

## EMPLOYERS FEEDBACK REPORT 2020-21

### Introduction

The employer feedback for the academic year 2020-21 was collected by Yuvakshetra Institute of Management Studies to assess the effectiveness of the curriculum in preparing graduates for professional environments. The responses indicate high levels of satisfaction with students' competencies, particularly in communication skills, workplace behaviour, leadership, and adaptability. While the feedback highlights strong performance in key areas, it also provides insights into aspects that can be further refined to ensure graduates meet evolving industry expectations.

### Report

The employer responses reflect a high degree of approval regarding the students' ability to contribute to organizational goals, with 75% rating this attribute as Excellent. Planning and organizational skills were also well received, with 62.5% of employers rating them as Excellent. Communication skills were notably strong, with 56% rated Excellent, indicating proficiency in professional interactions. Leadership, team spirit, and initiative were commended, with a significant percentage of employers (43%) rating it as Excellent and 37% as Very Good.

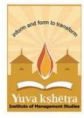
Workplace behaviour was consistently praised, with 43% of employers marking it Excellent and another 43% as Very Good. Teamwork capabilities were recognized as strong, with 43% rating them Excellent and 25% Very Good. Flexibility in adopting new techniques and problem-solving abilities were highlighted positively, with 56% rating them Excellent. However, areas such as taking up extra responsibilities (37% Excellent) and innovative thinking (37% Excellent) indicate potential for further encouragement.

Value orientation and ethical standards received strong validation, with 43% of employers rating them as Excellent and 43% as Very Good. Additionally, professional relationships with seniors, peers, and subordinates received favourable feedback, with 43% marking them as Excellent. The feedback suggests an overall strong curriculum alignment with industry expectations, with scope for further strengthening innovative thinking, proactive engagement, and extended work responsibilities.

### Analysis

- **Ability to contribute to organizational goals:** 75% Excellent, 18% Very Good, 18% Good – a highly commendable industry alignment showcasing students' strong contributions.
- **Planning and organizational skills:** 62.5% Excellent, 18% Very Good, 18% Good – well-developed planning capabilities with room for fine-tuning efficiency.
- **Communication skills:** 56% Excellent, 12.5% Very Good, 25% Good – strong articulation and interaction skills with room for further refinement.
- **Leadership, team spirit, and initiative:** 43% Excellent, 37% Very Good, 12% Good – a solid foundation in leadership and collaboration.





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- **Workplace behaviour:** 43% Excellent, 43% Very Good, 12% Good – high standards of professionalism and ethics are maintained.
- **Ability to work in groups:** 43% Excellent, 25% Very Good, 31% Good – effective teamwork with potential for deeper collaborative engagement.
- **Flexibility and problem-solving ability:** 56% Excellent, 18% Very Good, 25% Good – adaptability is commendable, with room for enhancing problem-solving techniques.
- **Ability to take up extra responsibilities beyond allotted time:** 37% Excellent, 18% Very Good, 37% Good – strong work ethic present, but greater proactive involvement can be fostered.
- **Innovativeness and out-of-the-box thinking:** 37% Excellent, 31% Very Good, 31% Good – creativity is evident but can be strengthened further.
- **Value orientation:** 43% Excellent, 43% Very Good, 12% Good – a strong ethical grounding is reflected, with opportunities to reinforce values further.
- **Relationships with seniors, peers, and subordinates:** 43% Excellent, 12.5% Very Good, 37% Good – a professional and collegial work culture is maintained.



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