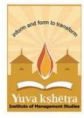


Criterion- 3 Sub Criterion - 3.3.1

3.3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the year 2023-24

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier		
						Link to website of the Journal	Link to article / paper / abstract of the article	Is it listed in UGC Care list
OTT Platforms' And Its Influence On Viewers Behavioural Pattern	Ramya J	Commerce	Stochastic Modelling and Computational Sciences	2023	2752-3829	https://romanpub.com/smcs.php	https://romanpub.com/resources/sm-cv3-2-2023-16.pdf	Yes
A Study on the Impact of Green Marketing Perceptions Towards Consumer Buying Decisions	Keerthi M S	Commerce	European Chemical Bulletin	2023	2063-5346	https://www.eurchembull.com/	https://www.eurchembull.com/archives/volume-12/special%20issue-6/8925	Yes
Ethical Aspects Of Library And Information Science Perspective	Shylaja Menon	Management	European Chemical Bulletin	2023	2063-5346	https://www.eurchembull.com/	https://www.eurchembull.com/archives/volume-12/special%20issue-4/8350	Yes



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Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

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Challenges And Impact Of Modern Education Factor On Socio-Economic Development In India	Jisha Sankar	Management	European Chemical Bulletin	2023	2063-5346	https://www.eurchembull.com/	https://www.eurchembull.com/archives/volume-12/special%20issue-4/7919	Yes
Modern Marketing Practices And Sustainable Strategies For Successful Business	Joseph Varghese	Management	European Chemical Bulletin	2023	2063-5346	https://www.eurchembull.com/	https://www.eurchembull.com/archives/volume-12/special%20issue-4/7706	Yes



Principal
yuva kshētra
Institute of Management Studies
Ezhakkad(PO), Mundur, Palakkad(Dt.)
Kerala, India, Pin-678 631

