



The Monthly Newsletter of Yuvakshetra Institute of Management Studies (YIMS)



Graduation Ceremony

YUVAKSHETRA IMS

The University of Calicut hosted a memorable Convocation Ceremony at Yuvakshetra Institute of Management Studies, Mundur, Palakkad on 25th June 2024, to honour the academic achievements of graduates from Palakkad district. The event commenced with a vibrant fusion dance performance, captivating the audience and setting a celebratory tone for the day. Dr. (Adv.) Tomy Antony, Principal of Yuvakshetra Institute of Management Studies, warmly welcomed the esteemed guests, graduates, and participants. This was followed by a thought-provoking Presidential Address by Prof. Dr. M. Nasser, Pro Vice Chancellor of the University, emphasizing the transformative power of education and the responsibility of graduates in shaping society. The Inaugural Address by Prof. Dr. M. K. Jayaraj, Honourable Vice Chancellor, resonated deeply with the audience, highlighting the challenges and opportunities awaiting the graduates in their respective fields. The presence of Dr. Richard Scaria, Member



of the Syndicate, and Rev. Dr. Mathew George Vazhayil, Director of Yuvakshetra Institute of Management Studies, added to the solemnity of the occasion. The ceremony proceeded with the formal presentation of degrees and awards to the graduates, a poignant moment marking the culmination of their academic journey. Each graduate was individually honored for their dedication and perseverance in achieving this milestone. Prof. Dr. Godwin Samraj DP, Controller of Examination, delivered a heartfelt Vote of Thanks, expressing gratitude to all who contributed to the success of the event. He acknowledged the efforts of faculty, staff, and organizers in ensuring a seamless and memorable convocation experience. Throughout the day, the convocation not only celebrated academic excellence but also served as a reminder of the

University's commitment to nurturing future leaders and professionals. The atmosphere was filled with pride and optimism as graduates prepared to embark on new chapters in their lives, equipped with knowledge and skills gained during their time at the University of Calicut. The Convocation Ceremony of 25th June 2024 will be remembered as a significant milestone in the lives of the graduates, inspiring them to strive for excellence and contribute positively to their communities and beyond.



Editor's Desk

Rev. Dr. Joseph Olikkalkoonal

Daily Disciple and Mindfulness

Robin Sharma is best known for his self-published book series and the Sharma Leadership International, training company. In his famous book, "The Mastery Manual" he insists all who want to be great to Practice Daily Discipline. To him it means to develop daily habits and routines that promote discipline, productivity, and focus, leading to consistent progress and personal mastery. Another point for development suggested by him is the practice of Mindfulness and Presence. By Practicing mindfulness and

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Director's Desk

Rev. Dr. Mathew George Vazhayil

Dear loving Students, faculties staff and parents, With great joy and anticipation, I extend my warmest welcome to each and every one of you. As we embark on a new academic year filled with endless possibilities and opportunities of growth and transformation, Yuvakshetra has always been steadfast in its mission to foster an environment where everyone is encouraged to pursue excellence in academic and extracurricular activities

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Principal's Desk

Dr. Tomy Antony

Yuvakshetra Celebrates: A Message from the Principal As yuvavox embarks on its anniversary journey and Yuvakshetra Institute of Management Studies sets sail for a new academic year, I extend a warm welcome to all our returning staff and students, as well as a heartfelt welcome to our incoming freshers – you are now all part of the Yuvakshetra Family!

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present-moment awareness, man will be able to foster a deeper connection to the present and a greater sense of clarity and inner peace.

Robert Collier (1885 - 1950) was an American author of Self-help and New Thought metaphysical books in the 20th century. He was involved in writing, editing, and research for most of his life. His book *The Secret of the Ages* (1926) sold over 300,000 copies during his life. Collier wrote about the practical psychology of abundance, desire, faith, visualization, confident action, and personal development. According to him "Success is the sum of small efforts, repeated day in and day out".

According to great personalities, Self-discipline is the ability to resist impulses, maintain focus, and see projects through to completion. It is categorized by a leader's persistence and willpower in dedicating their attention to a task until it is satisfactorily finished. Leaders who are high on self-discipline are not easily distracted. Decision-making is one of those tasks that often fall exclusively on to leaders. This includes everything from choosing how to allocate resources, focusing the priorities of your unit, and assigning work to each employee. Research has shown that decision-making are a tiring task, and that leaders find it difficult to retain self-control and focus after making important decisions. Treat decision-making as any other task: give yourself an appropriate amount of time to focus on making the right choice as well as to recover from any stress that may result from this task.

Mindfulness is often suggested as a solution to a host of organizational problems. However, good mindfulness training helps you to improve your focus by learning to concentrate on a fixed point, such as your breath, while letting emotions or thoughts pass by without affecting you. Daily meditation can have various positive effects for leaders, but in the case of self-discipline, individual mindfulness practice reduces impulsivity, helping you to retain your focus and control throughout the day. Mindfulness means a lot and the one who is able to conquer their mind from all distractions and focus on particular points will definitely be a very good decision maker. Let us be mindful in what we do. Let us make thoughtful decisions that we never be discouraged by ourselves.

Wish you all a New Academic Year filled with mindful decisions.

Dr. Joseph Olikkalkoonal PhD
Vice Principal, Yuvakshetra IMS
Chief Editor, Yuvavox Newsletter.

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cultivating a sense of purpose and passion for lifelong learning. Beyond our own achievements, Yuvakshetra always encourages everyone to engage in service fostering a sense of responsibility towards others and the nature. The rich history and profound values of Yuvakshetra has to be respected. The motto of our institution is "Inform and Form to Transform". We need the blessings of God, Almighty in this new academic year. Put all your strength to exceed in excellence and learning.

Wishing all the best to the students, teachers, and parents

Hope you will have a bright future in Yuvakshetra and make use of all possibilities

Wish you all the best.

Rev. Dr. Mathew George Vazhayil
Director
Yuvakshetra IMS

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Dear Students,
This is an exciting new chapter in your life. Embrace it with curiosity, enthusiasm, and a dash of creativity. This year holds immense potential for exploration and growth. Dive deep within yourselves, ignite your passions, and achieve success. Approach this academic year with an open mind and a strong commitment to your studies. View challenges as stepping stones to personal and spiritual growth. Don't be afraid to delve into new topics, participate in lively discussions, and immerse yourselves in the vast sea of knowledge. Your teachers are there to guide you – take advantage of their expertise and let them help you pave the path to success. Don't limit yourselves to academics. Explore your interests, participate in extracurricular activities that pique your curiosity. There may be moments of uncertainty or obstacles on your path, but remember, you are not alone. To Our Esteemed Faculty, As we embark on this journey together, I urge you to foster a community built on collaboration, respect, and inclusivity. Together, we can create a supportive and enriching environment that nurtures the intellectual, social, and emotional development of each student.

To All, May this new year be filled with a plethora of academic pursuits, lasting memories, and achievements that you'll carry throughout your lives. Here's to a successful and memorable academic year!

Warmly,
Dr. Tomy Antony
Principal,
Yuvakshetra IMS

New Academic Year Wishes

ASST. DIRECTOR

Dear Students,
as you begin this exciting journey, remember that college is a time for discovery, growth, and connection. Embrace new experiences, explore your passions, and cultivate lifelong friendships. Wishing you a year filled with learning, laughter, and adventure. As we embark on a new academic year, I take a moment to express my heartfelt gratitude to our beloved students who graduated last year. Your dedication, enthusiasm, and hard work have left an indelible mark on our Yuvakshetra College Family. Thank you for being an integral part of our journey. May your future be bright, and may your memories of Yuvakshetra College remain cherished.

Best wishes
Rev. Dr. Lino Emmatty
Asst. Director, YIMS

COMPUTER SCIENCE

Dear Students,
As we begin the new academic year 2024-25, I extend my heartfelt best wishes and blessings to each of you. May this year be filled with opportunities for growth, learning, and success in all your endeavours. Embrace every challenge with determination, and let your passion for knowledge, along with the power of technology, guide you to new heights. Recognize the importance of technology in our daily lives and use it to enhance your learning experiences. Together, let's make this academic year a remarkable journey of discovery, achievements, and technological advancements.

Meena Jose Kombar
HOD
PG Department of Computer Science

ASST. DIRECTOR

Dear Students,
Here.... A year of dedications and great achievements. Start with some expectations and get some experience. This year let us aim be the best versions of ourselves. It is the year of new beginning, new adventures and new challenges. Wishing you all the luck to make it a success story.

Best wishes
Rev. Fr. Nidhin Maniyankerikalam
Asst. Director,
YIMS

B.COM CA

Dear Students,
Congratulations on beginning this exciting chapter of your life at Yuvakshetra College. As you embark on this journey, remember to stay curious, open-minded, and ready to embrace new experiences. Yuvakshetra College offers a wealth of opportunities for growth, learning, and making lifelong connections. Don't hesitate to explore different subjects, join clubs, and engage with your peers and teachers. Remember, it's okay to feel a bit overwhelmed at first — everyone does. Reach out to fellow students, advisors, or campus resources if you need support. You're not alone on this journey!
Most importantly, enjoy this time. College is about discovering who you are and shaping your future. Make the most of every moment and create memories that will last for a lifetime.
Best of luck, and here's, a fantastic college experience ahead!

Rajitha Rajendran R
Section Head B Com CA, YIMS

COMMERCE

Dear Students,
Wishing that the new year brings new hopes and new opportunities. Learn from your mistakes, and accomplish your goals for future. Wishing you a year where knowledge becomes your best friend, curiosity your constant companion, and success your loyalty. May this Academic Year 2024-25 be full of joy, growth and wonderful experiences. Enjoy your College days and embrace the opportunities that come your way. Wishing you all a bright and promising start to your educational journey. Yuvakshetra is a Kshetra for Excellence, so shine well and achieve the goal of Life. Stay focused and never lose sight of your dreams. You all have the potential to achieve anything you set your mind to. Every small step you take is a step closer to your goals. Don't be afraid of failure, it's a stepping stone to success. "FOCUS ONLY ON SOLUTIONS NOT ON PROBLEMS". Thank You

Dr. Keerthi M.S
HoD, PG Department of Commerce, YIMS

BCA

Dear Students,
"Education is the most powerful weapon which you can use to change the world". In our present education era, there exist ample opportunities behind you to shine in this world. Make use of it wisely by putting your efforts in your course of studies. Wishing you all memorable year filled with more innovations, happiness and excellence.

Dr. Praveen.S
HoD
Department of Computer Application.

CHEMISTRY

Dear students,
As you begin your scientific journey, we wish you years filled with curiosity, discovery, and growth. Embrace challenges, learn from experiences and cherish every moment of success. All the best

Dr. Renila P
HOD, Department of Chemistry

ENGLISH

Dear Students,

As we stand at the threshold of this new academic year, I extend to each of you a heartfelt welcome.

To our new students, you arrive as pilgrims to the sanctuary of knowledge, eager to forge pathways of wisdom and enlightenment. Let the corridors of learning be your guide, and let curiosity be your compass. Here, amidst the hallowed halls of academia, may you discover not only the profound depths of your chosen disciplines but also the uncharted territories of your own potential. May this year be a testament to your resilience and a testament to your unwavering pursuit of excellence. Embrace the challenges that await, for within them lies the crucible of transformation and growth.

To our esteemed faculty and staff, you stand as custodians of knowledge and architects of inspiration. Your commitment to scholarship and mentorship forms the bedrock upon which our academic community thrives. Let us continue to nurture minds, kindle passions, and illuminate the pathways to understanding.

As we collectively embark on this new chapter, let us cherish the spirit of inquiry, the camaraderie of learning, and the boundless possibilities that lie ahead. Together, let us cultivate an environment where intellect flourishes, where creativity knows no bounds, and where each individual finds their voice amidst the symphony of ideas.

So let me wish you all a year replete with scholarly achievements, personal growth, and meaningful connections. May our journey together this year be one of inspiration, enlightenment, and profound discovery.

Pameela Johnson

HOD

PG Dept. of Eng. Language & Literature
YIMS

MATHEMATICS

Welcome to the world of Mathematics!.

As you begin your four year undergraduate journey in Mathematics at Yuvakshetra Institute of Management Studies, we are thrilled to have you join our community of mathematicians and problem-solvers. This is an exciting time, and we are eager to see you grow and flourish in your mathematical pursuits.

Mathematics is a beautiful and fascinating field that underlies many aspects of our world, from the natural sciences to technology and beyond. As you delve into your studies, you will discover the elegance and power of mathematical concepts, and how they can be applied to solve real-world problems.

In our department, you will find a supportive and inclusive community of students, faculty, and staff who are passionate about mathematics and dedicated to helping you succeed. We offer a range of courses, from core mathematics subjects to specialized topics and electives, to help you develop a deep understanding of mathematical principles and their applications. Beyond the curriculum you will acquire skills in writing and programming in Mathematics using modern technology. As you navigate your undergraduate studies, remember that Mathematics is a journey, not a destination. Embrace challenges, ask questions, and explore the many resources available to you, including tutoring, mentoring, and research opportunities.

We are proud to be a part of your mathematical journey and look forward to seeing the impact you will make in the world of Mathematics and beyond! Welcome to the Mathematics family and Yuvakshetra family.

Prof T K Rajan,

HoD, Department of Mathematics.

B.COM TAXATION

Dear Students,

Each academic year brings with it a wealth of opportunities for growth, learning, and achievement, and this year promises to be no different.

To our students, Your continued commitment to your education is commendable, and I look forward to seeing how you will build on your previous successes. You are about to embark on an exciting path filled with knowledge, discovery, and personal development.

As we step into this new academic year, let us embrace the challenges and opportunities that lie ahead with enthusiasm and determination. Let us strive for excellence in all our endeavors, support one another, and work collaboratively to achieve our goals.

I wish each of you a successful, rewarding, and fulfilling year. Let us make this academic year the best one yet!

Warm regards,

Dr.Ramya J

Section Head

Bcom Taxation

PHYSICS

A warm welcome to our new first-year students! May your journey here be filled with exciting discoveries, meaningful friendships, and academic achievements. Take advantage of every opportunity and enjoy this amazing adventure ahead.

Ajil K Antony

HoD, Physics, YIMS

“You must be the change you wish to see in the world.”

-Mahatma Gandhi

HOTEL MANAGEMANT

Dear Students,

Welcome to Hospitality - where passion meets purpose!

In this dynamic field, we combine skills like positivity, empathy, effective communication, confidence, and exceptional service. If you're a people person who cares about making a difference, you're a natural fit.

The hospitality industry is a global powerhouse, offering glamorous and rewarding careers in 5-star hotels, restaurants, cruise lines, airlines, railways, retail, hospitals, clubs, tourist offices, and more - both in India and abroad.

Our cutting-edge curriculum prepares you with the skills to succeed, challenging you to think conceptually, analytically, technically, and managerially. We foster innovation, creativity, and research, setting you up for success in this fast-paced field.

With 100% placement in leading hotels worldwide, our students shine! I congratulate our faculty and students on their outstanding efforts and wish you all a successful academic journey.

Siby Mathew

HoD

Department of Hotel Management
YIMS

GEOGRAPHY

Dear Students,

As we embark upon the new Academic Year, I extend a warm welcome to each and every one of you. The start of a new academic session brings with it a sense of excitement and anticipation, filled with opportunities for growth, learning, and success. Our college has always been committed to fostering an environment where knowledge is not only imparted but also actively pursued. This year, we are dedicated to enhancing this commitment further by focusing on innovation, inclusivity, and academic excellence. To our students, you are at the heart of everything we do. This year, embrace every opportunity to expand your horizons, challenge yourselves, and excel in your chosen fields of study. Your journey here is not just about academics but also about personal growth and development. As we move forward together, let us uphold the values of integrity, respect, and collaboration that define our college community. Let us support one another, celebrate our achievements, and learn from our challenges. I am confident that with our collective efforts and unwavering commitment, we will make this academic year a resounding success. Let us inspire, innovate, and excel together.

Dr. M Ramachandran

HoD, Dept. of Geography

PSYCHOLOGY

Dear Students,

It is with great pleasure and excitement that YIMS welcomes you all to our Green Campus. Today marks the beginning of a remarkable journey for the benjamins of this college; a journey filled with immense possibilities for learning, growth, and discovery. Congratulations on taking this significant step towards shaping your future and particularly choosing YUVAKSHETRA!. You have become now a part of a vibrant, dynamic, creative, enthusiastic and diverse community where you will not only gain knowledge but also create lasting memories and friendships. With an open mind and heart, only sky can limit your horizons of growth and development. Formation in this college is not just about excellence in academics but also flourishing in co-curricular activities and taking advantage of the resources and support systems available to you in the campus which helps you develop into well-rounded individuals. Don't hesitate to ask questions and seek help when needed. Because you are surrounded by mentors and faculties with dedication and commitment in providing you with an enriching experience in your journey towards success. We are delighted to have you with us and look forward to bearing witness to the incredible heights you will achieve. God bless you!

Rev. Dr. Gimmi Antony Akkattu CST

HoD, PG Dept. of Psychology

MANGEMENT

Dear Students,

As you settle into the new academic year, its important to prioritize effective time management as a key to your success. College life can be fast-paced and demanding, with numerous responsibilities competing for your attention. However, by developing strong time management skills, you can navigate this environment more effectively and achieve your goals. Time management is a critical skill that will benefit you not only in your studies, but in your future careers as well.

Some tips to help you manage your time wisely:

- Create a weekly schedule for study, extracurricular activities, and personal commitments.
- Prioritize tasks and focus on completing high priority assignments and projects.
- Identify and minimize potential distractions.
- Develop strategies like active reading, and regular review to optimize your learning and retention.
- Learn to say "NO".
- Incorporate regular breaks into your schedule to recharge and avoid burnout.

Effective time management is a skill that takes practice and discipline, but the rewards are invaluable.

WISHING YOU A SUCCESSFUL AND FULFILLING ACADEMIC YEAR.

Shylaja Menon

HoD, Department of Management
YIMS

Green Growth Gathering & Seed Pen Making



B.COM TAXATION

The B.Com Taxation section organized a celebration and workshop titled "Green Growth Gathering and Seed Pen Making Tutorial," on 5 June 2024 with 66 participants. Ms. Vandana B, an Agricultural Assistant Grade I from Keralassery,

led the event. The purpose was to raise awareness against environmental issues, encourage actions to protect our planet, and promote sustainable practices. Participants engaged in activities, including a hands-on tutorial in making seed pens, which highlighted the importance of reducing plastic waste and adopting greener practices. By the end of the event, students gained practical skills and a renewed sense of responsibility towards the environment, ready to contribute to a more sustainable future. Feedback from the students were overwhelmingly positive.

Congratulations

RESOURCE PERSON



The Department of Catechesis, Diocese of Ramanathapuram, Erode, Forane organized a one day training session, "Credo-Fides Et Praxis" on 1st June 2024 to enhance morality and faith in people. Rev. Dr. Joseph Olikkalkoonal was the resource person of the session.

Ethnic Playlist – Representing the Unity of Indian Ethnic Diversities

ENGLISH



The PG Department of English and Languages in association with IQAC organised "Ethnic Playlist – Representing the Unity of Indian Ethnic Diversities" in connection with World Music Day on 21 June 2024. The students showcased the various ethnic diversities of music and dance present in India through vibrant costumes and respective performances.

“In this life, we cannot do great things. We can only do small things with great love.”

– Mother Teresa

“Don't worry when you are not recognized but strive to be worthy of recognition.”

– Abraham Lincoln

“NeoPsych” Wall Magazine Inauguration

PSYCHOLOGY



PG Department of Psychology in association with IQAC organized an inauguration ceremony of the Wall Magazine for the year 2024-25 on 7 June 2024 at 1.15 P.M. Vice Principal, Rev. Dr. Joseph Olikkalkoonal inaugurated the Wall Magazine. Ms. Amritha M, Asst. Professor, delivered the welcome. Rev. Dr. Gimmi Antony Akkattu, HOD, felicitated the event and Aleena Mary Alex, student coordinator delivered the vote of thanks. The Vice Principal encouraged the students to utilise the wall magazine to bring out their creative ideas and showcase the best they can to educate, create awareness as well as encourage others to make contribution.

International Yoga Day Celebration

PSYCHOLOGY



PG Department of Psychology in association with IQAC organized International Yoga Day Celebration 2024. An orientation session on “Yoga for Youth: A Pathway to Success” was conducted along with practical session of yoga postures. The resource person of the event was Mr. Prince Mathew Sunil, Wellness Coach, Cherian Ashram Holistic Centre, Kottayam. The programme commenced with a prayer. Ms. Amritha M, Asst. Prof. PG Dept. of Psychology welcomed the gathering and the Principal, Dr. Tomy Antony,

presided over the session. The resource person delivered the keynote address. Sr. Dr. Delphi P P felicitated the event. The resource person taught the students and faculties about the importance of yoga, how to practice yoga and how important it is to be aware of it. Students were taught simple yoga exercises that could be practiced daily which would help them to be more mindful in day-to-day life. Vishnupriya AR, I M.Sc. Psychology, delivered the Vote of Thanks. The session concluded with the National Anthem.

Wall Magazine Inauguration

B.COM FINANCE

Section B Com Finance of PG Department of Commerce, YIMS inaugurated Wall Magazine on the theme Sustainable Development Goals on 6th June 2024. The ceremony was graced by Dr. Tomy Antony, Principal of YIMS, who officially inaugurated the Wall Magazine in the presence of Rev. Dr. George Vazhayil, Director of YIMS, and Dr. Joseph Olikkalkoonal, Vice Principal of YIMS. III BCom Finance A students took the initiative to decorate the Wall Magazine, focusing on the theme of "No Poverty." Meera



Murali of III BCom Finance A, provided an insightful explanation on the goal. The wall magazine was set to be an evolving display, with each class contributing their creative

interpretations of different sustainable development goals on a monthly basis. Ms Sabitha R, Assistant Professor, PG Department of Commerce co-ordinated the programme.



World Blood Donor Day

NSS UNIT - YIMS

Yuvakshetra Institute of Management Studies (YIMS) observed World Blood Donor Day on 14 June 2024, with a quiz competition organized by the National Service Scheme (NSS) and Red Ribbon Club. The event aimed to raise awareness about the importance of blood donation and promote a culture of voluntary blood giving. The programme commenced with an oath-taking ceremony led by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The ceremony emphasized the significance of blood donation and encouraged students to become active participants in this noble cause. Following the ceremony, the quiz competition was conducted under the guidance of NSS volunteers. Students from various departments enthusiastically participated in the event, showcasing their knowledge and skills. The quiz covered topics related to blood donation, its benefits, and the impact it has on patients' lives. The event fostered a spirit of healthy competition

among the students while promoting a vital social cause.

The results of the quiz competition are as follows: 1st Prize: Rohit M and Athul PS (II B.Com Taxation), 2nd Prize: Fathima Naishana and Sreejay Kumar (II Bsc CS), 3rd Prize: Asna R and Amna Parveen (II B.Com CA). The programme



concluded with a vote of thanks, acknowledging the efforts of the NSS volunteers, Red Ribbon Club members, and the Management of YIMS for their support in making the event a success. The institute reaffirmed its commitment to promoting social responsibility and community service among its students.



**The greatest glory in living
lies not in never falling, but in
rising every time we fall.**

-Nelson Mandela

World Environment Day - 2024

PSYCHOLOGY

The PG department of Psychology in association with IQAC and in collaboration with Holy Family AUP School, Thadukkassery celebrated the World Environment Day 2024 on 5 and 6 June 2024 by conducting "Trash to Treasure Challenge" for the students of Holy Family AUP School, Thadukkassery and Yuvakshetra Institute of Management Studies, Palakkad. The programme was inaugurated by Sr. Helena, Head Mistress, Holy Family AUP School, Thadukkassery., and it was coordinated by Ms.

Athira. T. R, Asst. Professor, PG Department of Psychology. Ms. Amritha M and the students of I MSc Psychology also accompanied for the competition. The purpose of conducting the challenge was to raise awareness about waste reduction and environmental sustainability by encouraging creativity and innovation in repurposing discarded items. This also aimed at educating and engaging young minds in environmental

conservation by transforming waste materials into valuable items. Tree saplings were planted inside the college compound in the presence of Rev. Dr. Mathew George Vazhayil, Director, YIMS, Rev. Dr. Joseph Olikkalkoonal, Vice-Principal, YIMS, Rev. Dr. Gimmi Antony Akkattu, HOD, PG Department of Psychology, YIMS, other faculties and students of the department.



NSS UNIT 271 - YIMS

NSS Volunteers of YIMS Celebrated World Environment Day with Tree Planting Ceremony. Yuvakshetra Institute of Management Studies (YIMS) observed World Environment Day on 5th June 2024, with a programme organized by the National Service Scheme (NSS) volunteers. The event aimed to raise awareness about the importance of environmental conservation and sustainability. The programme commenced with a tree planting ceremony, inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, along with NSS volunteers and Mr. Midhun M, Assistant Professor, Hindi Department, who joined as the new Programme Officer. The tree planting symbolized the institution's commitment to environmental stewardship and sustainability. The programme



focused on promoting awareness about the significance of preserving nature and its sustainability. The NSS volunteers engaged in activities that highlighted the importance of environmental conservation such as presentations, skits, and debates. The event concluded with the national anthem, reinforcing the sense of responsibility and



unity among the participants. The programme was a resounding success, inspiring the students to become active champions of environmental protection. Through this initiative, YIMS reaffirmed its dedication to fostering a culture of sustainability and social responsibility among its students. The institute continues to strive for a greener and more sustainable future.

International Yoga Day

NSS UNIT 271 - YIMS

NSS Volunteers, Yuvakshetra Institute of Management Studies (YIMS) observed International Yoga Day on 21st June 2024, with a yoga demonstration and awareness rally organized by the National Service Scheme (NSS) volunteers. The event aimed at promoting the benefits of yoga and to encourage a healthy lifestyle among the students and community. The yoga demonstration, led by Mr. Mukundan M D, Assistant Professor, Department of Physical Education, was held at the basketball court. The volunteers and students participated enthusiastically, performing various yoga postures and breathing exercises.



After the demonstration, the Yoga Awareness Rally was conducted from YIMS to Kunnappulli Kavu. Rev. Dr. Mathew George Vazhayil, director, YIMS flagged off the rally from the College premises at 9.45 AM. There was active participation from the NSS volunteers, students, and faculty members, who marched with placards and banners, spreading awareness about the importance of yoga in daily life.

The event highlighted the significance of yoga in maintaining physical and mental well-being, promoting a culture of health and wellness among the youth. Through this initiative, YIMS reaffirmed its commitment to foster a holistic approach to education, emphasizing the importance of physical and mental health alongside academic excellence.



Collage Competition

ANTI NARCOTIC CELL

Anti Narcotic Cell of Yuvakshetra Institute of Management Studies conducted collage competition on 26th June 2024 as part of Anti-Narcotic Cell initiatives to raise awareness about drug abuse among students. The events aimed to engage students

creatively while educating them on the dangers of narcotics. This competition was a part of broader effort by educational institutions to combat drug abuse, combining education with creative activities to make the message more resonant with students. The winners of the competition were Adithyan D (I MSc Geography) and Farsana P S (I MSc Geography).



Empowering Youthful Dreams - Confidence Building Programme.

SECTION B. COM CA

Section B. Com CA, in collaboration with IQAC, YIMS, conducted an event titled "Empowering Youthful Dreams - Confidence Building Programme." The programme aimed at fostering confidence and leadership qualities among students. The session was attended by students from III B. Com CA. Ms. Rajitha R, Assistant Professor, YIMS, welcomed the guests and participants, highlighting the significance of the programme in building confidence among the youth. Ms. Rajitha Rajendran R, Section Head of B. Com CA also shared the stage. Rev. Dr. Mathew George Vazhayil, Director, YIMS, graced the event as the Guest of Honour. His address emphasized the importance of confidence and self-belief in achieving personal and professional goals. The main session included various activities

and talks aimed at enhancing the confidence levels of the students. These activities were designed to engage the participants and provide them with practical tools and insights for personal development. The event concluded with the vote of thanks delivered by Arjun Krishna, a student from III B. Com CA. He expressed gratitude to all the speakers, organizers, and participants for their contributions and attendance. The "Empowering Youthful Dreams - Confidence Building Programme" was a successful event that provided valuable insights and practical guidance to the students. The participation and enthusiasm of both students and faculty highlighted the collective commitment to fostering a confident and empowered student community at YIMS.



kicked off with a Tree Plantation Drive organized by the department, symbolizing our commitment to environmental stewardship. All students enthusiastically participated, planting saplings that will grow alongside our dedication to sustainability. Anaswara A and Amritha U, II B. Com CA students, commenced the event with a prayer. Ms. Rajitha Rajendran R, Section Head of B. Com CA, extended a warm welcome. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, served as the chief guest and resource person, imparting valuable insights. During the inauguration, a video showcasing this collective effort was presented, highlighting the importance of World Environment Day 2024. Dr. Keerthi MS, HoD of PG Department of Commerce, shared her expertise through felicitation, enriching the event. Led by Fathimathu Shahina O A, II B. Com CA Student, the programme focused on instilling a sense of responsibility towards our planet's well-being. Informative presentations and interactive discussions emphasized the urgent need for collective action in addressing environmental challenges. The event concluded with heartfelt gratitude expressed by Harinandhana G, II B. Com CA student.



Environment Day Celebration 2024

SECTION B. COM CA

The Merchado Club of Section B. Com CA, in collaboration with IQAC, YIMS, and OISCA, orchestrated a transformative Environment Day Celebration 2024 on 5th June 2024. The event

Jacquire 2.0: Jackfruit Savory and Sweet Competition

HOTEL MANAGEMENT

The La Couronne Club of the Department of Hotel Management organized a cooking competition based on the theme Jackfruit on Thursday, 13th June 2024. Mr. Siby Mathew, Head of the Department, delivered the welcome address. The Honorable Director, Rev. Dr. Mathew George Vazhayil, inaugurated the competition and bestowed his blessings. Dr. Tomy Antony, Principal, YIMS delivered the presidential address and Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS felicitated the participants. The judges were



Rev. Dr. Lino Emmatty and Rev. Fr. Nithin Maniyerikalam. Mr. Vinod M R, Assistant Professor extended the vote of thanks. Twenty teams comprising 60 students from various departments participated with great enthusiasm and produced various delicious dishes. Axtil Xavier and Alan Sujana bagged the first prize followed by Jeevan Jijo and Abhinav Judson in the second position and Nived Krishna and Aswan S in the third position.

Senior Insight Series –II

CHEMISTRY

The Department of Chemistry conducted Senior Insight Series II on 10th June 2024. The pass out students of 3rd BSc. Chemistry shared their valuable experience and knowledge they gained during their academic years in YIMS. The session provided current students with a unique opportunity to learn from their seniors' journeys, including academic challenges,

research experiences, and career advice. The alumni's perspectives offered inspiration and guidance, fostering a sense of community and continuity within the department. The event was a resounding success, enhancing the academic environment and motivating students towards future achievements.



Career Guidance Session

HOTEL MANAGEMENT

The career guidance session was held on 6 June 2024 and was a highly informative and inspiring event for the 2nd-semester Hotel Management students. The session began with a warm welcome and presidential address by the Principal, Dr. Tomy Antony. The participation of an industry expert like Mr. Sijo Sauru, Director of Operations at Prime Foods: Culinary Solutions, provided students

with a clear understanding of current hospitality trends and the skills needed to succeed. The session had an interactive Q and A session and the resource person handled the session by drawing out his personal experience. The Department of Hotel Management, YIMS successfully facilitated an opportunity for students to gain practical knowledge and career advice directly from an industry leader.



International Day against Drug Abuse and Illicit Trafficking

NSS UNIT - YIMS



NSS Volunteers, YIMS Marked International Day Against Drug Abuse with an Awareness Campaign. Yuvakshetra Institute of Management Studies (YIMS) observed the International Day Against Drug Abuse and Illicit Trafficking on 26th June 2024, with an awareness campaign organized by the volunteers of the National Service Scheme (NSS). The programme aimed at educating the students about the dangers of drug abuse and thereby promoting a drug-free lifestyle. The event commenced at 2.30PM in Language Room, 3rd Floor, J B Block. Lakshmipriya V of II BBA led the pledge for the NSS volunteers. Mr. Midhun M, Assistant Professor, Hindi Department and Programme Officer, NSS Unit No. 271, spearheaded the initiative. The programme was focused on raising awareness about the harmful effects of drug usage, with informative presentations and discussions. The volunteers participated actively and engaged in a productive dialogue about the issue. The event concluded at 3.00 PM with a renewed commitment from the students to spread awareness and promote a drug-free culture in their community. Through this initiative, YIMS reaffirmed its dedication to foster a safe and healthy environment for its students. The campaign's success was attributed to the collective efforts of the NSS volunteers, Programme Officer Mr. Midhun M, and the supportive faculty members.



Commemoration of Father of Indian Accounting – Shri.Kalyan Subhramani Aiyer

B.COM FINANCE

The Section B.Com Finance of the PG Department of Commerce, YIMS commemorated the birthday of the Father of Indian Accounting, Shri.Kalyan Subhramani Aiyer on 6th June 2024. Dr. Keerthi M. S, Head of PG Department of Commerce, welcomed everyone to the programme. Sanjay of III BCom Finance A, delivered a Commemorative Presentation. Dr. Tomy Antony, Principal, YIMS, presided over the programme. The programme began with a lamp lighting ceremony, followed by an inaugural address by Rev. Dr. Mathew George Vazhayil and Felicitation by Rev. Dr. Joseph Olikkalkoonal. This programme provided the students with valuable insights into the importance of accounting in daily life. As a part of the commemoration, Section B.Com Finance of the PG Department of Commerce conducted a Balance Sheet Pursuit competition. Two students from each class of Commerce, Management, and BCA departments participated in the competition. The programme concluded with the vote of thanks by Meera Murali, III BCom Finance A. Gowri, III BCom Finance A, served as the master of the ceremony. Mr Sreeraj M K and Ms Mridhula M, Assistant professors of P G Department of Commerce coordinated the programme



Congratulations

GEOGRAPHY

Dr. Sajeesh V Assistant Professor, PG Department of Geography has presented a paper on Palakkad Gap with Atachi Group (a collaborative with Research Department of Government College Chittur on 14th June 2024.



Food Safety Awareness Seminar

HOTEL MANAGEMENT



The Department of Hotel Management, Yuvakshetra Institute of Management Studies (YIMS), in collaboration with esteemed Food Safety Officers, hosted an illuminating seminar on Food Safety Awareness on 7 June 2024, with the retired Deputy Commissioner of Food Safety Department, Mr. Pradeep Kumar V K, as the resource person. The seminar

aimed to deepen the understanding of food safety and hygiene among students, featuring prominent experts from the field.

The event commenced with a warm welcome address by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, followed by the presidential address delivered by Dr. Tomy Antony, Principal, YIMS.

Mr. Pradeepkumar's engaging presentation shed light on various malpractices prevalent in the food industry, highlighting critical issues that compromise food safety. He elaborated on the norms and laws enshrined in the constitution to ensure the highest standards of food safety. Emphasizing the collective nature of the endeavor, he remarked, "Food Safety is a shared responsibility."

Followed by Mr. Pradeep Kumar, Mr. Rajesh C S, Food Safety Nodal Officer, Palakkad, and Ms. Nayana Lakshmi, Food Safety Officer, Palakkad, felicitated the students, encouraging them to uphold stringent food safety measures in their future careers.

Ms. Rasmi Maaniyattu, Assistant Professor, Department of Hotel Management, proposed a succinct vote of thanks, expressing gratitude to the esteemed speakers and enthusiastic participants. The event concluded with further discussions among attendees. This seminar not only enhanced the students' knowledge but also reinforced YIMS's commitment to delivering a comprehensive education in hotel management and food safety, fostering a culture of excellence and vigilance.

Observation of Anti Drug Day 2024

CHEMISTRY

The Department of Chemistry commemorated Anti-Drug Day on 26 June 2024, with a poignant event led by the first-year students of chemistry, the event featured a compelling poster presentation focusing on the dangers of drug abuse, accompanied by a solemn oath-taking ceremony against substance misuse.

Dr. Reneela.P, Head, Department of Chemistry, inaugurated the programme, underscoring the

department's commitment to fostering awareness about the perils of drug addiction. The poster exhibition showcased innovative and informative displays, aimed at educating peers and visitors about the societal impacts of drug abuse.

In her inaugural address, Dr. Reneela.P emphasized the critical role of education in combatting substance abuse, urging students to spread awareness and actively contribute to creating a drug-free environment. The event concluded with a hopeful note, with participants reiterating their pledge to abstain from drugs and support initiatives promoting a healthy lifestyle.

The observance of Anti-Drug Day not only highlighted the proactive stance of the Chemistry department but also inspired a collective resolve to combat drug addiction through knowledge and community engagement.



YIMS Commit to Combat Drug Abuse through Oath Ceremony

ANTI-DRUG COMMITTEE

Yuvakshetra Institute of Management Studies organized an Anti-Drug oath ceremony on 26th June 2024, wherein teachers pledged to combat drug abuse. The campaign focused on creating awareness among students about the dangers of drug use. This event was part of a broader initiative by the Anti-Drug Committee of YIMS that aimed at fostering a safe and healthy educational environment. This initiative highlights the collective effort of educators and students in promoting a drug-free culture within academic institutions, demonstrating their commitment to tackle the drug menace from both a preventive and educational standpoint.



Alumini Corner

PREM NAZIR AWARD



Mathangi Ajithkumar of BA English Batch 2021-24 received Prem Nazir Award – 2023 for Upcoming Female Playback Singer for her song in the new malayalam movie, “Kailasathile Athidhi”

BEST FEMALE PLAYBACK SINGER



Mathangi Ajithkumar of BA English Batch 2021-24 received the prestigious “Poovachal Khader Film – Television – Media Award 2024” for BEST FEMALE PLAYBACK SINGER from the Former Minister Sri. Pandalam Sudhakaran at Velloppilli Samskrithi Bhavan, Trivandrum.

Seed Distribution Programme

ENGLISH



The PG Department of English Language and Literature conducted a seed distribution programme, “Leafy Legacies” at GWLP School, Ezhakkad, as an initiative under School Adoption Programme in connection with World Environment Day on 5th June. An MoA was signed between the Department and GWLP School.

A Remarkable Achievement

PHYSICS



A remarkable achievement, a Malayali has successfully completed training in the Agnipath. The first Malayali female firefighter in the Air Force, Megha Mukundan made history when she participated in the passing out parade held at Tambaram Air Force Base. Megha Mukundan a native of Malampuzha, became the first Malayali

woman to join the Air Force through the Agnipath scheme. She was an alumna of the Physics Department, graduated in the 2023 Batch. 21-year-old Megha chose military service following the footsteps of her father, who retired from the Air Force. Megha is the second daughter of Ex-Serviceman Mukundan and Suma. After completing her graduation, she applied for the Agnipath scheme along with joining the post-graduate course. After clearing the written test, physical fitness test and medical test, she was selected for training in December 2023.

Reading Competition

HINDI

The Hindi Section of Department of Languages Hindi celebrated Reading Week on July 21, 2024, with the Hindi Reading Competition. The event aimed to promote love for Hindi literature and encourage students to develop their reading skills in the language. See below the list of winners.



The competition was judged on the basis of pronunciation, fluency, and overall presentation. The winners demonstrated exceptional reading skills and a deep understanding of Hindi literature.

MALAYALAM

The Malayalam Section of Department of Languages conducted Reading Competition as part of Reading Day Celebration on 22th June 2024. A total of 20 students participated. See below the list of winners.



MOA signed between PG Dept. of English and Languages and GWLPS

ENGLISH



"The PG Department of English Language and Literature signed a Memorandum of Agreement (MOA) with GWLP School, Ezhakkad, to implement the 'Adopt a School' project. The school adoption was formally initiated with the seed distribution event, 'Leafy Legacies,' in connection with World Environment Day on the same day.

Inauguration of ED Club and Two Day International Collaboration Meet

ED CLUB

As part of MSME (Ministry of Small & Medium Enterprises) Day celebrations, Section BCom Finance of the PG Department of Commerce, YIMS in collaboration with IQAC, organized a Two-day international collaboration meet on 27th June 2024 at Yuvachethana Hall. Dr. Keerthi M. S, HOD of the PG Department of Commerce, welcomed everyone to the programme. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YMS, presided over the programme and Rev. Dr. Mathew George Vazhayil, Director, YIMS provided the keynote address.

The programme began with a lamp-lighting ceremony. Dr. Sharan Kumar Shetty, the Chief guest and resource person, inaugurated the ED Club and conducted an insightful session on "Unlocking the Potential for Start-Ups – A Thought to the Young Mind". His session inspired students with

various business ideas and encouraged them to pursue entrepreneurship. The programme concluded with the vote of thanks by Anand S. Nair, (II BCom Finance B). Asna R of II BCom CA served as the MC, and Bhoomika K S of II BCom Finance B led the prayer. Ms Anjana K V and Ms Sabitha R Assistant professors



of P G Department of Commerce coordinated the programme. On 28th June 2024, Section B.Com Finance of PG Department of Commerce conducted a webinar on "Personal Finance Management" at 11.30 AM via Zoom platform. Dr. Keerthi M. S ,

HOD of the PG Department of Commerce welcomed everyone. Dr. Sharan Kumar Shetty handled the session, which was both interesting and insightful. III Bcom Finance students participated in the programme. The session concluded with a vote of thanks by Ms. Anjana K. V, Assistant Professor of PG Department of Commerce .



International Yoga Day

PHYSICAL EDUCATION



The Physical Education Department in association with NSS Unit, YIMS observed International Yoga Day on 21 June, 2024, with great enthusiasm. A yoga practice session was arranged for the students, emphasizing physical and mental well-being. Rev. Dr. Mathew Vazhayil, Rev. Dr. Lino Emmatty, Mr. Josen Jose, Mr. Mithun M and Mr. Mukundan MD graced the occasion. The event successfully promoted Yoga and its benefits, encouraging students to adopt a healthy lifestyle. The session culminated with the vote of thanks by Lakshmi Priya V, (II BBA).

Workshop on Faculty Excellence

PSYCHOLOGY

Rev. Dr. Gimmi Antony Akkattu, HOD of the PG Department of Psychology conducted a Faculty Excellence Workshop for the teachers of St. Basil's School, Basti, Uttar Pradesh from 26th June to 28th June 2024. The workshop included hands on training on fundamental skills in interpersonal relationships. The rationale behind the workshop in which 160 teachers participated was the concept of a 'teacher' as not only some who imparts knowledge but also a mentor who accompanies the students in their trials and struggles to guide them. Active listening skills like attending with minimal nonverbal responses, minimal verbal responses, paraphrasing,

reflection of emotions, summarizing, asking questions, clarifying, focusing, self-disclosure etc. were some of the skills in which teachers were trained. Overall, the participants gained more confidence in using these skills in their daily interpersonal interactions and very specially in accompanying, listening and mentoring the students. The participants rated the program as an outstanding one.



Short Film Presentation

B COM TAXATION

Section B Com Taxation of the PG Department of Commerce, in collaboration with the Anti-Narcotic Cell and IQAC, organized a "Short Film Presentation" on 26th June, 2024. The event was held at the II B.Com Taxation class and was an engaging effort to raise awareness about the dangers of drug abuse. Dr. Ramya J, the Section Head of the Taxation Wing, gave a warm welcome to all.

The inauguration was graced by Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, whose inspiring words highlighted the significance of collaborative initiatives in fostering a drug-free environment. Ms. Anjali K. P, Coordinator of the Anti-Narcotic Department, presented a detailed report on the current measures and future plans to combat narcotics in the

community.

After the formal presentations, the audience was engaged with the main highlight of the event, the screening of a series of short films. These films effectively conveyed powerful messages about the impacts of drug use and the importance of making informed choices.

The event concluded with the vote of thanks by Archana from I B Com Taxation.



Newsletter Release

YUVAVOX



The newsletter in the month of May was released by Rev. Dr. Joseph Olikkalkoonal on 28 June 2024. It was handed over to Ms. Dhanya Prabhakaran, editor, Department of Mathematics.

World Environment Day Celebration

GEOGRAPHY



PG Department of Geography in association with Geographic Forum Globetrotters and IQAC celebrated World Environment Day on 5th June at 10.30 AM in Sophia Theatre. The programme began with a prayer by Sai Krishnan of I M.Sc. Geography. Dithya. K. M of II M.Sc. Geography welcomed the gathering. Dr. Tomy Antony, Principal YIMS presided the function. Rev. Dr. Mathew George Vazhayil, Director YIMS delivered the keynote address. Inaugural address was delivered by Prof. B. M. Musthafa, Senior Fellow IRTC, DBT Biotec Kissan Hub Facilitator and Former Syndicate Member, University of Calicut. Dr. M. Ramachandran, Head, Department of Geography and Rev. Dr. Joseph Olikkalkoonal felicitated the gathering. The official gathering wound up with National anthem.

On the occasion of World Environment Day, all the dignitaries along with the students planted samplings in the College courtyard. Later a session was carried out by the resource person Prof. B. M. Musthafa, Senior Fellow IRTC, DBT Biotec Kissan Hub Facilitator and Former Syndicate Member, University of Calicut on the topic "Reviving Lands for a Brighter Future".



D-Lect External Lecture Series: Skills to Enhance Communicative English

ENGLISH



The PG Department of English Language and Literature in collaboration with IQAC organised a knowledge extension programme under D-Lect External Lecture Series on the topic “Skills to Enhance Communicative English” at KEM School, Kongad on 20th June 2024. The sessions were handled by Sandra S and Alfred Vijay D, I MA English students. Classes were taken for the students from 7th standard to 10th standard of KEM School, Kongad. Classes were highly interactive and enriching.

Congratulations

B.COM FINANCE



Anusri P and H. Madhu Sudhanan of III B.Com Finance A, secured third position in the 18th National Statistics Day Quiz Competition organized by the Department of Statistics, Government Victoria College, Palakkad.

Commemoration of William Anders

PHYSICS



The Department of Physics organized commemoration day to honour the contributions of renowned physicist William Anders on 10th June 2024. The event began with a warm welcome from Ajil K Antony who emphasized the importance of Anders' work and its lasting impact on the scientific community. The event featured a keynote address by Vice Principal Dr. Joseph Olikkalkoonal, who presented an insightful paper on the life and work of William Anders. He highlighted the impact of William Anders on the scientific community and encouraged students to be inspired by his legacy. Rev. Dr. Joseph Olikkalkoonal, Vice Principal concluded the event with an inspiring message, urging students to embody Anders' spirit of curiosity and perseverance in their own scientific pursuits. The event successfully celebrated enduring legacy of William Anders and inspired attendees. The event concluded with the vote of thanks delivered by Keerthana Srikumar, expressing gratitude to all attendees and participants for making the event a success.



Commemoration of Cricketer David Johnson

PHYSICAL EDUCATION



The Department of Physical Education commemorated the late David Johnson on 27 June 2024 who was a renowned Indian cricketer who passed away on 20th June 2024. Born on 16th October 1971, Johnson was a right-arm medium-fast bowler and right-hand batsman who represented India in test matches, debuting against Australia in 1996, and played 39 first-class matches for Karnataka between 1992

and 2001. Vice Principal Rev. Dr. Joseph Olikkalkoonal paid tribute and delivered a speech in memory of Johnson, and Mukundan MD, HoD, Department of Physical Education coordinated the programme. The ceremony honored Johnson's contributions to Indian cricket, acknowledging his dedication and passion for the sport, and was a fitting tribute to his memory, celebrating his achievements and inspiring future generations of cricketers.

Certificate Distribution

MATHEMATICS



Dr Tomy Antony, Principal, YIMS distributed the LATEX addon Certificate to the final year B.Sc. Mathematics students on 18th June 2024.

Congratulations

CHEMISTRY



Prof. Mercy Leena Paul, Associate Professor and visiting faculty of Chemistry, YIMS has contributed as subject expert for four modules and one Q and A session on Electrochemistry to be telecasted in the UGC- SWAYAMPRA BHADH channel. The recording of the classes were done on 20 June 2024 and 21 June 2024 at EMMRC, Calicut University.

National Statistics Day-2024

MATHEMATICS

The Department of Mathematics, Yuvakshetra Institute of Management Studies celebrated National Statistics day 2024 in commemoration of Prof P. C. Mahalanobis, Indian Statistician and Scientist, on 28 June 2024 at 1:30 PM. The programme was coordinated by Mr. Mahesh M, Asst. Professor, Statistics. Prof. T. K. Rajan, HoD inaugurated the ceremony by delivering a speech on the importance of Statistics and its vast application in different fields. As part of the celebration, the department conducted Essay writing competition on the topic "Statistics impact in our Daily life" and a documentary show titled Understanding the world through statistics was presented to the department students.

