeholders, including alumni, to ensure its programs and services align with the evolving needs of its community. Alumni feedback serves as a vital source of insight, offering valuable perspectives on their experiences during their time at YIMS and their subsequent professional journeys. Through this feedback mechanism, YIMS endeavors to maintain high standards of academic quality, foster strong relationships between students and faculty, and continuously enhance its offerings to best serve its alumni and future generations of learners.

Feedback Report

A comprehensive feedback survey was conducted among the alumni for the academic year 2023-24 to gauge their experiences and perspectives. The results indicate a strong satisfaction level among alumni, with 90% expressing that they gained adequate knowledge during their course of study. Additionally, 82% reported positive student-teacher relationships, highlighting a supportive learning environment. While 77% found the knowledge gained relevant to their professional jobs, there is room for improvement in career counselling and guidance, as only 59% rated this aspect positively. Despite this, 84% of alumni express pride in their association with YIMS, reflecting positively on the institution's reputation. Moreover, alumni appreciate the efforts in bridging the gap between industry and academia, with 72% acknowledging the effectiveness of academic initiatives in this regard. However, there is a moderate interest (52%) among alumni in being invited for special guest lectures. Nonetheless, the majority (71%) receive regular updates from the college and appreciate the college newsletter for events (82%).



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Feedback Analysis

- Strong satisfaction with knowledge acquisition and positive student-teacher relationships underscores the effectiveness of YIMS's academic environment.
- Opportunities exist to enhance career counselling and alumni engagement strategies to better support alumni in their professional and educational pursuits post-graduation.
- The feedback highlights the importance of aligning academic programs with evolving industry demands to ensure the relevancy of knowledge gained in professional settings.
- Maintaining effective communication channels with alumni, including regular updates and engaging newsletters, is crucial for fostering a sense of community and ongoing involvement.
- Efforts to strengthen career counselling services should be prioritized to ensure that alumni feel adequately supported in their career development endeavors.
- The positive feedback regarding pride in association with YIMS reflects well on the institution's reputation and legacy.



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