



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

EMPLOYER FEEDBACK

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

shinalshinoy73@gmail.com

Reviewer information

Name of the Company *

Mr Cooper

Place / Location *

Bengaluru

Name of the Reviewer *

Doleen Wankhar

Designation *

Team Lead

Name of the Employee *

Shinal

Course completed @ Yuvakshetra College *

B. Com CA

How satisfied are you with the student/s work performance in each of these areas:

How would you rate the quality of work produced by our students in your organisation? *

- Excellent
- Good
- Fair
- Poor

How would you assess the technical knowledge demonstrated by our students in their role? *

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How would you rate the student's practical exposure and theoretical understanding in their field? *

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How well do our students contribute to the overall goals and objectives of your organization? *

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Do you believe that the student has the potential to excel and be promoted within your company? *

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

shibilasabir@gmail.com

Reviewer information

Name of the Company *

Najath arts and science college

Place / Location *

Mannarkkad

Name of the Reviewer *

.

Designation *

Assistant Professor

Name of the Employee *

Shibila Sabir

Course completed @ Yuvakshetra College *

Psychology

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

roshnivijayan66@gmail.com

Reviewer information

Name of the Company *

Mary Matha emup school

Place / Location *

Thachanady, puthucode grama panchayat, Palakkad

Name of the Reviewer *

Sister Seena

Designation *

Headmistress

Name of the Employee *

Roshni TV

Course completed @ Yuvakshetra College *

Ma English

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

devikanathiyath1234@gmail.com

Reviewer information

Name of the Company *

SVJS & Associates

Place / Location *

Kaloor, Kochi

Name of the Reviewer *

Sreekumar P S

Designation *

Company Secretary

Name of the Employee *

Devika N

Course completed @ Yuvakshetra College *

BBA

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

bbibina45083@gmail.com

Reviewer information

Name of the Company *

Byjus

Place / Location *

Palakkad

Name of the Reviewer *

B. Bibina

Designation *

CSA

Name of the Employee *

B. Bibina

Course completed @ Yuvakshetra College *

2020-2023

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

streamhilton02@gmail.com

Reviewer information

Name of the Company *

Pixdynamics

Place / Location *

Kochi, Kerala, India

Name of the Reviewer *

Manish Madhu

Designation *

Full stack developer

Name of the Employee *

Stream Hilton

Course completed @ Yuvakshetra College *

BCA

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Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

josephjibin1994@gmail.com

Reviewer information

Name of the Company *

Esaf Small Finance Bank

Place / Location *

Thenkara

Name of the Reviewer *

Binil P K

Designation *

Branch Operations Manager

Name of the Employee *

Jibin T Joseph

Course completed @ Yuvakshetra College *

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Google Forms

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Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

leonardpaul2@gmail.com

Reviewer information

Name of the Company *

Leo pvt ltd

Place / Location *

Whole world

Name of the Reviewer *

Leonard

Designation *

Founder

Name of the Employee *

Leonard

Course completed @ Yuvakshetra College *

Yes

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Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

arjungokulnandanam@gmail.com

Reviewer information

Name of the Company *

Lead College of Management

Place / Location *

Palakkad

Name of the Reviewer *

Arjun G Nair

Designation *

Student

Name of the Employee *

Lead College of Management

Course completed @ Yuvakshetra College *

Bcom

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Google Forms

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

Email *

veenavvpk1999@gmail.com

Reviewer information

Name of the Company *

Cognizant Technology Solutions

Place / Location *

Chennai

Name of the Reviewer *

Veena Vinod P.K.

Designation *

HR Coordinator

Name of the Employee *

Veena Vinod P.K.

Course completed @ Yuvakshetra College *

B.com CA

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EMPLOYERS FEEDBACK REPORT 2023-2024

Introduction

Yuvakshetra Institute of Management Studies aims to deliver high-quality education that equips students with the skills and knowledge necessary for successful careers. To support continuous improvement, feedback was collected from employers who hired graduates from the 2023-24 academic year. This report presents an objective summary of the feedback received, provides an analysis of key findings, and outlines planned actions to enhance the programs offered by the institution.

Report

Employers provided insights on ten key parameters, reflecting their evaluation of the graduates' professional competencies. The quality of work produced by graduates was rated at an impressive 99%, demonstrating their ability to deliver exceptional results. Technical knowledge earned a perfect score of 100%, highlighting their mastery of subject-specific skills. Management skills and leadership abilities, including initiative and decision-making, were both rated at 99%, showcasing the graduates' capability to handle responsibilities effectively and lead with confidence.

The overall impression of graduates' performance was rated at 75%, suggesting that while graduates excelled in individual skill areas, there may be gaps in holistic workplace integration. Responsibility for actions and decisions earned a 99% rating, indicating the graduates' reliability and accountability. Communication skills were rated at 93%, suggesting that while graduates are effective in interactions, there is scope for further refinement in this area.

Graduates demonstrated a solid balance of practical exposure and theoretical understanding, earning a score of 93%. Their ability to contribute to organizational goals was rated at 92%, reflecting their alignment with the strategic objectives of their employers. Additionally, their potential for promotion and career advancement was rated at 92%, indicating employer confidence in their ability to excel in leadership roles.

Analysis

- **Strengths Identified:**

- Graduates received a near-perfect score (99%) for the quality of their work, indicating strong academic and practical training.
- A perfect score (100%) in technical knowledge highlights their preparedness to meet industry demands.
- High scores in management skills (99%) and leadership abilities (99%) underline their competence in handling responsibilities and leading teams effectively.
- Accountability and responsibility (99%) were recognized as key strengths, reflecting the professional ethics instilled in graduates.

- **Areas for Improvement:**

- The overall impression score of 75% suggests that integrating technical, managerial, and interpersonal skills into a cohesive professional persona requires attention.

- Communication skills, while rated positively at 93%, can be further enhanced to ensure clarity, precision, and effectiveness in professional interactions.

Action Taken

- Enhanced communication skills training through workshops and training sessions focusing on both written and verbal communication.
- Introduction of leadership development programs, including group projects, leadership seminars, and guest lectures from industry leaders.
- Organization of workshops and competitions to promote innovation and out-of-the-box thinking.




Principal
yuva kshētra
Institute of Management Studies
Ezhakkad(PO), Mundur, Palakkad(Dt.)
Kerala, India, Pin-678 631