



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Criterion 1.4.1

Institution Feedback Questionnaire, Analysis Report & Graphical Representation

(Employer)

Employer Feedback Form : 2023-24

Yuvakshetra Institute of Management Studies, Ezhakad, Mundur, Palakkad.

* Indicates required question

1. Email *

Reviewer information

2. Name of the Company *

3. Place / Location *

4. Name of the Reviewer *

5. Designation *

6. Name of the Employee *

7. Course completed @ Yuvakshetra College *

How satisfied are you with the student/s work performance in each of these areas:

8. Ability to contribute to the goal of the organization *

Mark only one oval.

Excellent

Good

Fair

Poor

9. Planning and organization skills *

Mark only one oval.

Excellect

Good

Fair

Poor

10. Communication skills. *

Mark only one oval.

Excellent

Good

Fair

Poor

11. Leadership, Team spirit and Initiative *

Mark only one oval.

- Excellent
- Good
- Fair
- Poor

12. Work -place behavior. *

Mark only one oval.

- Excellent
- Good
- Fair
- Poor

13. Ability to work in groups *

Mark only one oval.

- Excellent
- Good
- Fair
- Poor

14. Flexibility to learn new techniques, adopt new ideas ,skill etc and the ability to solve problems *

Mark only one oval.

- Excellent
- Good
- Fair
- Poor

15. Ability to take up extra responsibility and work beyond allotted time. *

Mark only one oval.

- Excellent
 Good
 Fair
 Poor

16. Innovativeness, out of the box thinking. *

Mark only one oval.

- Excellent
 Good
 Fair
 Poor

17. Value orientation. *

Mark only one oval.

- Excellent
 Good
 Fair
 Poor

18. Relationship with seniors/peers/subordinates *

Mark only one oval.

- Excellent
 Good
 Fair
 Poor

EMPLOYERS FEEDBACK REPORT 2023-2024

Introduction

Yuvakshetra Institute of Management Studies aims to deliver high-quality education that equips students with the skills and knowledge necessary for successful careers. To support continuous improvement, feedback was collected from employers who hired graduates from the 2023-24 academic year. This report presents an objective summary of the feedback received, provides an analysis of key findings, and outlines planned actions to enhance the programs offered by the institution.

Report

The employer feedback covered key areas related to the performance and skills of graduates. For their ability to contribute to organizational goals, 56% of employers rated graduates as excellent, while 44% rated them as good. Planning and organization skills received a split evaluation, with 50% of employers rating them as excellent and 50% as good. Communication skills were rated as excellent by 44% and as good by 56% of employers.

In terms of leadership, team spirit, and initiative, 37% of employers rated these skills as excellent, while 62% rated them as good. Workplace behavior was rated as excellent by 75% of employers and good by 25%. The ability to work in groups was evaluated as excellent by 56% and good by 37% of employers. Flexibility in learning new techniques and adapting to new ideas was rated as excellent by 50% and good by 44%.

Innovation and out-of-the-box thinking were evenly rated, with 50% of employers considering these skills excellent and 50% rating them as good. Value orientation was rated as excellent by 62% of employers and good by 37%. Relationships with seniors and peers were rated as excellent by 75%, good by 18%, and fair by 6% of employers.


Analysis

The feedback suggests that graduates are generally well-prepared and viewed positively by employers. The highest ratings were found in workplace behavior, relationships with seniors and peers, and the ability to contribute to organizational goals, indicating strong professional and social skills among graduates. There are areas identified for improvement, such as communication skills, leadership, and team spirit, where further development could enhance graduates' employability and effectiveness.

Action Taken

- Enhanced communication skills training through workshops and training sessions focusing on both written and verbal communication.
- Introduction of leadership development programs, including group projects, leadership seminars, and guest lectures from industry leaders.
- Organization of workshops and competitions to promote innovation and out-of-the-box thinking.

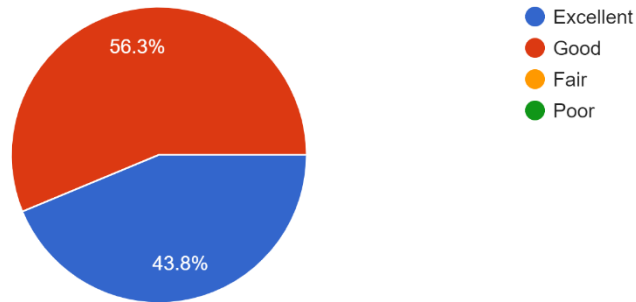



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EMPLOYER FEEDBACK FORM 2023-24

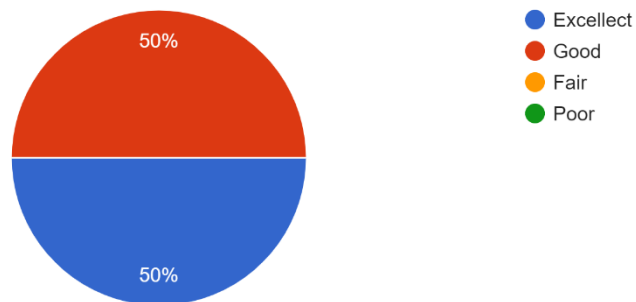
Ability to contribute to the goal of the organization

16 responses



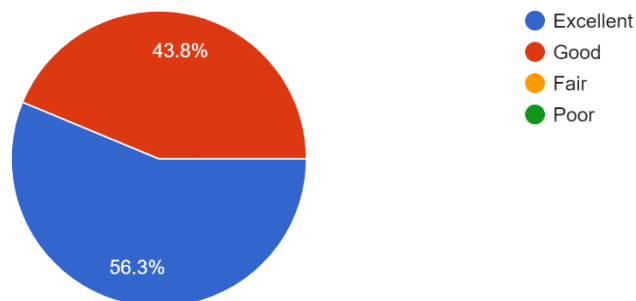
Planning and organization skills

16 responses

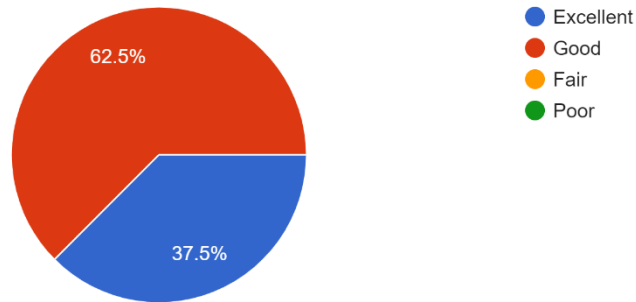


Communication skills.

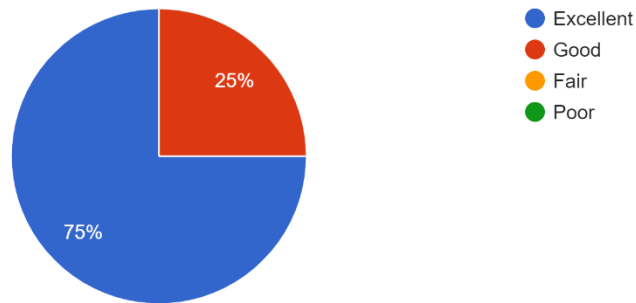
16 responses



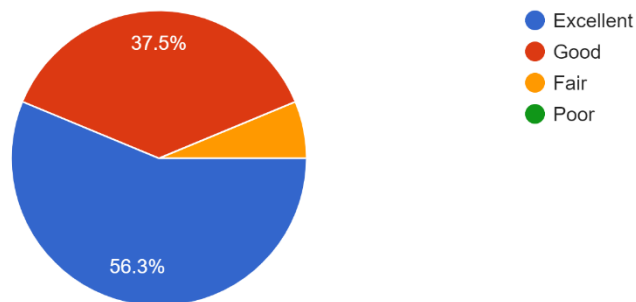
Leadership, Team spirit and Initiative
16 responses



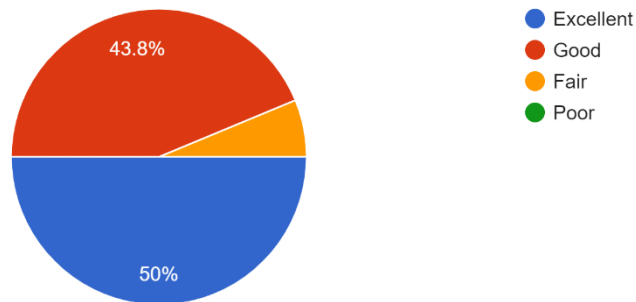
Work -place behavior.
16 responses



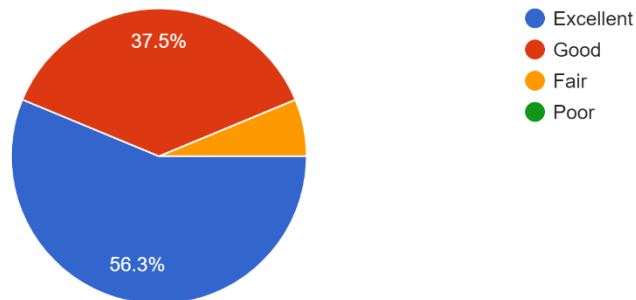
Ability to work in groups
16 responses



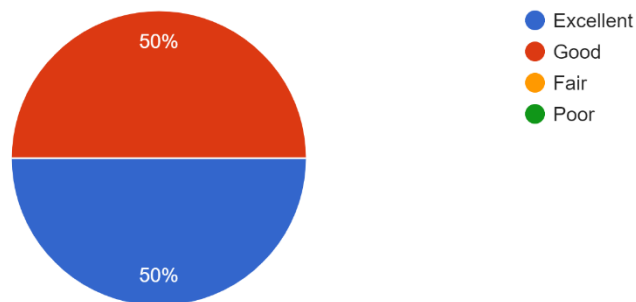
Flexibility to learn new techniques, adopt new ideas ,skill etc and the ability to solve problems
16 responses



Ability to take up extra responsibility and work beyond allotted time.
16 responses

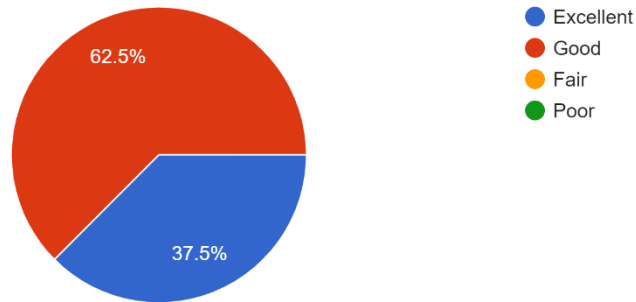


Innovativeness, out of the box thinking.
16 responses



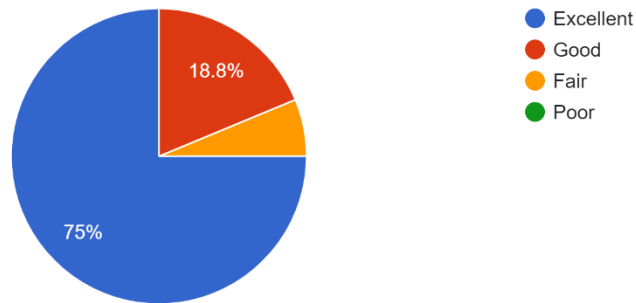
Value orientation.

16 responses



Relationship with seniors/peers/subordinates

16 responses



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