



EMPLOYERS CURRICULUM FEEDBACK ANALYSIS REPORT (2021-2022)

INTRODUCTION

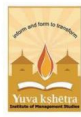
The employer feedback for the academic year 2021-22 was collected by Yuvakshetra Institute of Management Studies to evaluate the effectiveness of the curriculum in equipping students with essential professional skills. The responses provided valuable insights into the strengths and areas requiring enhancement to align academic learning with industry expectations. Graduates demonstrated commendable proficiency in various competencies, with particularly high ratings in communication skills, leadership, workplace behaviour, and teamwork. While adaptability and innovation were also rated favourably, there remains scope for further strengthening critical thinking, proactive engagement, and organizational skills.

REPORT

The feedback revealed that graduates exhibit strong workplace behaviour, leadership, and teamwork, with a majority of employers rating these attributes as Excellent or Good. Communication skills were also highly rated, demonstrating that students effectively convey ideas and interact professionally. However, aspects such as innovativeness, value orientation, and strategic contribution to organizational goals indicate room for development. Employers also noted that while flexibility and problem-solving abilities are commendable, students could further enhance their ability to take initiative and go beyond assigned responsibilities. The findings suggest that while the curriculum is effective in preparing students for professional environments, targeted interventions can further refine their capabilities.

ANALYSIS

- **Ability to contribute to organizational goals:** 46% Excellent, 53% Good – a strong industry alignment showcasing students' ability to support organizational success, with potential for further strategic growth.
- **Planning and organizational skills:** 53% Excellent, 40% Good, 7% Fair – a majority of graduates exhibit strong planning abilities, with opportunities to refine efficiency further.
- **Communication skills:** 60% Excellent, 33% Good, 7% Fair – a commendable performance indicating effective articulation and interaction, with room for enhancement.
- **Leadership, team spirit, and initiative:** 66% Excellent, 33% Good – an outstanding demonstration of leadership and collaboration skills among graduates.
- **Workplace behaviour:** 66% Excellent, 33% Good – high professionalism and ethical conduct are well established among students.
- **Ability to work in groups:** 60% Excellent, 33% Good – effective teamwork skills are evident, with possibilities to further enrich collaborative efforts.
- **Flexibility to learn new techniques and problem-solving ability:** 53% Excellent, 46% Good – a highly adaptable workforce, with scope to further refine problem-solving approaches.



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- **Ability to take up extra responsibilities beyond allotted time:** 33% Excellent, 60% Good – a strong work ethic is evident, with encouragement needed to foster greater proactive engagement.
- **Innovativeness and out-of-the-box thinking:** 33% Excellent, 60% Good – creativity is well-recognized, with further emphasis on critical and lateral thinking.
- **Value orientation:** 53% Excellent, 40% Good, 7% Fair – strong ethical grounding is reflected in the feedback, with opportunities to reinforce value-based education further.
- **Relationships with seniors, peers, and subordinates:** 60% Excellent, 33% Good – a well-established professional and collegial work environment is maintained.



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