



Editors Desk

A Meaningful Life depends on a variety of factors and man always searches for the same. As per the study of positive psychology, a meaningful life is generally defined as a construct having to do and attain the following four dimensions such as purpose, significance, fulfillment, and satisfaction of life.

12 Rules for Life: An Antidote to Chao is a beautiful book written by Jordan B. Peterson who offers a blend of personal anecdotes, cultural criticism, and psychological insights on how to live a more meaningful life. The author combines scientific research, clinical stories, and religious allegories to craft a thought-provoking guide aimed at living a balanced, meaningful life. His approach challenges modern comforts and conveniences, advocating for a life that faces suffering and adversity with strength and virtue. Together with several points explained, he speaks about the company of very good people.

According to Peterson, making friends with people who want the best for you” is one of the best ways to lead as meaningful and happy life. The quality of one’s relationships affects the well-being of human beings. Surrounding oneself with supportive and positive people encourages personal growth and happiness.

Khalil Gibran in his poem, “On Friendship” seen in his book Prophet, speaks about the true friendship, “For without words, in friendship, all thoughts, all desires, all expectations are born and shared, with joy that is unclaimed....., For love that seeks aught but the disclosure of its own

mystery us not love but a net cast forth: and only the unprofitable is caught....., And in the sweetness of friendship let there be laughter, and sharing of pleasures....., For in the dew of little things the heart finds its morning and is refreshed....”

Khalil Gibran gives even a deeper definition for friendship, “Friendship is always a sweet responsibility, never an opportunity.” I like this quote very much because we see very many people promote friendship as a means of their personal benefits and fulfillments, but it is a responsibility. The greatest responsibility attuned with friendship will surely be the good of the friend.

In a world where the friendship is leading to wickedness, problems, drug abuse, lose of personality and the value of life, and socially morally, spiritually etc unethical and unaccepted behaviour, let us concentrate on the responsible side of friendship.

“In the sweetness of friendship let there be laughter, for in the dew of little things the heart finds its morning and is refreshed.” (Khalil Gibran). Let the human mind find its true happiness and refreshment in Friendship.

Dr. Joseph Olikkalkoonal PhD
Chief Editor, Yuvavox Newsletter
Vice Principal, Yuvakshetra IMS

The greatest glory in living lies not in never falling, but in rising every time we fall.

-Nelson Mandela

Skill Enhancement Programme



The Department of Mathematics conducted an ICT Skill Enhancement Programme ‘Documentation using MS Word and MS Excel’ for the second year BSc Mathematics students on 9th April 2024 from 1.30 pm to 3.30 pm. The resource persons were Ms.Sreeja T S and Ms. Steeja I F, Assistant Professors of the department. The session was conducted on the Computer Science Lab of CH Square.

Chart Making Competition

The PG Department of English organised a Chart Making Competition titled “Stop Smoking, Breathe Fresh” on 18th March 2024 to educate the students about the dangers of secondhand smoke exposure and to create increased awareness about the health hazards of smoking among the general population. The students responded that the competition enabled them to enhance their knowledge on the harmful effects of smoking and also to improve their creative presentation skills.



PG DEPARTMENT OF ENGLISH LANGUAGE AND LITERATURE
IN ASSOCIATION WITH IQAC AND ANTI NARCOTIC CELL

CHART MAKING COMPETITION

Congratulation TO THE WINNERS

FIRST



AMIYA THOMAS
I BA ENGLISH

SECOND



ARATHY P
II MA ENGLISH



ADITHYA J MENON
I MA ENGLISH

THIRD



NAMITHA N
II MA ENGLISH



SHAMNA T H
II MA ENGLISH

Documentary



"Kettiyattam Thirayozhukum Vazhi", documentary Produced by Yuvakshetra Productions has been censored with clean U Certificate.

Congratulations - Women Icon of 2024



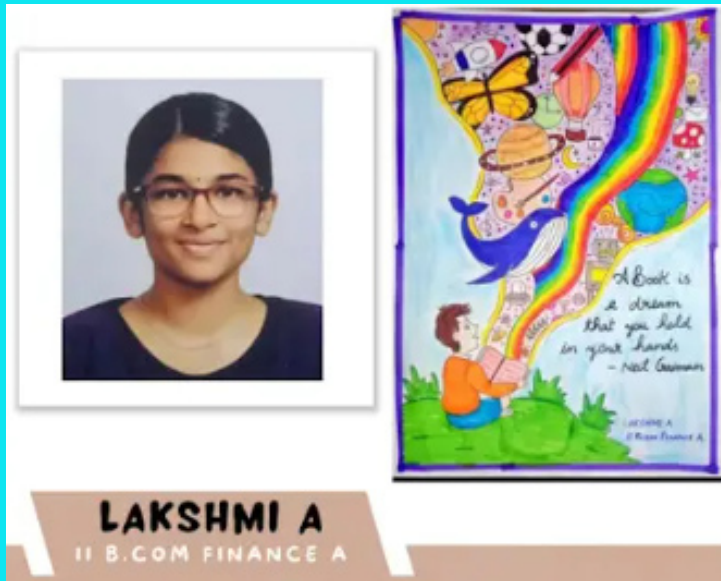
Mathangi Ajithkumar, student, of III BA English and the esteemed playback singer was awarded the "Ahalia Women Icon of the Year Awards 2K24" for her pre-eminent achievements in music. Smt. Sreya Gopal, the Managing Trustee of Ahalia Group presented the award.

Anti Narcotics Awareness Programme



The Department of Computer Science, in association with IQAC and the Anti-Narcotic Cell, conducted an anti-narcotic awareness seminar on the topic "Empowering Communities: Antinarcotism Laws and Public Engagement" on 16th April 2024, at Sophia Theatre, YIMS. The seminar session commenced with a prayer followed by the welcome speech by Ms. Meena Jose Komban, Head of the Department of Computer Science. The session was facilitated by Adv. Shajin Sha Ismail, an alumnus of the 2013-2016 batch and currently serving at the High Court of Kerala. The seminar was organized with the aim of raising awareness about the dangers of narcotics abuse and exploring strategies for prevention and rehabilitation. The main objective of the seminar was to educate participants about the various types of narcotics and their effects on physical and mental health, as well as to raise awareness about the social, economic, and legal consequences of narcotic abuse. The session was concluded with the vote of thanks delivered by Ms. Lekha P Nair, Assistant Professor, Department of Computer Science, at 12.30 pm.

World Book Day Celebration

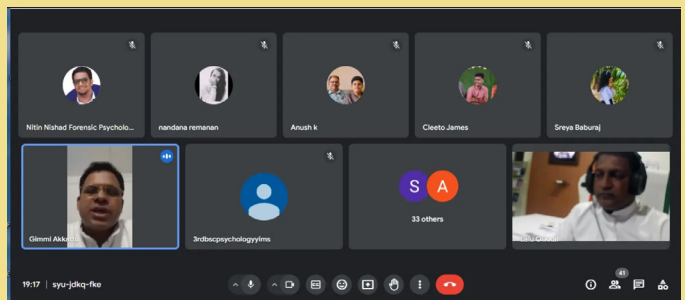
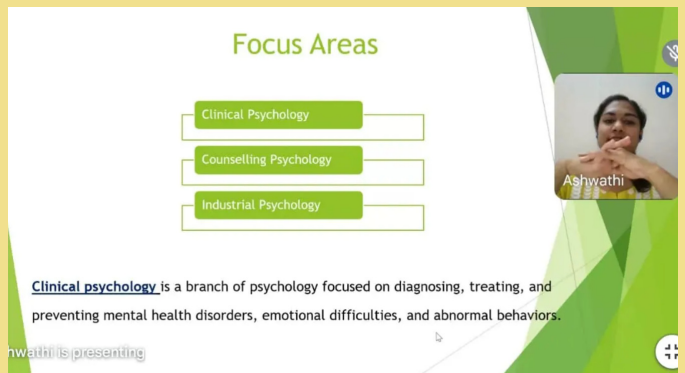


Section B. Com CA of Yuvakshetra Institute of Management Studies marked the “World Book Day Celebration” under the theme “Read Your Way.” The event aimed to promote reading culture and to celebrate the importance of books in education and beyond. As part of the celebration, a poster making competition was organized, attracting participation from students across different batches. The creativity and talent showcased by the students in the competition were commendable, as it reflected the enthusiasm for literature and visual arts among the students. After careful evaluation, Lakshmi A of II nd year B. Com Finance A batch was emerged as the winner. Her artwork not only demonstrated artistic prowess but also effectively conveyed the essence of the theme. The event succeeded in fostering a spirit of appreciation for books and reading among the students, emphasizing the role of literature in shaping minds and perspectives. Such initiatives not only enriched the academic environment but also contributed to the holistic development of students. The “World Book Day Celebration” at Yuvakshetra Institute of Management Studies was thus a resounding success, inspiring students to embrace the joy of reading and creativity.

Eight Day Alumni Led Career Guidance Programme

The PG Department of Psychology organized an 8 Day Alumni Led Career Guidance Programme for the students of Psychology department. The programme was organized via online platform and was led by the alumni students of PG Department of Psychology. The webinar

was from 13th April 2024 to 21st April 2024. The programme coordinators were Ms. Amritha M, Ms. Athira TR and Ms. Durga Vinod, Assistant Professors, PG Department of Psychology. The programme was inaugurated by Vice Pincipal Fr.Dr. Joseph Ollikalkoonal and Fr.Dr.Gimmi Antony Akkattu, HOD, PG Dept of Psychology felicitated the gathering. The student coordinators were Sona Nowrin S, Acsah Anil Alexander, Nandana R, Nithin Mohan, Gopika S, Navya P.K, Ananya Josephine B, Chithra S, Reshma, Resmi J.J, Rony Mathew, Nayana P, Aishwarya Ravikumar, Anjana M and Kiran K.



Writing Competition Winner

Congratulations to Sukrutha T S, II MA English, for her remarkable achievement in winning the writing competition organized by the Section B. Com CA of YIMS, in collaboration with the Merchando Club and IQAC, YIMS, on the topic "Importance of Colors in Holi," as part of the Holi day celebration on 25th March 2024. Sukrutha's insightful exploration of the significance of colors in this festival resonated with us all. Well done, Sukrutha. Your talent and dedication are truly commendable.



Career Guidance Session on Media and Communication



The PG Department of English organised “Mastering the Message: The Scope of Public Relations”, A Career Guidance Session on Media and Communication on 18th March 2024 at 1.30 pm for the PG students of English Department. Ms. Athira M., Junior Accountant Executive, Avian WE Pvt. Ltd Media Company, Karnataka was the resource person. The students were enriched with information on the various opportunities for pursuing their career in the field of media and communication.

Thank you Rev. Sr. Helen SSJW



We, the Yuvakshetra Family thankfully remember Rev. Sr. Helen SSJW who rendered her selfless service for Yuvakshetra Group of Institutions for the last Four and Half years. We wish her all the best and God’s blessings in her future services.

Congratulations

**DEPARTMENT OF COMPUTER SCIENCE
PLACEMENTS 2023-24**



GOUTHAM KRISHNA SURAJ
BCA 2021-24
ASSOCIATE ANALYST, DELOITTE US



Congratulations

Tech Junction: Exploring the Nexus of Hardware and Networking



The Department of Computer Science in association with IQAC, YIMS organized a workshop titled “Tech Junction: Exploring The Nexus of Hardware and Networking” for the first year B.Sc. CS and BCA students on 4th April 2024 from 10.30 am to 11.30 am with nearly 70 participants. The resource persons were Mr. Gireesh T, Lab Admin, Yuvakshetra Institute of Management Studies and Sujith P V, System Admin, Yuvakshetra Institute of Management Studies.

The session started with the welcome speech by Ms. Meena Jose Komban, Head of the Department of Computer Science. Mr. Sujith P V started the session with an introduction to the basics of computer. The main goal of this session was to educate participants on basic computer and network components and their functions practically. Later, Mr. Gireesh T explained the various components of computer like processor, motherboard, memory, network cables etc. This session aimed to inspire participants to identify the computer and network components, their assembling and functions. They also explained about the various network layers and the tools used to connect networks. The session was followed by a demonstration on how to assemble the computer parts. The students participated in the assembling and clarified their doubts regarding the assembling of the parts in a computer. There was also a discussion on the different errors that occur in computer and networks and their troubleshooting. The session ended with a feedback session followed by the vote of thanks by Ms.Raji N, Assistant Professor, Department of Computer Science.



Visual Mastery: An Introduction to Graphic Design, Cinematography and Videography



Department of Computer Science, in association with IQAC, YIMS organized a seminar titled “Visual Mastery: An Introduction to Graphic Design, Cinematography and Videography” for the first year B.Sc. CS and BCA students on 04.04.2024 from 12.00 pm to 2.30 pm with nearly 70 participants. The resource persons were Mr. Sreeraj P V, II BCA A Batch and Amal R, II BSc CS.

The session started with the welcome speech by Ms. Meena Jose Komban, Head of the Department of Computer Science. The programme was organized in two separate sessions. The first session was handled by Sreeraj P.V about videography and cinematography. In the session, he explained about the basics of videography and cinematography, and their differences. Later, he discussed on the topics such as camera level, camera angle, contrast and frame with different examples. Session ended with interesting question-answer session from the students. The second session started at 1.30 PM and was handled by Amal R on “The Introduction to Computer Graphics”. He explained about the tools, websites and applications that are used to create brochures and posters, edit photos etc. The session came to an end with the vote of thanks by Ms. Raji N, Assistant Professor, Department of Computer Science.

Book Releasing

A momentous occasion unfolded with the unveiling of "Avaliloode," authored by Ms. Anjali K P, Assistant Professor of the PG Department of Commerce, on 22nd April 2024, at Sapienza Hall. The book releasing ceremony was more than just a literary event; it symbolized the enduring legacy of the institution. Rev. Dr. Mathew George Vazhayil, Director of YIMS, released the book and handed it to Dr. Tomy Antony, Principal of YIMS.



Resource Persons for International webinar

Dr. Keerthi M S, Head of the PG Department of Commerce, and Ms. Shylaja Menon, Head of the Department of Management, served as resource persons in an International Women's Forum, jointly organized by the University Gender and Development Office and the College of Humanities and Social Sciences at Cagayan University, Philippines on 30 April 2024. Their expertise likely enriched discussions on gender and development within academia and society. They deserve sincere appreciation for their invaluable contributions as resource persons in the international women's forum. Their expertise and insights undoubtedly enriched the discussions and added immense value to the event, fostering greater understanding and progress in gender and development initiatives



Digital Device Education Initiative

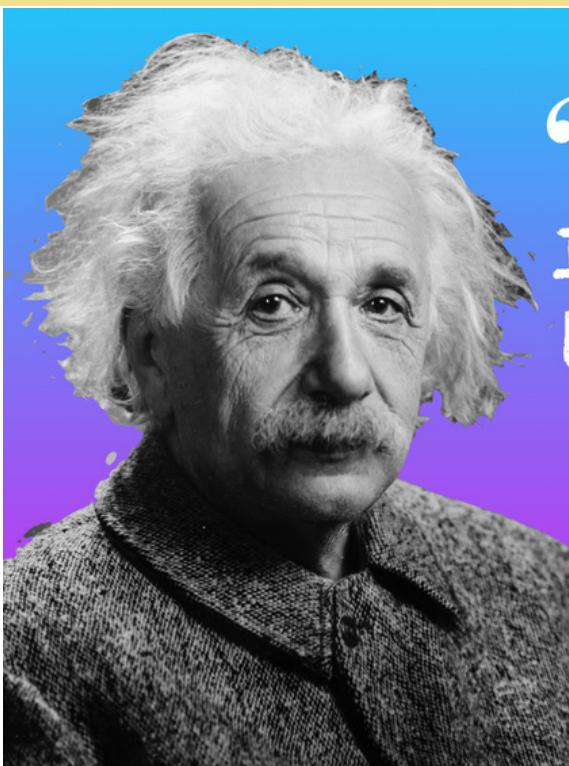


The department of Computer Science along with IQAC and YIMS, organized "PRAGATI", a digital device education initiative on April 19th, 2024. The programme aimed to reduce the digital divide in Vettiyoor, Attapadi, by introducing the tribal community to the latest technology and making them digitally literate. Ms. Shilpa S Kumar, Assistant Professor, Department of Computer Science, started the session with an introduction to the programme. Mrs. Shamina, the District Tribal Development Officer, Mrs. Jolly, the Headmistress of Anakal Ashramam School, Mr. Murugan, the PTA President, Moopan Shri Soman, and SS Miss Deepa detailed the relevance of the session. Before the visit, the students underwent a series of workshops to prepare themselves for the task ahead. They were trained on how to communicate complex technological concepts in a simple and understandable manner. The workshops also included sessions on cultural sensitivity to ensure that the students interacted with the tribal people respectfully and effectively. During the awareness programme, the students visited around 40 houses and sensitized the local residents. The visit by the students was a small step towards a significant change. It highlighted the need for technological inclusivity and the role education plays in achieving it. The students' efforts not only educated the tribal people about smartphones and the cyber world but also instilled a sense of confidence in them to be a part of the digital age.

Academic Year Evaluation, 2023-2024

The evaluation of the academic year 2023-2024 took place in the Sapienza Hall on April 22, 2024. Ms. Greeshma P, Assistant Professor of the Department of Commerce, efficiently served as the MC for the event. The proceedings commenced with a prayer led by Ms. Divya P M, Assistant Professor, PG Department of Geography. Each department had the opportunity to showcase their achievements, challenges, and future prospects. The sequence of department presentations, starting from Hotel Management and concluding with Physical Education, facilitated a structured analysis of the entire academic spectrum. The systematic arrangement allowed a smooth transition between disciplines, ensuring a coherent understanding of the efforts put forth by each department.

The presentations highlighted the innovative initiatives, academic achievements, and extracurricular activities undertaken by the respective departments. After the presentations, Dr. Tomy Antony, the Principal of YIMS, extended his appreciation and wishes to all departments for their commendable work throughout the academic year. His words of appreciation served as a motivating factor for faculty members and students alike, encouraging them to continue striving for excellence in their respective domains. The event served as a platform for reflection, acknowledgment, and motivation, highlighting the institution's commitment to academic excellence and holistic development.



“

I have no special talent. I am only passionately curious.

”

Farewell to Outgoing Staff



The institution hosted a heartfelt farewell to outgoing staff members on April 22, 2024 at Sapienza Hall with meticulous planning. Ms. Greeshma P, Assistant Professor, PG Department of Commerce was the MC for the programme. The proceedings commenced with a prayer led by Ms. Divya P M, Assistant Professor, PG Department of Geography. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, delivered a warm welcome speech, followed by official messages from Reverend Dr. Mathew George Vazhayil, Director, YIMS and Dr. Tomy Antony, the Principal, each of them reflecting on the contributions of the departing staffs and expressing gratitude for their service. Ms. Sreeja T S, Assistant Professor, Mathematics Department, felicitated the outgoing staff members, acknowledging their dedication and commitment. Dr. Matilda Danny, Head of the PG Department of Commerce, and Ms. Steeja I F, Assistant Professor, Department of Mathematics, delivered poignant reply speeches, expressing gratitude and bidding farewell to their colleagues. The highlight of the event was the book releasing ceremony, where the book "Avaliloode" authored by Ms. Anjali K P, Assistant Professor, PG Department of Commerce, was unveiled, symbolizing the enduring legacy of the institution. The event concluded with vote of thanks proposed by Ms. Shylaja Menon, IQAC Coordinator, and Head of the Department of Management, expressing gratitude to all participants and reflecting on the cherished memories shared with the outgoing staffs. The farewell served as a poignant reminder of the bonds forged within the institution and the lasting impact of dedicated individuals on its legacy.

Congratulations
Placed as Executive Trainee

Anjana B
(2nd M. Com)

Rashmi S
(2nd M. Com)

Package : ₹ 4.25 Lakhs per annum

CUET (PG) PSYCHOLOGY ENTRANCE EXAMINATION 2024 TOP SCORERS

 ANANYA JOSEPHINE 278	 RONY MATHEW 252	 KIRAN K 228
 M ANJALI 226	 RESHMI J J 220	 NANDHANA REMAN 217

CONGRATULATIONS
FOR YOUR GREAT ACHIEVEMENT IN CUET (PG) PSYCHOLOGY ENTRANCE EXAMINATION, 2024

National Integration and Ramadan

Section B Com CA, YIMS celebrated Ramadan Day on the 10th of April, 2024. The occasion was marked by a collective effort to capture the essence of joy and the divine message of the fest through a collage of student photos. The event aimed to foster a sense of unity and understanding among students from different backgrounds, also spreading the spirit of Ramadan beyond the immediate community. The collage, composed of photos contributed by students, served as a visual representation of the shared happiness and camaraderie experienced during the celebration. Throughout the day, students were engaged in various activities reflecting the values of Ramadan, including sharing meals, exchanging greetings, and participating in discussions on the significance of the holy month. The atmosphere was one of inclusivity and mutual respect, emphasizing the importance of tolerance and harmony in today's diverse society. By coming together to celebrate Ramzan Day and sharing their experiences through the collage, the students of YIMS successfully conveyed the message of peace, unity, and goodwill to all. This event not only enriched the cultural fabric of the institution but also served as a testament to the power of collective action in promoting understanding and harmony among people of different faiths and backgrounds.



SVEEP - Media Team

The members of ELC of Yuvakshetra Institute of Management Studies actively participated in the election 2024. Two students from Yuvakshetra were selected as media team under SVEEP to promote election activities 2024. It provides them an opportunity to understand the value of each vote in democratic election process. Bhavya Sree Baburajan T – PG Dept of Commerce- Section B Com Taxation and M Aiswarya Menon from PG Dept. Of English were the members. The programme gave opportunity to students to participate election activities which gave them a platform to express their knowledge on social media.



Lok Sabha Election 2024 and Booth Decoration



The members of ELC in Yuvakshetra Institute of Management Studies actively participated in the election 2024. Three students were involved in booth decorating programme. Its provided them an opportunity to understand the value of each vote in democratic election process. Anand K, Farsana PS and Adithyan D from PG Department of Geography were the members. They selected 3 booths for decoration. Farsana P S- polling station 121-GV HSS Pathirippala, Adithyan D- Polling station 180- ALP School Parappana, Anand K - polling station 120- GV HSS Pathirippala. All students did their maximum to make each polling station beautiful. Their efforts really attracted all members in the booth. Through such activities students proven that participating democratic procedures is not just an activity it's a responsibility for all citizen in India.

Congratulations

Nikhil Krishna S, Treesa Mary Thomas, Fathimathu Shahina O A and Sanjana S Section B.Com CA students have recieved Certificates from Honorable District Collector of Palakkad Dr. Chitra IAS for Completing 4 Month Internship Programme under Palakkad District Collector Dr. Chitra IAS. Internship programme was named "District Collector's Young Intership Programme" (DCYIP)



Summer Internship at CIPET, Lakkidi



The students from the 1st and 2nd BSc Chemistry programme recently concluded an enriching internship at CIPET Lakkidi. From April 15th to April 20th, 2024, they delved into the intricacies of polymer synthesis and characterization techniques as part of their training programme. There were 35 students in total, attended the training programme. Led by experts in the field, the students gained invaluable hands-on experience, enhancing their understanding of fundamental principles in polymer science. This immersive learning opportunity not only broadened their academic horizons but also equipped them with practical skills essential for their future careers. The successful completion of this training marks a significant milestone in their educational journey."

One-day Career Orientation Programme



Rev. Dr. Joseph Olikkalkoonal was the resource person for a session for the One-Day Career Orientation Programme organized by FRAME Foundations Palakkad at St. Mary's Polytechnic College Valliyode on 13th May 2024.

IN MEMORY OF ALAN SHIMMY (II HM CS - 2022-2025; passed away on 25th April 2024)



The dawn of 25th April 2024 was really shocking for many of us because of the saddest news about the unexpected death of our beloved student, Alan Shimmy, who had gone to Chalakudy Railway Station to drop his friend for Bangalore. Alan Shimmy was a second year student of B. Sc Hotel Management Catering Service of the Department of Hotel Management at YIMS. His bike collided with a long route bus at Mannur near Moovattupuzha that brought him to his last breath.

In the book of Jeremiah of the Holy Bible, Chapter 31, verse 15 we read, “A voice is heard in Ramah, mourning and great weeping, Rachel weeping for her children and refusing to be comforted because they are no more”. This is what comes to my mind when I stand beside the dead body of Alan because his parents, Cyriac and Manu lost their first son, Shibin about 6 years back. Then onwards, the religious parents committed for their children, bestowed all their hope and aspiration upon Alan who is also no more now. Alan was born on 6th December 2003 and it would be very painful for all of us to bid him eternal farewell at the age of twenty. He took admission at Yuvakshetra Institute of Management Studies, as per the Admission register of the College, on 30th August 2022. Within a very short span of time of twenty months, he earned the hearts of many at YIMS.

The testimonies of the people who knew him reveal the depth of Alan’s personality and influencing ability. On hearing the sad demise of Alan, our Principal Dr. Tomy Antony messaged, “Bright and well liked student who would be dearly missed by his classmates, faculties and all who knew him”. Jojo Kulapuram, one of his closest friends, was deeply saddened saying that he had been a symbol of silent innocence. Mr. Johnson, his uncle said, Alan was really careful about initiating and maintaining very good friendships, even that nature itself cause his death”. Mr. Aneesh CU, his class mentor unbelieving his demise exclaimed, “Silent but brilliant, punctual and smart that merited him two international exposures of World Defense Show in Saudi Arabia held from 4-8 February 2024, and The FIFA World Cup Qatar 2022”. Ms. Asha Krishnan, Alan.s English Language Teacher mentioned sadly, “Alan was very good at academics, Excellent scoring in the examinations, well disciplined in behaviour, and master planning in presentations”.

Dear Mr. Cyriac and Mrs. Manju, dear relatives and friends, as we are standing beside the dead body of Alan Shimmy, we have no words to comfort you but God can. Let God be your comfort and solace. We express our nearness and condolences. May Alan’s Soul Rest In Peace.

(Extract from the Funeral Message delivered by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, Yuvakshetra Institute of Management Studies on 27th April 2024 at Alan Shimmy’s residence during the funeral service.)

Relieving Staff March/April 2024

ENGLISH

Nijitha Murali CM

Jincy Jose

Asha Krishnan

Sneha K

Kripa P

COMMERCE

Dr. Matilda Danny

Dr. Manoj M

Shyamili Manoj

Anilkumar MS

Dr. Priyanka U

Akhila P

COMPUTER SCIENCE

Lekha P Nair

MATHEMATICS

Steeja IF

Riya George

GEOGRAPHY

M Chandrasekharan

PSYCHOLOGY

Neethi Rose Anto

Durga Vinod

Ansu Mathai

PHYSICS

Ansha Shajee

Thank you all for the services rendered

Welcome to Yuvakshetra Family



Rev. Sr. Joyies Maria SSJW Hearty Welcome to Yuvakshetra Family

Prayerful Festal Greetings
April 23rd



REV. FR. NIDHIN MANIYANKERIKALAM

Asst. Director
Yuvakshetra IMS



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Hearty Welcome



Bro. JOHNS ILLICKAL

to yuvakshetra Family

ആശംസകളോടെ യുവക്ഷേത്ര കുടുംബാംഗങ്ങൾ



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat



NEWSLETTER OF YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES

www.yuvakshetra.org/yuvavox

Volume 4 Issue 11

May 2024