

INFORM AND FORM TO TRANSFORM

The College Focuses on
the Integral Development
of each Student



WE ARE
UGC (2F)
RECOGNISED!

*The kshētra
of Excellence*



yuva kshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Dream High...
Enhance Your Confidence...
Achieve Victory...

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Admission Help Desk:

9961 233 888 / 0491 2846426 / 9400 012 368



www.yuvakshetra.org



yims@yuvakshetra.org

COLLEGE AT A GLANCE

Yuvakshetra Institute of Management Studies (YIMS), one of the accomplishments of Yuvakshetra Charitable Trust, is a Premier professional Training Institute in Palakkad District and one of the best of its kind in South India. The Sanskrit word 'KSHETRA' means the Gathering place / Holy place. 'Yuvakshetra' represents the gathering place of young people where they are molded after professionalism, discipline and holistic development. The institute is unique in its approach towards professionalism, whereby even those from the lower economic strata get a platform to forge their skills and potentials. Unsurprisingly, this is the first college in Palakkad that offers a regular degree in Hotel Management from University of Calicut based in Kerala.

VISION

A centre of holistic excellence to provide the students quality and value-added education to meet the challenges of tomorrow through the development of intellectual and professional competence to successfully cope with the changing world scenario as better citizens, lovers of nature and human beings of values.

MISSION

To mould the students as professionals with skills, knowledge and wisdom to be successful in the ever-changing world of science, business, industry and service with the thrust of character formation through intellectual, interpersonal, employable and value-based education in a Christian atmosphere based on Constitutional values.

MOTTO

"Inform and form to transform"
YIMS aims at "the intellectual, moral, human etc. formation of students". The College focuses on the integral development of each student. Other than subjects of curriculum, we try to inform the students about ethics, values, behavior etc. Our aim is to form the mind, intellect, behavior and personality.





TEAM VISIT



COURSES OFFERED (FYUGP)

UG Honours with Majors (4 Years)

- B.Sc. Hotel Management & Culinary Arts
- B.Sc. Hotel Management & Catering Science
- B.Sc. Mathematics with Data Analytics (AI & Data Science)
- B.Sc. Computer Science with Data Science
- B.Sc. Psychology
- B.Sc. Physics
- B.Sc. Chemistry
- B.Sc. Geography
- B.C.A [AICTE Approved]
- BA English Language & Literature
- B. Com. (CA, Finance & Taxation)
- B.B.A [AICTE Approved]
- B.Sc. Artificial Intelligence *

PG Programmes

- M.Com. Finance
- M.A English Language & Literature
- M.Sc. Geography
- M.Sc. Psychology
- M.Sc. Computer Science

MINORS OFFERED

- Basic Chemistry and Polymer Science
- Entrepreneurial Finance
- Entrepreneurial Leadership
- Financial Reporting
- Cost and Management Accounting
- Digital Marketing
- Logistics
- Artificial Intelligence
- Data Science
- English at Workspace
- English For Content Creation
- Teaching Skills in English
- Disaster Management
- Analytics for Financial Data
- General Management
- Materials Physics
- Mathematics For Physical Systems
- Recent Trends In Psychology
- Behavioural Statistical Techniques
- Statistical Tools for Geospatial Data Analysis
- Mathematical Methods for Science
- Journalism and Mass Communication

VOCATIONAL MINORS

- Introduction to AI
- Introduction to Data Science
- Artificial Intelligence
- Data Science
- Hospitality Management Foundation
- Fundamentals of Catering Science
- Culinary Arts Specialization
- Culinary Arts Foundation

[*Subject to Approval]

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- Intercontinental Fujairah, Dubai
- Copthorne Hotel, Dubai
- Burj Al Arab
- Madinat Jumeriah
- Atlantis The Palm, Dubai
- QNCC, Qatar
- Abudhabi Sheikh Palace
- MS Astor Cruise
- Carnival Cruises
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Graduation Ceremony @ YIMS

